

# FLORIDA FAMILY ASSOCIATION

December  
2008

## FFA EMAIL CAMPAIGN INFLUENCES AMERICAN AIRLINES & WELLS FARGO REMOVAL FROM GAY SITE

Supporters' emails in response to Florida Family Association's campaign launched on November 19th have resulted in the removal of American Airlines and Wells Fargo as "National Corporate Sponsors" from the National Gay and Lesbian Task Force web site.

Their logos have been removed from the Task Force web site located at <http://www.thetaskforce.org/>.

Florida Family Association launched an email campaign on November 19th to draw attention to the American Airlines and Wells Fargo logos listed as "National Corporate Sponsors" at the bottom of the National Gay and Lesbian Task Force web site.

The National Gay and Lesbian Task Force is one of the largest homosexual political organizations in the country. "The mission of the National Gay and Lesbian Task Force is to build the grassroots power of the lesbian, gay, bisexual and transgender (LGBT) community."

Thanks to everyone who took a few seconds to send an email to American Airlines & Wells Fargo. Your emails made a difference.

## **We hope that you and your family will have a Joyful Christmas and a Blessed New Year**

Florida Family Association has abbreviated the December newsletter to two pages for the Christmas Season. We hope that you and your family will have a Joyful Christmas and a Blessed New Year.

Thank you for the support that you have provided the efforts of this ministry during the past year. Thank you for the prayers that you lifted up for all of our efforts. Thank you for your emails, postcards, letters and phone calls to Corporate and Political Officials.

## FFA EMAIL CAMPAIGN INFLUENCES ARBYS TO DROP PLAYBOY SHOW

Florida Family Association's challenge to influence advertisers continues to increase as the content of the television show Playboy's "Girls Next Door" continues to be more explicit each week.

Arby's was one of a few companies who continued to advertise on this pornographic show after receiving numerous emails from the Florida Family Association office.

Florida Family Association launched an email campaign on September 3, 2008 that encouraged supporters to send emails to Arby's corporate officials and more importantly to officials at and owners of several major Arby's franchise groups.

These franchise owners and corporate officials received thousands of emails regarding Arby's advertising support for the only television show on an unrestricted advertiser supported network that profiles a porn company. "Girls Next Door" is in effect nothing more than an infomercial for Playboy's magazines, DVDs and website.

Supporters' emails appear to have made the difference with Arby's. Arby's advertisements have NOT aired since September 2008.

Since the show first aired on August 12, 2005 Florida Family Association's efforts have influenced Three Hundred Forty (340) companies to stop advertising on Playboy's Girls Next Door."

Despite this tremendous loss of advertisers, the show's producers have increased the frequency and duration of explicit content each week during the past three months. This increases Florida Family Association's need to influence more companies to discontinue their advertising support for Playboy's "Girls Next Door."

## HIS Eternal Gift

We hope and pray that you and your family will have a very joyful Christmas and a wonderful New Year.

We encourage you to take time out of this busy season to rejoice and give praise to our God for giving us His son - Jesus Christ! He is truly the gift of a lifetime. A gift that we cherish and respect.



### **MERRY CHRISTMAS**

from the Caton Family

**Matthew (21), Rachael, Caleb (18), David**

**FLORIDA FAMILY ASSOCIATION**

P.O. Box 46547 - Tampa, FL 33646-0105 1-813-264-5888

We hope and pray that love, blessings, salvation, healing and revival will abound in your family this Christmas.

We deeply appreciate your faithful support of this ministry. Your generous support has helped Florida Family Association to accomplish many goals this year that resulted in protecting our moral environment.

We hope and pray that you will remember Florida Family Association in your gifts to outreach ministries this Christmas season. Your support will help us to be strong in all of our efforts as we enter into a new year.

Thank you for your prayers and support.

*David Caton*

Executive Director

---

**CONTRIBUTION POLICY:** CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

---