

FLORIDA FAMILY ASSOCIATION

September
2006

FFA ACCOMPLISHES LONG TERM PROJECT TO INFLUENCE ALL MAJOR OIL COMPANIES TO PROHIBIT THE SALE OF PORNOGRAPHY AT 170,910 STORES IN NORTH AMERICA

Florida Family Association's eight year effort to influence all major oil companies to prohibit the sale of pornographic materials at their branded stores was accomplished on July 31, 2006. Sunoco and Citgo oil companies both issued letters to Florida Family Association dated July 31, 2006 which confirmed their companies were adding language to their marketer agreements to prohibit the sale of pornography by their branded independent retailers.

The efforts of Florida Family Association over the past eight years have influenced ELEVEN major oil companies to prohibit the sale of pornographic materials at approximately 170,000 branded gasoline stations.

Shell	45,000
Exxon-Mobil	35,000
BP-Amoco	28,500
Chevron-Texaco	26,500
Citgo	14,000
Conoco-Phillips	11,800
Sunoco	4,760
Marathon	4,000
Hess	<u>1,350</u>
Total	170,910

Florida Family Association developed and implemented a strategy in 1998 to influence all major oil companies to prohibit the sale of pornographic materials by independent retailers who sell their brands of gasoline.

The letters that Florida Family Association received from Sunoco and Citgo are reprinted in part on page 3.

See page 3 ... Mission Accomplished

ONE YEAR PASSES SINCE U.S. ATTORNEY SAID HE WOULD PROSECUTE INTERNET PORN

YOUR POSTCARDS AND LETTERS NEEDED

Florida Family Association (FFA) delivered its extensive report that identified the largest internet porn companies in America to several U.S. Attorneys in early June 2005. The report shows that companies responsible for four of the largest internet porn websites in the world operate in U.S. Attorney Alex Acosta's Southern District of Florida.

FFA asked thousands of concerned citizens in the June 2005 newsletter to send postcards and letters to U.S. Attorney Alex Acosta. FFA also asked thousands of concerned citizens to send emails to Alex Acosta starting on June 12, 2005. The postcards and emails urged Alex Acosta to prosecute obscenity violations on the internet.

See page 4 ... Please Send Postcard or Letter

GENERAL MOTORS, GEICO, BEST BUY AND SCHERING PLOUGH SAY NO TO NIP-TUCK

Florida Family Association continues to influence many major companies to withdraw their advertising support from the pornographic television programs the association monitors. The responses that Florida Family Association received from some of the major companies that withdrew their advertisements from Nip Tuck are reprinted in part below:

GENERAL MOTORS "We received your email regarding FX's NipTuck and want to respond to your concerns about the fact that General Motors advertising appeared on an episode of the show. GM ceased national

Continued on page 4 ... Major Advertisers Respond

CAMPAIGN SEASON HITS US HARD

We know that many people who support Florida Family Association are also very supportive of the political campaigns of candidates running for office.

It is great that supporters of this ministry are supporting the election of public policy makers that represent our values. Your support of candidates for office is very important.

However, as history has shown us over the last eighteen years and as has happened again this political season, contributions to Florida Family Association have declined. Gifts to this ministry dropped approximately eighteen percent during the last three weeks of August.

The strength of Florida Family Association's efforts relies entirely upon the resources that are provided by the gifts from supporters who receive this newsletter.

We need your help to stay on track with all of the efforts that we have in process. Your support is very important to our strength and the issues we fight.

Please help all of our efforts to be strong by sending a contribution to Florida Family Association.

THANK YOU.

Sincerely,

David Caton

Executive Director



DAVID E. CATON
Executive Director

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Phone 1-813-264-5888

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Email:

ffa@floridafamily.org

Many supporters have opted for the convenience of having their CREDIT Card, DEBIT Card or CHECKING Account make automatic monthly contributions. If you would like to have your credit or debit card or checking account make an automatic monthly contribution to help keep our efforts strong each month simply complete the information below, sign and return this form in the enclosed envelope. FFA accepts all bank checking accounts but only VISA and MASTERCARD.

Name _____

Address _____

City _____ State _____ Zip _____

Credit or Debit Card # _____

Expiration (MM/YY) _____ Monthly Contribution \$ _____

Checking Account Debit (only) - Please attach a voided check.

Your signature _____ Date signed _____

Service can be cancelled within 24 hours by calling or emailing FFA.

CONTRIBUTION POLICY

CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

Mission Accomplished with Sunoco and Citgo Responses

Sunoco, Inc. at the request of Florida Family Association recently added language to their marketer agreements to prohibit the sale of pornographic materials by their 4,760 independent retailers who sell Sunoco branded gasoline. Florida Family Association has been working to influence Sunoco to take this action since October 2002.

SUNOCO letter date July 31, 2006

"Thank you for your letter of July 25, 2006 to Sunoco's Jack Drosdick, which has been referred to me for response.

Please be advised that Sunoco's 2006 edition of its **Distributor Branded Motor fuel Agreement** (the "Agreement") has recently been revised to include the following, provision:

Each Distributor and Distributor's Retailer's location, as a specific condition of being authorized to use Company's trademarks, trade names, trade dress, and Company's Credit and Debit Card Program shall minimally comply with the following:

Shall not display or sell any adult/sophisticate magazines and/or materials at Distributor and Distributor Retailers' sites. Company, in its sole discretion, reserves the right to restrict and/or prohibit the display and sale of certain periodicals, drug paraphernalia and other merchandise which may be offensive to the general public.

This Agreement will be used to sign up all new distributor business as well as to renew existing Sunoco distributors upon their contract anniversary dates.

As you well know, Sunoco shares your concerns and does not knowingly allow the sale of pornography under its brand image by its direct independent retailers or its Distributors' or their independent retailers."

Sincerely,
Richard Gaines
Chief Counsel, Marketing Practices

Citgo Petroleum Corporation informed Florida Family Association by certified letter dated July 31, 2006 that they have adopted contract provisions to prohibit the sale of pornographic materials by their 14,000 independent retailers. Florida Family Association has been working since 2001 to influence Citgo to take this action.

CITGO letter date July 31, 2006

"Pursuant to your letter dated July 25, 2006, to Mr. Felix Rodriguez and my voicemail to you last week, please note that CITGO has updated the 'Minimum Retail Standards' portion of its independent Marketer contracts to include the following verbiage concerning the sale of pornographic materials:

" ... CITGO does not want its name and trademarks associated with illegal merchandise and/or pornographic materials. Therefore, Marketer will not sell or allow its dealers to sell illegal or pornographic materials upon premises displaying the CITGO name and trademarks. CITGO shall have the right to debrand or require Marketer to debrand any retail facility failing to meet the provisions ... "

Please feel free to contact me by phone at 832-486-4286 or via e-mail at jmoos@citgo.com if you have any questions or if you wish to further discuss the matter."

Sincerely,
Jennifer A. Moos
General Manager Brand Development

"We realize that many Americans are rightfully concerned about Citgo being owned by the Venezuelan dictator, Hugo Chavez." Notes David Caton, Florida Family Association President. "We are not advocating that anyone patronize Citgo. We are simply reporting the good news that Citgo was the FINAL MAJOR OIL COMPANY in our campaign to adopt marketing agreement language to prohibit the sale of pornography by their branded retailers. And their 14,000 branded retailers will not sell pornography in the future."

**PLEASE SEND POSTCARD OR LETTER
TO U.S. ATTORNEY ALEX ACOSTA**

Continue from page 1

The August 30, 2005 edition of Law.com reported that US Attorney Alex Acosta made prosecution of internet porn a top priority. The United States Department of Justice confirmed that Alex Acosta made this important decision. Additionally, leaks came from his office that Mr. Acosta had assigned such porn cases to prosecutors.

It has been over a year since the August 30, 2005 edition of the Daily Business Review reported that Alex Acosta, US Attorney for Southern District of Florida, made adult obscenity on the internet a top prosecution priority.

“We realize these cases take time, about a year, to investigate.” Notes David Caton, President of Florida Family Association. “However, we believe that it is important at this time to respectfully remind Mr. Acosta that many citizens are eager to learn about the indictments his office will bring against the companies responsible for distributing obscenity over the internet.”

PLEASE SEND THE ENCLOSED POSTCARD OR WRITE A LETTER to inform U.S. Attorney Alex Acosta that citizens are eager to learn about indictments his office will bring against the companies responsible for distributing obscenity over the internet.

R. Alexander Acosta
United States Attorney for the
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Phone (305) 961-9001
Fax (305) 530-7679
Email: alex.acosta@usdoj.gov

References:

Daily Business Review August 30, 2005 article
<http://www.law.com/jsp/article.jsp?id=1125318960389>

Florida Family Association June 2005 Newsletter
http://www.floridafamily.org/newsletters/FFA_0605_Newsletter.pdf

MAJOR ADVERTISERS RESPOND

Continued from page 1

advertising on ‘Nip/Tuck’ during the fourth quarter of 2005. In investigating your complaint, we have discovered that Brighthouse Networks aired one of our commercials in error. We have confirmed with the network that no other GM spots are booked to air on ‘Nip/Tuck’. Thank you again for expressing your concerns and for taking the time to bring this error to our attention.” **Ryndee Carney, Manager, Advertising & Marketing Communications, General Motors Corporation.**

GEICO “Thank you for notifying us and sharing your concerns with us about GEICO advertising appearing during the show Nip Tuck. The answer to your question is no, GEICO will not continue to advertise on the show. Last year, GEICO terminated all of its advertising with “Nip Tuck” and our ads were permanently pulled from the program then. Right now the show is in repeats as an encore program, and someone at the network overlooked GEICO’s original instructions to pull our ads from the entire series. We have contacted the network to have them cancel our ads immediately.” **Ted Ward, Vice President, Marketing**

BEST BUY “First let me say that we appreciate that you took the time to make us aware of your concerns regarding our advertising. I do want you to know that we do not typically advertise on this particular program, and that it was discovered that an advertisement was inadvertently aired during a recent episode of the program Nip/Tuck. We have corrected the problem by reinforcing our guidelines to ensure there is no repeat incident from happening again in the future.” **Tony Mason, Sr. Executive, Resolution Specialist, Best Buy**

SCHERING-PLOUGH “I investigated further and determined that our commercial ran in error on Nip Tuck. Moving forward, we will not advertise on this program as it does not adhere to our guidelines for suitable advertising.” **Rosemarie Yancosek, Executive Director, Corporate Communications, Schering-Plough Corp.**

Florida Family Association faxes between 400 and 500 letters per month and encourages thousands of citizens to send emails to companies that advertise on numerous pornographic television shows.