

CITGO REQUIRES STORE TO STOP SELLING PORN OR LOSE CITGO BRANDING

Thanks to the hard work of concerned citizen in Lithonia, Georgia, Citgo required that a branded store either stop selling pornography magazines or give up the Citgo brand.

Florida Family Association influenced Citgo to add language to their marketing agreements on July 31, 2006 that prohibits the sale of pornography by independent retailers who sell their brand of gasoline. The specific provision of Citgo's "Minimum Retail Standards" is provided on page 2.

Reggie Barlow, a minister at New Birth Missionary Baptist Church in Lithonia, organized a group called Concerned Citizens Demanding Change. *"The store was selling pornography in three different locations within the store including next to candy and kid's snacks."* Barlow said. He led several protests with more than 250 people participating at the first event.

Continued on page 2 Citgo Enforces Policy

MCDONALD'S, AMSCOT, Wm. WRIGLEY COMPANY STOP ADVERTISING ON FAMILY GUY

Florida Family Association sent out an email alert on August 18, 2009 to draw attention to companies that supported the August 16th episode of Family Guy which mocked, belittled and distorted Jesus Christ. A summary of the content of that episode is provided on page 4.

The following companies advertised during the August 16th episode of Family Guy: Microsoft, Geico, McDonald's, Wendy's, Old Navy, Burger

Continued on page 3 ... Family Guy Losing Ads

FFA INFLUENCES DISBANDMENT OF ANOTHER MAJOR INTERNET PORN OPERATION

Florida Family Association's (FFA) efforts to stop the internet porn industry from hosting their smut online for free with the support of advertising dollars has resulted in the disbandment of a another, much larger internet porn operation.

Based upon a citizen tip in 2008, Florida Family Association learned of several porn operations who are using deceptive business tactics in order to share in national internet advertising network buys made by large American mainstream companies.

These internet porn companies are seeking to move millions of porn images from a restricted subscription based format to an unrestricted advertiser supported business. America's moral environment cannot afford to have the internet porn industry move from a subscriber based medium to hosting all of their smut online for free with the support of advertising dollars.

Florida Family Association responded by identifying and communicating with the companies whose advertising banners appeared on the web sites. Thus far, FFA has contacted one hundred fifty three (153) companies (mostly Fortune 500 companies) regarding advertisements for their products which appeared on several porn web sites.

Most of these companies promptly responded by informing Florida Family Association that they never authorized the ads on these porn sites and that they instructed their advertising agencies to immediately pull their ads. This sounds eerily similar to some of the responses that FFA receives from companies who advertise on television shows the content of which violate their advertising policy.

Continued on page 3 ... Porn Site Disbands

Television Monitoring Is Keeping Us Busy

Florida Family Association is monitoring many shows, contacting hundreds of advertisers and encouraging supporters to send tens of thousands of emails to unresponsive advertisers. Some of the shows that FFA monitors include:

ABC's **Modern Family** attempts to normalize homosexuality by contrasting it with heterosexual couples that the show characterizes as abnormal and labels same-sex couples a modern family. The show uses excessive dialogue to emphasize that the sexual orientation of the same-sex couple is superior to heterosexuality.

Fox Reality Channel has started airing reruns of **A Shot at Love with Tila Tequila** which is a television series that features sixteen guys and sixteen lesbians who want to be Tila Tequila's mate. Ms. Tequila is a bisexual. All seventeen people live in one house. Tila bounces back and forth between intimate relationships with men and women. The show is loaded with hedonistic and homosexual propaganda.

E! Channel has resumed airing **Playboy's Girls Next Door** after not airing the show for three months. E! Channel's **Kendra** is also being monitored.

Other shows include Fox's **Glee**, ABC's **Brothers and Sisters**, Nick's **Glenn Martin DDS**, Fox's **Clevelands** and numerous shows on the LOGO channel.

Your support is important to our future success. Please help all of our efforts to be strong this month by sending a gift in the enclosed envelope. **THANK YOU.**

Sincerely,

David Caton Executive Director



DAVID E. CATON
Executive Director

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ASSOCIATION**

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CITGO ENFORCES POLICY

Continued from page 1

Reggie Barlow contacted Citgo's corporate office to communicate their concern about the proliferation of smut sold in their neighborhood Citgo store. Their group submitted more than 1,000 petitions calling on Citgo to respond.

Upon learning of Citgo's marketing agreement provisions which prohibit independent branded retailers from selling pornography, Barlow urged Citgo management to enforce their contract with the store.

Citgo did exactly that. The company gave the store a specified time to comply (as do the other major oil companies) or lose their Citgo signage, credit card privileges and branded gasoline. The Citgo store located at the intersection of Evans Mill Road and Mall Parkway in Lithonia, has removed pornographic material from its store's shelves.

Congratulations, Reggie Barlow, New Birth Missionary Baptist Church and Concerned Citizens Demanding Change for a job well done. Reggie Barlow said the Concerned Citizens Demanding Change plans to survey all local stores and report those that are selling porn to the appropriate major oil companies.

The provision in CITGO "Minimum Retail Standards" which prohibits their branded stores from selling pornography reads:

"... CITGO does not want its name and trademarks associated with illegal Merchandise and/or pornographic materials. Therefore, Marketer will not sell or allow its dealers to sell illegal or pornographic materials upon premises displaying the CITGO name and trademarks, CITGO shall have the right to debrand or require Marketer to debrand any retail facility failing to meet the provisions..."

Continued on page 3 ... Citgo Enforces No-Porn

CITGO ENFORCES NO-PORN RESTRICTIONS

Florida Family Association influenced Bp-Amoco, ExxonMobil, Chevron (includes Texaco), Conoco Phillips, Citgo, Marathon, Sunoco and Spur to adopt similar marketing agreement terms during the time frame between 1998 and 2006.

If you see a convenience store that sells one of the brands of gasoline listed below that is also selling pornographic magazines or videos, there is a good chance the store may be violating the terms of the marketing agreement with the major oil company.

Sending an email to report the store to the major oil company may result in the removal of the pornographic magazines or videos.

TO REPORT A STORE to a major oil company simply send an email to the email address provided next to the appropriate company listed below.

YOUR EMAIL MESSAGE should state that you are reporting a store that sells pornography. Include in your email message the brand of gasoline sold, store name, store address, type of pornography sold (magazines, videos, DVDs) AND that you are aware that their company has restrictions in their contracts which prohibit retailers from selling pornography.

Amoco Kevin.Russell@bp.com Kevin Russell, BP-Amoco brand management

BP Kevin.Russell@bp.com Kevin Russell, BP-Amoco brand management

Chevron djoreilly@chevron.com David O'Reilly, CEO

Citgo jmoos@citgo.com Jennifer A. Moos, General Manager Brand Development

Conoco c.c.reasor@conocophillips.com Clayton Reasor, President U.S. Marketing,

Exxon michael.roman@exxonmobil.com Michael Roman, Franchise Manager

Hess hismall@hess.com H.I. Small, Vice President, Retail Operations

Marathon Tmkelley@mapllc.com Thomas Kelley, Manager, Marketing

Mobil michael.roman@exxonmobil.com Michael Roman, Franchise Manager

Phillips 66 c.c.reasor@conocophillips.com Clayton Reasor, President U.S. Marketing

Spur Ken_Williams@murphyoilcorp.com Ken Williams, Manager, Marketing

Sunoco Rwowens@sunocoinc.com Robert W. Owens, Sr. Vice President

Texaco djoreilly@chevron.com David O'Reilly, CEO

Allow approximately six weeks for the major oil company to take action. If the store continues to sell the pornography after emailing the information to the major oil company, you may need to send a second email to the company. If the store continues to sell pornography after a second email to the major oil company, please send the information regarding the store to customerservice@floridafamily.org. Florida Family Association strongly recommends that you do NOT discuss your concerns regarding the store's alleged contractual violation with the owner or employees of the store.

Are you receiving FFA Email Alerts?

Thousands of citizens have signed up to receive email alerts from Florida Family Association (FFA). Citizens participating in FFA's email campaigns have helped to influence numerous victories. To sign up, simply log onto www.floridafamily.org, click on the button labeled "Email Updates" in the left hand column. Complete the small form and click the continue button to take action.

PORN SITE DISBANDS

Continued from page 1

Ucgalleries, an internet porn operation which once hosted free, unrestricted access to approximately 125 porn web sites with over 3 million pornographic images, has blocked access to their operation for the past three months. Network solutions reports that Ucgalleries is operated by Glen Verboven of Lummen, Belgium. Ucgalleries started blocking access to their multitude of sites by requiring users to voluntarily download harmful spyware called Seekmo's Toolbar.

Glen Verboven has moved all 125 sites to one of the porn company's four other internet addresses. Florida Family Association has already contacted twenty-seven companies whose advertising banners have appeared on the new location.

Florida Family Association would like to thank Verizon, X Plus One, Tremor Media, Association of National Advertisers and the Internet Advertising Bureau for joining FFA's efforts by adopting policy and new software to safeguard mainstream companies' ads from vendors who dishonestly place them on porn web sites to make money.

All of these companies and agencies are working on improving software capabilities to catch vendors and publishers who attempt to make money off of their advertisements on porn web sites.

Florida Family Association reported on March 3, 2009 that FFA's efforts had influenced a major porn web site, Vislip.nl, to disband use of the web address that once hosted over 500,000 unrestricted images.

Thus far, Florida Family Association has influenced two major internet porn operations to disband. Four more major internet sites are pirating main stream company ad banners with the goal of hosting all of their smut online for free with the support of advertising dollars. FFA is currently contacting companies whose ad banners are appearing on these sites. FFA will continue to inform companies that their advertisements are appearing on these porn web sites for as long as it takes.

FAMILY GUY LOSING ADVERTISERS

Continued from page 1

King, Subway, Amcot, Wm. M. Wrigley & Company and Cadbury Adams.

McDonald's, Amcot and Wm. Wrigley & Company have not advertised on the Sunday airing of Family Guy on Fox since August 16th. Additionally, Microsoft and Burger King advertisements did not appear during the most recent episode of Family Guy on Fox.

The American Family Association joined Florida Family Association's efforts by sending out an email alert utilizing Florida Family Association's transcript, content summary and email targets.

Thanks to the emails from FFA supporters and the email alert from the America Family Association Fox is losing advertising support for their Christian bashing Family Guy television show.

The Sunday, August 16, 2009, 9:00 PM EDST episode of Family Guy entitled "I Dream of Jesus:"

- Mocked His crucifixion and resurrection when Peter compared Jesus' sacrifice to the trials he experienced one night that he and his buddies got very drunk.
- Belittled Judas' betrayal of Jesus when the Jesus character joked about it.
- Mocked the importance of the miracles Jesus performed when the character Jesus tripled the breast size of Peter's wife.
- Represented that the bible is not important to Jesus when the character Jesus asked "What Word" after Peter said "You've returned to bring us the Good Word."
- Portrayed Jesus as a liar for denying who he was three times, out of touch for not interacting with people and a wimp for not knowing His calling.
- Compared Jesus revealing Himself to man to Chris exposing himself in school.

Florida Family Association will continue to monitor Family Guy, contact advertisers and send out related email alerts.