

FLORIDA FAMILY ASSOCIATION

2007 ACCOMPLISHMENTS AND VICTORIES

Florida Family Association worked diligently in the year 2007 to educate citizens regarding actions they can take to improve their moral environment. The accomplishments reported below are the result of the Lord's blessing on the prayers, action emails, postcards, letters and financial support of people who receive Florida Family Association's newsletters and emails.

Florida Family Association:

Influenced Disney to divest themselves of television shows that featured Playboy and porn businesses. The A&E and History channels, co-owned by Disney, have not aired numerous shows that featured Playboy in over a year. Additionally, Disney divested its interest in the Entertainment Channel which continues to host Playboy's "Girls Next Door" and numerous other shows that feature porn celebrities. The A&E channel used to air the following shows: Playboy's Celebrity Centerfold's, Inside the Playboy Mansion, Hugh Hefner American Playboy, Biography Brigitte Bardot, Biography Jayne Mansfield, Biography Marilyn Monroe and Biography Traci Lords. The History Channel used to air the following programs: Inside the Playboy Mansion, American Classics America Transformed, Sex in the 20th Century and History of Sex which contained explicit images. All of these shows, aired on unrestricted advertiser supported A&E and History Channels, contained nudity. Florida Family Association faxed over Two Thousand (2,000) letters to companies that advertised on these A&E and History programs and numerous episodes that featured porn celebrities on the Entertainment Channel. FFA also encouraged thousands of supporters to send emails to companies that advertised on these shows. It appears that emails from supporters of Florida Family Association email campaigns and FFA's daily communications with advertisers over the last five years influenced Disney to drop the Playboy shows.

Influenced G4TV to remove *The Man Show* from all 6 hours of primetime viewing. Florida Family Association's daily communications with advertisers and thousands of supporters' emails influenced G4TV to remove The Man Show from primetime Monday through Friday plus Sunday 10:00 to 11:00 PM. G4TV cut the program's airtime by 6 hours per week. The show was totally removed from primetime and daytime viewing. The Man Show is one of the most pornographic and degrading television shows ever aired on unrestricted advertiser supported television. Children and teenagers who tuned in to watch the gaming on G4TV were exposed to this hideous program during primetime.

Influenced Seventy four (74) companies not to advertise during MTV's new Bi-Sexual Dating Show. Florida Family Association's daily communications with advertisers and thousands of supporters' emails influenced 74 companies to stop advertising on MTV's show "A Shot at Love with Tila Tequila" which features sixteen lesbians and sixteen men who want to win the heart of a bi-sexual woman.. strong position against ads on FX's sister trash program called NipTuck as well as dampen the prospects of General Motors sponsoring Dirt in the future. Dirt has not aired again since April of 2007.

Florida Family Association:

Increased the number of companies pulling off of television shows by modifying software to communicate directly with CEO's and CMO's through email. Florida Family Association modified custom communications software to send two emails to each advertiser, one to the CEO and one to the VP of Marketing, instead of one fax to a general fax number. FFA is receiving close to three times the response from the new email communications compared to the former faxes.

Influenced Two Hundred Seventy (270) companies to stop advertising on *Playboy's Girls Next Door* television show. Florida Family Association's television monitoring efforts has influenced Two Hundred Seventy (270) companies to stop advertising on *Playboy's "Girls Next Door"* which airs on the *Entertainment Channel*. Monitoring records for the past year report that approximately Sixty Five percent (65%) of the advertising time on *Playboy's "Girls Next Door"* has been filled with *E! Channel* promotions and network trades instead of paid advertisements. This show is losing money.

Influenced General Motors to take a strong position against advertising on *Nip Tuck and Dirt*. Florida Family Association launched an email campaign in March 2007 that asked supporters to send thousands of emails urging Fifty (50) Pontiac dealerships to communicate their concern regarding General Motor's decision to be the primary sponsor of FX's new show called *Dirt*. Pontiac dealers received a lot of emails that voiced concern. This campaign appears to have influenced General Motors to take a

Email Alerts helped influence the defeat of the following "gay rights" bills during the 2007 Florida Legislative session: HB 639 - Civil Rights: Prohibits discrimination based on sexual orientation. S1012 & HB 789 - Adoption. Provides that person who is homosexual is eligible to adopt a child under certain circumstances. HB 609 - Discrimination in K-20 Public Education System. Prohibits discrimination against students & employees on the basis of sexual orientation. HB 575 & S114 Bullying/Harassment/Schools. Homosexual activists tried to amend these bills to include the "sexual orientation" category. S330 Racial Profiling. Prescribes responses that Attorney General may take upon filing of a complaint alleging "sexual orientation" profiling against law enforcement officer or agency.

Email Alert influenced Governor Charlie Crist not to issue a "gay rights" executive order requested by homosexual activists. The Palm Beach County Human Rights Council (a homosexual activist group) urged Governor Crist in January to issue an Executive Order prohibiting discrimination based on "sexual orientation" in state employment. Florida Family Association launched an Email Alert after the Governor's office declined to confirm their intent regarding the request. Governor Crist did not issue the executive order.

Email Alert influenced Florida Governor Crist's Chief of Staff to renounce an alleged meeting with homosexual activists and support for their radical agenda. Equality Florida, a homosexual activist group, sent out an email alert which claimed that their executive director, Nadine Smith, met with the governor's office on September 11, 2007. Her email alleged that Governor Crist supported their version of legislation that would give special legal protection to "gender identity" in public schools. The

"gender identity" category includes transvestism. Smith's email alleged that "Governor Crist pumped his fist in the air enthusiastically as he told us 'I'm with you! I'm with you!'" Florida Family Association sent out an Email Alert on September 11, 2007 entitled "Say it's not so Charlie, legal protection for transvestism in public schools." The Email Alert encouraged supporters to send emails to Governor Crist questioning the allegations made by Equality Florida. George LeMieux, Chief of Staff for Florida Governor Charlie Crist sent emails to some Florida Family Association supporters which stated: "Neither the Governor nor I met with this group, and no such statement was made."

Email Alert influenced Governor Charlie Crist to veto a bill that could have hurt Florida Marriage Protection Amendment. Florida Family Association sent out an email on June 19, 2007 reporting that Florida Governor Charlie Crist was considering a bill (SB900) that would severely restrict the petition rights of Florida citizens and create an all out war by petition opponents. The Email Alert encouraged supporters to send emails urging Florida Governor Charlie Crist to veto SB 900. Thanks in part to the strong response to FFA's Email Alert and the efforts of other pro-family groups, Governor Crist vetoed SB 900.

Email Alert influenced Miami Dade Mayor Carlos Alvarez to back off from supporting elements of the homosexual agenda that conflicted with the Family Research Council *Marriage Protection Pledge* that he signed on March 14, 2004. The *Miami Herald* reported on January 9, 2007 that Mayor Alvarez supported domestic partnerships and extending marriage benefits to the homosexual partners of County employees. Homosexual activists also pushed the mayor to hire a homosexual liaison and oppose any pro-family efforts to stop special laws for homosexuals. Florida Family Association sent out an email to thousands of supporters who sent emails to Mayor Carlos Alvarez calling on him to honor the *Marriage Protection Pledge* that he signed. Mayor Alvarez has not supported the "gay rights" proposals.

Influenced BP-Amoco to continue to prohibit their independent retailers from selling pornographic magazines. BP-Amoco required the following stores to remove all pornographic magazines pursuant to their marketing agreements: BP-Amoco store near Spring Hill, Florida on U.S. Highway 19 and Applegate and BP-Amoco store in Bradenton, Florida at 2790 Manatee Avenue East.

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