

## COMEDY CENTRAL CANCELS THE MAN SHOW

The following news item dated June 15, 2004 was posted on the **New York Post Online Edition**:

*“RAISE your beer mug and say goodbye to ‘The Man Show.’ Ever since Jimmy Kimmel and Adam Carolla handed the reins to Doug Stanhope and Joe Rogan, the Comedy Central show has limped along amid complaints from fans... The unfunny Stanhope and Rogan are finally getting the axe and the show will live only in reruns. Tony Fox, a rep for the channel, confirmed our scoop and said: ‘Some series run their course and this show is one of them.’”*

The New York Post Online Edition confirms cancellation of The Man Show. However, the reason for the show’s cancellation probably had more to do with Florida Family Association’s successful monitoring effort than it did with the change of hosts.

Florida Family Association wrote over **seven hundred fifty (750) letters** to companies that advertised on The Man Show since May 2001. The letters informed advertisers about the program’s irresponsible content and urged them to stop advertising on the show. Some of the letters that Florida Family Association recently received from advertisers are printed, in part, below:

**PEPSICO** *“I am responding to your letter concerning Sierra Mist advertisements on The Man Show. As a result of your letter, I checked with our agencies and discovered that a small number of advertisements did appear on the show as part of a general buy. We have now specifically directed our agencies to specify that The Man Show be omitted in the rotations as it does not meet our standards. We apologize and thank you for bringing this to our attention.” Elaine Palmer, Manager, Corporate Information.*

*Continued on page 3 ... The Man Show Cancelled.*

## US HOUSE PASSES MARRIAGE PROTECTION ACT, US HOUSE WILL VOTE ON FEDERAL MARRIAGE AMENDMENT

The *US House of Representatives* voted in July to approve the *Marriage Protection Act*. This bill is not the same as the Federal Marriage Amendment. The *House of Representatives* will vote on the Federal Marriage Amendment in September. Florida Family Association encourages readers to call their representative listed on page 3 to encourage them to vote FOR the Federal Marriage Amendment.

On July 22, 2004, the *U.S. House of Representatives* voted 233-194 in favor of the *Marriage Protection Act (MPA)* which would take away from activist federal judges the power to declare the *Defense of*

*Continued on page 4 ... US House To Vote...*

## US SENATE STALLS VOTE ON FEDERAL MARRIAGE AMENDMENT, MAJOR EFFORT CONTINUES TO OPPOSE SAME-SEX MARRIAGE

Florida Family Association (FFA) encouraged readers of the June 2004 newsletter to send postcards and letters to *Senator Bill Nelson* urging him to support the **Federal Marriage Amendment**. Additionally, FFA urged thousands of concerned citizens to send emails to Senator Nelson.

The US Senate voted 50-48 on July 15, 2004 to close debate on the Federal Marriage Amendment. Therefore, the US Senate voted “*not to vote*” on the amendment. Senators John Kerry and John Edwards did not vote. **Senator Bill Nelson** voted against debating or considering the amendment any further.

*See page 4 ... Federal Marriage Amendment*

# WHY THE DEFINITION OF MARRIAGE IS SO IMPORTANT

Same-sex marriage may destroy the primary public policy that defines acceptable behavior to be embraced by citizens for the overall benefit of our civilization's health, safety and welfare.

Florida Statutes have several requirements for obtaining a marriage license. First, both parties must be 18 years of age. Second, only two people may marry. Third, the parties cannot be blood-related. Fourth, one party must be a male and the other party must be a female.

If the lawsuits filed by homosexual activists are successful in eliminating the sex requirement then all requirements for obtaining a marriage license are at risk. The same legal arguments used by homosexual activists could apply to a forty-five year old man who sues to force his state government to recognize his marriage or (alleged) right to marry a twelve year old girl. Cultures in other countries allow such marriages.

If the legal argument prevails for eliminating the marriage requirement based upon sex, then how long will it be before a plaintiff is successful employing the same legal argument for setting aside the marriage license requirements regarding age, blood relationship and number of parties in the marriage?

The definition and legal requirements of Marriage are crucial to setting mores that protect and benefit the health, safety and welfare of our civilization. Homosexual relationships, pedophilic relationships, incestuous relationships and polygamous relationships are all harmful to the individual and society. The Institution of Marriage, the public policy that defines acceptable behavior to be embraced by its citizens, must exclude all four relationships.

**PLEASE HELP** us to be strong in our opposition to same-sex marriage and all of our other efforts this month by sending a gift in the enclosed envelope. **THANK YOU.**

Sincerely,

*David Caton*

Executive Director

## OUR MISSION SINCE 1987

is to educate Consumers and Corporate America regarding the harmful effects of pornographic media and steps they can take to improve the moral environment.

**DAVID E. CATON**

Executive Director

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## ONLINE DONATIONS

Donations can now be made online with **VISA** or **Mastercard** credit or debit cards.

**ONE TIME** or **MONTHLY GIFTS** can be made online by going to **floridafamily.org** and clicking on the "**Give A Donation**" button. Regular monthly gifts can be set up to automatically debit your account.

**CONTRIBUTION POLICY:** CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

# The Man Show Cancelled After Advertisers Drop Program

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**RADIO SHACK** “First, let me say that ‘The Man Show’ is on our list of programs to avoid placement of Radio Shack TV advertisements. One of our ad placements in other shows did not air as planned, so Comedy Central provided what is called ‘a make good’ for that spot. In this case, Comedy Central arbitrarily placed this ‘make-good’ ad during ‘The Man Show’ without the permission or knowledge of Radio Shack or our media buying agency. We thank you for bringing this to our attention and we have addressed this situation with Comedy Central.” **Judy Wesen, Associate Media Director, Broadcast.**

**EBAY** “I am writing in response to your fax regarding eBay’s television advertising schedule. In particular, you were asking about an eBay commercial you saw run during Comedy Central’s ‘The Man Show.’ ‘The Man Show’ is not part of our regular advertising schedule. However, because of an error at the company that schedules our TV ads, an eBay spot did run during that show. This error aside, there are no plans to advertise on ‘The Man Show’ in the future. Thank you for your interest in eBay.” **Chris Donlay, Senior Director, Corporate Communications.**

**CITIBANK** “We received your letters, concerning the appearance of our advertising during two programs on Comedy Central channel. Please be advised that the placement of our advertisements on The Man Show was detected and deleted from the television schedule prior to our receiving your correspondence. Thank you for your interest in this matter.” **Nancy Frank, Client Liaison, Executive Communications.**

**WACHOVIA** “At Wachovia, we do have buying guidelines for programming in place to ensure that our commercials do not run in inappropriate program environments. I understand your concerns about the nature of ‘The Man Show’ program and as a result, I would like you to know that we have reviewed these guidelines and will no longer be running Wachovia ads on that network in the future.” **Kirt Hibbits, Senior Marketing Communications Director.**

**FLA USA** “While VISIT FLORIDA does not specifically designate on which programs to run, we can and do identify programs that are not acceptable for the airing of our advertising. As an example, we have given instructions that our commercials should never appear on The Howard Stern Show. We have communicated with our vendors that they should also place The Man Show on this ‘DO NOT RUN’ list. I appreciate you calling this to our attention. I encourage you to continue to communicate to us any inappropriate placements you may come across.” **Dale A. Brill, Ph.D., Senior Vice President of Marketing.**

**VALVOLINE** “Thank you for your recent letter to our CEO about the advertisement on ‘The Man Show.’ We have a long standing policy in place with our agencies that we want to avoid placing commercials on programming that many consumers might find to be objectionable. Occasionally, however, a broker or agent will make a mistake and place one of our commercials on a program that does not fit our criteria. We have been in close contact with the agent responsible for this error and are working to ensure it doesn’t happen again. We appreciate your concern and, again, thank you for letting us know.” **Martin A. Kish, Vice President, Communications, Valvoline Division of Ashland.**

**NAUTILUS GROUP** “Thank you for your interest in our Bowflex ad during The Man Show. At the Nautilus Group, we are very concerned about the image of our organization. We will investigate the situation of our ads airing during these programs and see what action we can take in this matter. Thank you again for your concern. **Jay Vroman, Director of Advertising.**

**This is a Victory for our moral environment!** The Man Show was the most degrading pornographic show on advertiser supported television. The program was FFA’s top target for writing letters to advertisers. Advertisers will be written if reruns air.

# US HOUSE TO VOTE ON FEDERAL MARRIAGE AMENDMENT

*Continued from page 1*

*Marriage Act (DOMA)* unconstitutional. *DOMA* says that no state has to accept another state's marriage laws which legalize homosexual marriage. *DOMA* was passed overwhelmingly in 1996 by both the House and Senate and signed into law by then President Bill Clinton.

The vote cast by each representative in Florida on the *Marriage Protection Act* is provided below. A vote for the *Marriage Protection Act* is a vote against same-sex marriage. A vote against the *Marriage Protection Act* is a vote for same-sex marriage.

**The House of Representatives is scheduled to vote on the Federal Marriage Amendment in September. PLEASE CALL YOUR REPRESENTATIVE and urge him or her to vote to APPROVE the Federal Marriage Amendment.**

## Voted FOR *Marriage Protection Act*

Rep Michael Bilirakis (727) 773-2871  
Rep F. Allen Boyd, Jr. (850) 561-3979  
Rep Ginny Brown-Waite (352) 567-6707  
Representative Ander Crenshaw (904) 598-0481  
Rep Lincoln Diaz-Balart (305) 470-8555  
Rep Mario Diaz-Balart (305) 225-6866  
Rep Tom Feeney (407) 208-1106  
Rep Porter Goss (239) 332-4677  
Rep Katherine Harris (941) 951-6643  
Rep Ric Keller (407) 872-1962  
Rep John Mica (407) 657-8080  
Rep Jeff Miller (850) 479-1183  
Rep Adam Putnam (863) 534-3530  
Rep E. Clay Shaw, Jr. (954) 522-1800  
Rep Cliff Stearns (352) 351-8777  
Rep Dave Weldon (321) 632-1776  
Representative C.W. Bill Young (727) 893-3191

## Voted AGAINST *Marriage Protection Act*

Rep Corrine Brown (904) 354-1652  
Rep Jim Davis (813) 354-9217  
Rep Peter Deutsch (954) 437-3936  
Rep Mark Foley (561) 627-6192  
Rep Alcee Hastings (954) 733-2800  
Rep Kendrick Meek (305) 690-5905  
Ileana Ros-Lehtinen (305) 275-1800  
Rep Robert Wexler (561) 988-6302

# FEDERAL MARRIAGE AMENDMENT

*Continued from page 1*

Senator Bill Nelson's official response to Florida Family Association on July 8, 2004 was, "I am opposed to gay marriage. The Florida Legislature passed a law, which I support, prohibiting same-sex marriages and denying the recognition of these marriages in Florida when they are performed in other states. A separate federal law defines marriage as between a man and a woman and provides that states are not required to recognize same-sex marriages conducted in other states."

Unfortunately, Senator Bill Nelson and other senators are engaging in "double-speak." Senator Nelson says he is against same-sex marriage but refuses to consider or debate the benefits of the Federal Marriage Amendment. The Federal Marriage Amendment is the MOST certain means of preventing same-sex marriage. Why would Senator Nelson not even want to debate the MOST certain means of preventing same-sex marriage if he is truly opposed to homosexual unions?

**Good News!** Many senators and representatives are committed to seeing the Federal Marriage Amendment pass. Congressman Adam Putnam, who recently became a co-sponsor of the Federal Marriage Amendment wrote, "While the Senate vote is not to our liking, it is only the first in what will be a larger, continuous effort to protect and preserve the traditional institution of marriage."

Florida Family Association will continue to encourage citizens to write, call and email **Senator Bill Nelson**. **Floridafamily.org** contains a full web page on this issue regarding the members of the **Florida Congressional Delegation** who have and have not signed on as a sponsor of the **Federal Marriage Amendment**.

**PLEASE ENCOURAGE FAMILY AND FRIENDS to go to [www.floridafamily.org](http://www.floridafamily.org), click on the Marriage Amendment button and send the email postcard to Senator Nelson. THE CAMPAIGN IS FAR FROM OVER.**