



FLORIDA FAMILY ASSOCIATION

July
2010

ENTERTAINMENT CHANNEL CANCELS SEXIEST SHOWS AFTER FFA CONTACTS ADVERTISERS

The Entertainment Channel cancelled two episodes of the Sexiest series after Florida Family Association contacted numerous companies that advertised on the program in June.

Florida Family Association contacted the CEOs and Marketing VPs of the following companies after their products were advertised during the June 4, 2010 episode of Sexiest Voluptuous Vixens: American Signature Furniture, Anheuser-Busch InBev, Cisco Systems, City Furniture, Dave & Busters, Diageo North America, Discover Financial Services, Energizer Holdings, Experian, Dairy Queen, Kao Brands, L'Oréal, Mars, Old Navy, Revlon, Starbucks Coffee, T-Mobile USA and Toyota.

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JUST ONE FFA EMAIL CAMPAIGN INFLUENCES MTV2 TO DROP GLENN MARTIN DDS

Florida Family Association's June 10th email campaign appears to have headed off another attempt by the MTV networks to add the Glenn Martin DDS show to a sister channel.

MTV2 aired several episodes of Glenn Martin DDS on June 9, 2010. Florida Family Association responded the next day by sending out an email alert which encouraged supporters to send emails to the companies that advertised during the episodes that aired on MTV2.

Good News! Glenn Martin DDS has not aired again on MTV2 nor was it scheduled on TVGuide for

Continued on page 3 ... MTV2 drops Glenn Martin

DISNEY INVITES PASSHOLDERS FOR EVENT THEY SCHEDULED ON GAY DAY AT MAGIC KINGDOM

Disney sent out announcements to passholders that the Main Street Electrical Parade would return to the Magic Kingdom on June 6, 2010 but they could see it a day before the scheduled start date on June 5th at 9 and 11 p.m.

Coincidentally, Gay Day at the Magic Kingdom just happened to be scheduled for the same day, Saturday June 5, 2010.

Now did Disney move up the date of the event for Gay Day patrons OR did Disney invite passholders, most of whom are mainstream American families, fully knowing that there would be thousands of reveling Gay Day patrons in the Magic Kingdom at the same time?

Could it possibly be that the same company that is ramming the gay agenda through their television shows Modern Family and Brothers and Sisters might also want to force thousands of unsuspecting mainstream American families to rub shoulders with Gay Day patrons?

Do you think that Disney warned their passholders that if they came early for the special viewing of the Main Street Electrical Parade that they would be in the park on Gay Day with thousands of reveling patrons? Nope.

Gay Day at the Magic Kingdom has been very offensive to the general public. Many Gay Day patrons at past events have worn shirts that promoted homosexuality, kissed, hugged and groped in very public places and dressed in drag all to the curiosity of tens of thousands of children.

Continued on page 4 ... Disney invites passholders

Disney's invitation to passholders may indicate long term effort to warn public is working

Inviting passholders to the Magic Kingdom on Gay Day is a sign that Disney is either becoming more arrogant in their quest to socially engineer acceptance of the same sex lifestyle by mainstream America or that the park has lost serious patronage on that first Saturday of June. We are inclined to believe that Disney's motivation has more to do with profits but certainly cannot rule out their fervent support for the gay agenda.

Florida Family Association was the first organization to report the offensive nature of Gay Day at Disney. Our reports were picked up by the national press especially when the event attracted about 1,800 transvestites. We have continued to keep this issue alive by posting it on our website and sending out warning email alerts which are multiplied by news organizations and other web sites which also warn of the event.

Disney has lost attendance on that first Saturday in June over the years because more and more families are remembering the event and avoiding the park on that day. Disney's invitation to passholders for an event on Gay Day is more likely an effort

to bring lost patronage back to the park. This would mean that our long term efforts to warn the public about Gay Day is working.

Your support is important to our continued strength and success. Please help all of our efforts to be strong this month by sending a gift in the enclosed envelope. **THANK YOU.**

Sincerely, *David Caton* Executive Director



DAVID E. CATON
Executive Director

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Many supporters have opted for the convenience of having their CREDIT Card, DEBIT Card or CHECKING Account make automatic monthly contributions.

If you would like to have your credit or debit card or checking account make an automatic monthly contribution to help keep our efforts strong each month simply complete the information below, sign and return this form in the enclosed envelope. FFA accepts all bank checking accounts but only VISA and MASTERCARD.

Name _____

Address _____

City _____ State _____ Zip _____

Credit or Debit Card # _____

Expiration (MM/YY) _____ Monthly Contribution \$ _____

Checking Account Debit (only) - Please attach a voided check.

Your signature _____ Date signed _____

Service can be cancelled within 24 hours by calling or emailing FFA.

CONTRIBUTION POLICY

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ENTERTAINMENT CHANNEL CANCELS SEXIEST EPISODES

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The Entertainment Channel did not air Sexiest Beach Bodies as scheduled on TVGuide.com for June 22, 2010 at 1:30 AM. Additionally, the Entertainment Channel removed Sexiest Voluptuous Vixens from the scheduled June 24, 2010 8:00 PM airing that was previously reported as scheduled on TVGuide.com.

More good news, TVGuide.com reports that no episodes of Sexiest were scheduled for the fourteen days following the day when this newsletter went to the printer. To see the TVGuide.com schedule that reports this information log on to: <http://www.tvguide.com/tvshows/sexiest/279915>

The Entertainment Channel discontinued airing Playboy's Girls Next Door after Florida Family Association influenced more than four hundred (400) companies to stop advertising on the program. Additionally, Florida Family Association's monitoring efforts also influenced hundreds of companies to discontinue advertising during the following programs which were also dropped by the Entertainment Channel: Playboy Playmate Specials, True Hollywood Story Anna Nicole Smith, True Hollywood Story Bo Derek, True Hollywood Story Hugh Hefner Girlfriends, Wives and Centerfolds, True Hollywood Story Jenna Jameson, True Hollywood Story Jessica Hahn, True Hollywood Story Larry Flint, True Hollywood Story Playmate Claudia Jennings, True Hollywood Story Rebekka Armstrong, True Hollywood Story Traci Lords, Wild on a Wicked Winter, Wild on Beantown, Wild on Caribbean, Wild on Carnival, Wild on Chile, Wild on Fortaleza, Wild on H2O, Wild on Hollywood Nights, Wild on Italian Islands, Wild on Italy, Wild on Mazatlan, Wild on Resort, Wild on Rocks Hollywood, Wild on Sin City, Wild on Spain, Wild on Spring Break, Wild on the Adriatic, Wild on the Amazon, Wild on the Beach Australia, Wild on the Big Island, Wild on the Island Hot List, Wild on the Mayan River, Wild on the Riviera, Wild on the Sunset Strip, Wild on the Tropics, Wild on the Windy City, Wild on Tropical

Pleasures, Wild on wants you, Wild on Wildest Women and Wild on Women of the World .

It appears that the Entertainment Channel may have quickly removed the Sexiest series because it was the only show on their network that Florida Family Association was monitoring at the time and they did not want supporters contacting their advertisers anymore.

Florida Family Association is the only pro-family organization that encourages Corporate America NOT to advertise on the pornographic programming on the Entertainment Channel.

MTV DROPS GLENN MARTIN DDS

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the fourteen days following the day when this newsletter went to the printer. To see the TVGuide.com schedule that reports this information log on to: <http://www.tvguide.com/tvshows/glenn-martin-dds/tv-listings/298334>

Glenn Martin DDS is a perverted cartoon created by Michael Eisner's new company. The sexual content of the cartoon is inappropriate to air on Nickelodeon, Comedy Central and MTV2 networks that are watched by millions of children. Some examples of the Glenn Martin DDS content which are inappropriate for children include:

- Glenn has phone sex with automobile navigation voice.
- Brother and sister tout their incestuous relationship with other children.
- 13 year old boy cites porn magazine.
- Mom has intimate relationship with 13 year old boy.
- Parents engage in handcuff sexual bondage.
- Young adult females kissing in pool in presence of children.

This was the second attempt by MTV networks to move this irresponsible show to another channel.

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DISNEY INVITES PASSHOLDERS TO EVENT ON SAME DAY AS GAY DAY

Continued from page 1

FFA personnel witnessed thousands of people who entered through the train station at the main entrance to the theme park, who saw the large gathering of Gay Day patrons and turned around and left the park. The FFA team took numerous pictures of offended guests. One Disney security official informed an FFA observer that they gave out 3,000 free passes just in the first two hours of the event.

Why would Disney allow Gay Day to take place during regular operating hours at the expense of offending tens of thousands of unsuspecting guests when they require other special events to be held after normal operating hours like Grad Night and Night of Joy.

AND NOW why would Disney knowingly invite passholders, tens of thousands of mainstream families with children, to attend a special event on the SAME DAY as Gay Day at the Magic Kingdom?

Florida Family Association has asked Disney officials for years to require Gay Day to be held after hours, like Grad Night or Night of Joy, to avoid offending unsuspecting families who traveled thousands of miles expecting a normal day.

AND NOW we need to challenge their decision to invite more families during a time when same sex patrons are reveling in their park.

We have prepared a postcard for you to send to inform Disney's CEO that the passholder invitation was an affront to families and that future Gay Days should be held after regular operating hours.

PLEASE SEND THE ENCLOSED POSTCARD or personal letter or email to encourage Disney's CEO to require Gay Day to be held after regular operating hours.

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MTV2 DROPS GLENN MARTIN DDS

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MTV networks moved Glenn Martin DDS to their Comedy Central channel in January 2010. Florida Family Association responded immediately with an email campaign to all of the companies that advertised during Glenn Martin DDS on Comedy Central. Several companies reported that they would not advertise again on the show. Comedy Central has NOT aired the program again thanks to the thousands of emails that supporters sent to advertisers.

Florida Family Association's email campaigns thus far have influenced:

1. MTV2 to drop the show.
2. Comedy Central to drop the show.
3. Nickelodeon to repeatedly change the show's schedule date to avoid FFA's contact with their advertisers.

Florida Family Association is committed to contacting companies that advertise on this sick and irresponsible show wherever and whenever it airs with the goal of significantly weakening the program's profitability and viability.

FFA is hopeful that continued contact with advertisers will result Glenn Martin DDS being removed from the Nickelodeon channel and therefore off television all together.

Your support is important to making that happen.

Are you receiving FFA's Email Alerts?

Thousands of citizens have signed up to receive email alerts from Florida Family Association (FFA). Citizens participating in FFA's email campaigns have helped to influence numerous victories. To sign up, simply log onto www.floridafamily.org, click on the button labeled "Email Updates" in the left hand column. Complete the small form and click the continue button to take action.