

FLORIDA FAMILY ASSOCIATION

SEPTEMBER
2005

FFA'S EFFORTS AGAINST INTERNET PORN PRODUCES THREE (3) MAJOR RESULTS

Florida Family Association's (FFA) five year long effort to educate and motivate law enforcement to prosecute porn on the internet porn produced THREE (3) significant results in the past three weeks. These three major accomplishments are described in the following three bold titled sections.

U.S. DEPARTMENT OF JUSTICE CRIMINAL DIVISION USES FFA'S REPORT TO EDUCATE AND MOTIVATE PROSECUTORS

Mark Wohlander, Assistant United States Attorney for the Eastern District of Kentucky sent FFA the following email on August 22, 2005:

"David, I am a federal prosecutor in the Eastern District of Kentucky. Because I am one of a handful of federal prosecutors who have prosecuted an obscenity case in the recent past, I have been asked to be part of a panel discussion at the Department of Justice National Advocacy Center in Columbia, South Carolina in September. The panel discussion will deal with investigative challenges involving the obscenity industry. I know that your organization compiled a report regarding the internet pornography industry. I have a sense that many prosecutors and investigators are so overwhelmed by the magnitude of the problem that it is difficult for most to get a grasp of where to begin. I think sharing your report with this group would be very beneficial. I honestly believe that once prosecutors and investigators realize that prosecuting just of handful of the 20 companies responsible for hosting over 70% of the unrestricted pornographic images would make a huge difference, the attitude about taking on an obscenity case could change.

Anyway, if you would be willing to provide the report

Continued on page 3 Three Major Accomplishments

FFA INFLUENCES NINETEEN (19) MAJOR COMPANIES TO DROP PLAYBOY TV SHOW

Florida Family Association (FFA) determined the *Entertainment (E!) Channel's* new program *Playboy's Girls Next Door* is nothing more than an infomercial to promote *Playboy's* pornographic magazines, cable programs, internet site and phone service. This show is airing twenty (20) times a week for a total of ten (10) hours on the *E! Channel*. This program, which supports the world's largest porn company and the related hedonistic lifestyle, needs to be continuously opposed.

FFA began faxing letters to companies that advertised on *E!'s* new *Playboy* TV show immediately after the first episode aired on August 7, 2005. Since then Florida Family Association has faxed over one hundred letters to companies that advertised on the program. Additionally, FFA asked thousands of concerned citizens to send emails to the companies that continued to advertise after receiving FFA's faxes.

Continued on page 4 ... FFA Influences 19 Major

HILLSBOROUGH COUNTY AND PLANT CITY MOVE FORWARD WITH PUBLIC NUDITY LAWS

Florida Family Association (FFA) is working to influence Hillsborough County and Plant City to enact a Public Nudity Ordinance. FFA plans to introduce the Public Nudity Ordinance in several other Florida counties once certain issues have been resolved in the Hillsborough County and Plant City proposals.

Hillsborough County is slowly working to enact a Public Nudity Ordinance that FFA hopes will address the seventy-eight (78) nude businesses that

Continued on Page 4 ... Plant City To Enact

GOD rewards faithfulness

We are greatly encouraged when we receive letters from supporters and churches who tell us they are praying for Florida Family Association's efforts.

We believe the prayers that are being offered up for our efforts together with the faithful giving from supporters is the reason why we have had so much success in our mission for the past seventeen years.

Our organization alone does not have the power to convince and influence officials of multi-billion dollar corporations to stop selling porn or stop advertising on certain shows.

While this ministry has been faithful to challenge Corporate America, we believe it is the spirit of God that moves these officials to bring us the victory. *"Not by might nor by power, but by my Spirit, says the Lord Almighty."* Zechariah 4:6.

The Word of God also tells us in Proverbs 21:31, *"The horse is made ready for the day of battle, but victory rests with the Lord."*

While victory rests with the Lord, it is our responsibility to prepare for and fight the good fight of faith. And in many of the issues we choose to take action Florida Family Association is the only organization involved. We need your support.

Please help us to be ready for the battle by praying for our strength in the mission and favor with those we seek to influence. And please help us to be strong in the battles we fight by sending a gift in the enclosed envelope.

Thank you. God bless you and your family.

Sincerely,

David Caten, Executive Director

OUR MISSION SINCE 1987

is to educate citizens regarding actions they can take to improve our moral environment.



DAVID E. CATON

Executive Director

FLORIDA FAMILY ASSOCIATION
P.O. Box 46547 Tampa, FL 33647-0105

TOLL FREE 1-800-357-7128

FAX 1-813-264-0658

EMAIL ffa@floridafamily.org

**YOUR PRAYERS
AND GIFTS
ARE IMPORTANT TO
OUR SUCCESS**

ONLINE DONATIONS can be made by going to floridafamily.org and click on the "Give A Donation" button.

CONTRIBUTION POLICY: CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

Three Major Accomplishments In Fight Against Internet Porn

Continued from page 1

so it can be included with my course materials, I would certainly appreciate it. Thank you in advance for any assistance you can provide.”

Sincerely, Mark Wohlander, Assistant U.S. Attorney Eastern District of Kentucky

Florida Family Association sent the report to Mark Wohlander. This was an incredible opportunity for FFA to educate and motivate law enforcement officials to prosecute internet porn.

U. S. DEPARTMENT OF JUSTICE CIVIL DIVISION USES FFA REPORT TO DEFEND CHILD ONLINE PROTECTION ACT

The *United States Department of Justice (DOJ)* is reviewing the FFA Internet Porn Report for use in defending the *Child Online Protection Act*.

James Todd, an attorney with the Federal Programs Branch of the DOJ called in August to request an original of the FFA report titled “*United States Leads the World In Making Pornographic Images Available To Children.*” The report utilized FFA’s custom software called *PornCrawler*, which analyzed millions of web links to identify many companies responsible for posting porn on the internet.

The *Department of Justice* wants to use the FFA report to help defend the *Child Online Protection Act (COPA)* against a federal lawsuit filed by pornographers.

COPA is a federal law that prohibits companies from displaying unrestricted pornographic images on the internet. *COPA* mandates that internet companies require consumers to use a credit card or account number to access pornographic images.

FFA prepared this report with the goal of supporting COPA. Now it is up to the *Department of Justice* to bring the victory in court.

U. S. ATTORNEY IN SOUTH FLORIDA SAYS HE WILL VIGOROUSLY PROSECUTE OBSCENITY ON THE INTERNET

Alex Acosta, the U.S. Attorney for the Southern District of Florida will make internet porn a top prosecution priority for his office. This good news was reported in the August 30, 2005 *Daily Business Review (Law.com)* and was confirmed by an official with the *U.S. Department of Justice*.

Florida Family Association delivered an extensive report that identified the largest internet porn companies in America to Alex Acosta and other U.S. Attorneys in early June. The report shows that one of the largest internet porn companies in America operates in Alex Acosta’s district.

FFA asked thousands of concerned citizens in the June 2005 newsletter to send postcards to U.S. Attorney Alex Acosta. FFA also asked thousands of concerned citizens to send emails to Alex Acosta starting on June 12, 2005. The postcards and emails urged Alex Acosta to vigorously prosecute obscenity violations on the internet.

Florida Family Association was the only organization in the country that focused a campaign to influence U.S. Attorney Alex Acosta to take action against internet porn. These emails and postcards played a large roll in influencing Alex Acosta to make prosecuting internet porn a top priority.

Please mail the enclosed postcard, write a personal letter or send an email to thank Alex Acosta for his decision to make internet porn a top prosecution priority.

**R. Alexander Acosta
United States Attorney
Florida Southern District
99 NE 4th Street
Miami, FL 33132
Email alex.acosta@usdoj.gov
Primary Phone: 305 961-9000
Fax: 305 530-7087**

FFA INFLUENCES NINETEEN MAJOR COMPANIES TO DROP PLAYBOY TV SHOW

Continued from page 1

Florida Family Association's faxes and emails from concerned citizens influenced the following major companies to stop advertising on Playboy's Girls Next Door show: **Coca-Cola Company, Progressive Insurance, Geico, TJ Maxx, IHOP, Dairy Queen, Rustoleum, SC Johnson, American Suzuki Corporation, Fruit of the Loom, Regis Corporation, Children's Place Retail Stores, Hewlett-Packard, Amerifit, Loreal, Cingular, Mars, DSW Shoes and Honda.**

Some of the response letters that FFA received from advertisers are printed in part below:

The Coca-Cola Company *"Thank you for contacting The Coca-Cola Company. We've researched our media purchases and discovered that our ads were placed within this show as a part of a generic cable television buy with the E! Channel. We make every effort to ensure that a television program's content is consistent with our brands' personalities. Based on a recent review of this particular show, it will no longer be part of our upcoming media schedule."* **Richard Robinson, Industry and Consumer Affairs Department.**

Hewlett-Packard *"HP did not, and would not, deliberately schedule advertising during such a program as the one you describe. We looked into the matter and determined that the Entertainment Channel inserted our advertising spots, without our knowledge and consent, into this time slot. Our agency has since contacted the Entertainment Channel to advise them of our displeasure and to receive assurance that this situation will not occur again."* **Scott Berg, Director, Global Media, Hewlett Packard Company.**

Progressive Group of Insurance Companies *"We have specific instructions in place with our media buying agency to keep our advertising off of shows like 'Playboy's Girls Next Door.'" In this case, the network made an error and placed our ad on the show. We have asked our media buying agency to ensure that our ads do not appear on this show going forward."* **Leslie Kolleda, Public Relations Manager.**

International House of Pancake IHOP *"I am responding to your recent letter addressed to Julia Stewart regarding our advertising on Girls Next Door. We did indeed advertised on the pilot of this show. It is not a program we are choosing to advertise on in the future."* **Patrick Lenow, Director, Public Relations and Communications.**

Florida Family Association will continue to urge companies not to advertise on this *Playboy* program for as long as it airs.

PLANT CITY TO ENACT PUBLIC NUDITY ORDINANCE

Continued from page 1

operate in Tampa. More nude businesses operate in Tampa than all the other major cities in Florida combined.

In February and May 2005, FFA recommended that Hillsborough County hire a legal expert in Adult Business Law to navigate the county through the enactment of a Public Nudity Ordinance. The Hillsborough County Attorney provided a report regarding the hiring of an expert in the area of adult use regulations to the county commission on September 7, 2005.

Plant City officials may enact a Public Nudity Ordinance as early as October 2005. David Caton, Florida Family Association Executive Director asked the Plant City Commission to consider enacting a Public Nudity Ordinance during two public hearings in August.

Kenneth Buchman, the Plant City Attorney, informed Florida Family Association that the city was interested in enacting the Public Nudity Ordinance. Mr. Buchman further stated they would like to have the ordinance enacted by October 2005.

Florida Family Association plans to propose a Public Nudity Ordinance in other counties, including but not limited to Palm Beach and Pasco counties. The proposals will be made after FFA evaluates how Hillsborough County and Plant City deal with new legal issues that arose during recent court rulings.