

# FLORIDA FAMILY ASSOCIATION

August  
2007

## FFA SUPPORTERS HELP ENCOURAGE CONGRESS TO PASS LAW TO PROTECT CITIZENS WHO REPORT 'FLYING IMANS' - TYPE SUSPICIONS

Congressional leaders agreed on July 25, 2007 to include the "John Doe" provision in the Improving America's Security Act of 2007.

Congressional Democrats failed to include the "John Doe" amendment in the Improving America's Security Act of 2007 (HR 1) on July 19<sup>th</sup>. The "John Doe" amendment protects the public from being sued for reporting suspicious behavior that may lead to a terrorist attack.

Florida Family Association broadcast an Action Email Alert on Monday July 23<sup>rd</sup> that asked supporters to send emails to Speaker Pelosi urging her to add the "John Doe" amendment back to the Improving America's Security Act of 2007. The response to this email alert was very strong.

Representative Peter King (New York) appeared on the Hannity and Colmes show on the night of July 25<sup>th</sup> to report the good news that the "John Doe" provision had been added back. **Congress approved the Improving America's Security Act of 2007 (HR 1) on July 27<sup>th</sup> by a 371 to 40 vote.**

FFA supporter emails to Speaker Pelosi helped to influence congressional leaders to protect citizens from being sued and intimidated with the threat of lawsuits by the Council on American-Islamic Relations (CAIR) for simply reporting suspicious terrorist activity to police or law enforcement.

This homeland security legislation and the public safety of all Americans will be stronger because of the many supporters who sent emails to Speaker Pelosi.

*Continued on page 4 ... Emails Helped Make*

## THIRD SPONSOR'S WITHDRAWAL INFLUENCES DEACTIVATION OF HOWARD STERN AD WEBSITE

Florida Family Association has influenced three companies to discontinue their sponsorship on the HowardSternAdNetwork.com website. **Zicam**, owned by Matrixx Initiatives, recently informed one of FFA's supporters that Zicam was removed from HowardSternAdNetwork.com after the supporter sent an email to the company.

**ZICAM** "Matrixx is not supporting, advertising or otherwise endorsing Howard Stern or his radio show. It is true that for some limited time, Matrixx's ZICAM product was wrongly referenced on the website HowardSternAdNetwork.com. When Matrixx learned of the reference it immediately took steps to have the reference removed, and shortly thereafter the reference was removed. Since that time, that website has also become inactive." **Matrixx Initiatives.**

*See page 4 ... Howard Stern Site Deactivated*

## AT&T, TRAVELOCITY, PUBLIC STORAGE DROP PLAYBOY SHOW

The following companies recently informed Florida Family Association they will not advertise on E! Channel's Playboy's "Girls Next Door."

**CINGULAR - AT&T WIRELESS** "We appreciate your bringing this matter (ads on Playboy's 'Girls Next Door') to our attention. I reached out to our Advertising Department at HQ this morning, and I've been assured that we will not be advertising during this show again. We have added it to our 'do not air list.' Thanks again, and have a nice day." **Kelly Starling, Corporate Communications.**

*See page 4 ... Advertisers Drop Playboy Show*

# PLEASE HELP OUR EFFORTS TO FINISH THE SUMMER STRONG

We try our best not to make routine or long pleas for financial support. Additionally, it has always been our belief that people should be motivated to support this ministry based upon its accomplishments and current efforts instead of lengthy requests.

However, as the past eighteen years have proven, there are times when we need to bring our needs to the attention of Florida Family Association's supporters.

Thanks to the faithful and generous support of the people who read this newsletter, financial support for this ministry's efforts has been better this summer than normal. Giving started off fairly strong this summer.

However, gifts to this ministry dropped off during the last two weeks of July. In order to hopefully prevent this trend from continuing we need to ask for your help.

Please consider helping this ministry's efforts to stay strong by sending a contribution in the enclosed return envelope. And please pray for the success of Florida Family Association many efforts.

Sincerely,

*David Caton*

Executive Director

**THANK YOU. GOD BLESS YOU AND YOUR FAMILY.**



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**Many supporters have opted for the convenience of having their CREDIT Card, DEBIT Card or CHECKING Account make automatic monthly contributions.** If you would like to have your credit or debit card or checking account make an automatic monthly contribution to help keep our efforts strong each month simply complete the information below, sign and return this form in the enclosed envelope. FFA accepts all bank checking accounts but only VISA and MASTERCARD.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Credit or Debit Card # \_\_\_\_\_

Expiration (MM/YY) \_\_\_\_\_ Monthly Contribution \$ \_\_\_\_\_

Checking Account Debit (only) - Please attach a voided check.

Your signature \_\_\_\_\_ Date signed \_\_\_\_\_

Service can be cancelled within 24 hours by calling or emailing FFA.

## CONTRIBUTION POLICY

**CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL.** Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

## **FFA URGES OFFICIALS TO DEPORT ILLEGAL ALIENS ARRESTED IN STORE FRONT PROSTITUTION**

Minying Xu, 51, Yinzi Jin, 45, and Tailian Song, 25 were arrested July 3rd on felony charges of working as unlicensed health care professionals in Pasco County Florida. Xu was also charged with prostitution. They allegedly ran a store front prostitution business. The Tampa Tribune reported the women are Chinese nationals.

Florida Family Association asked supporters to send emails to U.S. Immigration and Customs Enforcement, President George W. Bush, Vice President Dick Cheney, Attorney General Alberto Gonzalez and Congressman Gus Bilirakis.

Congressman Gus Bilirakis is a Member of the House Homeland Security Committee and represents the district where the illegal aliens were arrested. The email urged officials to support and influence the deportation of these illegal aliens. Representative Bilirakis' office informed Florida Family Association that they are "looking into this matter and will be contacting Immigration and Customs Enforcement with regards to the status of these three Chinese nationals."

Thirty four days after their arrest, the three illegal aliens were still being held at the Land O' Lakes jail pending further action by the U.S. Immigration and Customs Enforcement (ICE).

Florida Family Association is monitoring the Pasco County Sheriff jail website to determine if and when U.S. Immigration and Customs Enforcement take Minying Xu, Yinzi Jin and Tailian Song into custody.

Information on these three illegal aliens is found at <http://www.pascosheriff.com/webapps/IMS100R.pgm> Enter their last name and click the Filter button. Then click on Select icon next to their name. The "IN" status means they are still in Pasco County jail. FFA is waiting for "OUT" to appear as the "Status" for these inmates before inquiring if ICE took custody for the purpose of deporting

## **ANOTHER MAJOR COMPANY STOPS ADVERTISING ON THE MAN SHOW**

Assurant Health was a major advertiser during The Man Show which airs on G4TV.

G4TV, a game show channel watched by millions of kids, is airing The Man Show. The Man Show is one of the most pornographic, disgusting and degrading television shows ever aired on unrestricted advertiser supported television. Children and teenagers who tune in to watch the gaming on G4TV are exposed to this hideous program.

Florida Family Association sent several emails to Assurant Health's CEO and Vice President of Marketing as the company continued to frequently advertise during The Man Show.

However, Assurant did not respond to these general communications. So, Florida Family Association (FFA) advised these officials that FFA planned to broadcast an email campaign to FFA supporters regarding Assurant Health's advertising support for this pornographic program.

Assurant Health promptly informed Florida Family Association by the following email that they were pulling off the show.

**ASSURANT** "I wanted to confirm that we have again instructed our media buyers not to purchase any TV spots on reruns of the Man Show -- we have consistently instructed them to refrain from purchasing any spots on the Man Show, but several may have slipped through on very late night programming. We agree with you that it is not an appropriate media outlet. Thank you."  
**Rob Guilbert, Vice President, External Communications of Assurant Health.**

"Our monitoring efforts continue to make it unprofitable and unacceptable to air programs that promote pornography and degrading behavior." Notes David Caton, Florida Family Association Executive Director. "We continue to monitor dozens of television shows that result in our emailing about 500 letters to advertisers each month."

## EMAILS HELPED MAKE A DIFFERENCE IN THE OUTCOME OF "JOHN DOE" BILL

*Continued from page 1*

Representatives Peter King (New York) and Steve Pearce (New Mexico) sponsored the "John Doe" amendment after a group of Muslim imams filed a federal civil rights lawsuit against US Airways and unknown "John Doe" passengers. US Airways removed the imams from Flight 300 on November 20, 2006 after other passengers complained about the imams' suspicious behavior.

The House approved the "John Doe" amendment by a 304-121 vote on March 27, 2007. However, the amendment was dropped by Speaker Pelosi and other Democratic leaders during a conference committee on July 19<sup>th</sup>.

"This is a slap in the face of good citizens who do their patriotic duty and come forward, and it caves in to radical Islamists," said Representative Peter T. King, a ranking member of the House Homeland Security Committee. "Democrats are trying to find any technical excuse to keep immunity out of the language of the bill to protect citizens, who in good faith, report suspicious activity to police or law enforcement. I don't see how you can have a homeland security bill without protecting people who come forward to report suspicious activity."

Florida Family Association responded, as did other organizations, by encouraging supporters to send emails to Speaker Pelosi. Thanks to your support of Florida Family Association's efforts and the emails supporters sent to Speaker Pelosi FFA was able to help make a difference in the outcome of this important legislation.

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### Are you receiving FFA's Email Alerts?

Thousands of citizens have signed up to receive email alerts from Florida Family Association (FFA). Citizens participating in FFA's email campaigns have helped to influence numerous victories. To sign up, simply log onto [www.floridafamily.org](http://www.floridafamily.org), click on the button labeled "Email Updates" in the left hand column. Complete the small form and click the continue button to take action.

## THREE MAJOR ADVERTISERS DROP PLAYBOY SHOW

*Continued from page 1*

**TRAVELOCITY** "Thank you for bringing this to our attention. We certainly did not want our ads to appear during this show (Playboy's 'Girls Next Door'.) We do however set guidelines to prevent our ads from showing up on shows such as this. We have made it clear that we don't want our ads to appear again." **Dan Toporek, Marketing**

**PUBLIC STORAGE** "...as a general rule we make every effort to avoid situations that do not conform to our corporate values. Unfortunately, despite the specific trafficking instructions not to be included in this program, our commercial was mistakenly aired by the Entertainment Network and station on the "Playboy's Girl Next Door", program. For that we apologize. We have taken an immediate initiative to undertake a review of all future programming that may be offensive to ensure that we do not air our commercial on that type of programming. In addition to advising the cable network and station of our disappointment as a result of their error, we will not pay for the commercial time. **Your organization brings a valuable service to consumers and corporations alike by helping to improve the moral fiber of your constituency throughout Florida.** **Mark Bilfield, Senior Vice President, Marketing, Public Storage.**

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## HOWARD STERN SITE DEACTIVATED

*Continued from page 1*

Florida Family Association verified that HowardSternAdNetwork.com has been deactivated.  
<http://howardsternadnetwork.com/>

**Matrixx Initiatives (Zicam)** joins **Hewlett-Packard** and **Avid Technology** who also recently asked that their company names be removed from the HowardSternAdNetwork.com website.

**THANKS TO EVERYONE** who sent emails to Howard Stern's sponsors during the past two months, these companies have discontinued their sponsorship and association with the Howard Stern Show and his ad network website was deactivated.