

FLORIDA FAMILY ASSOCIATION

JULY
2005

KELLOGG'S, BUSCH, BAUSCH & LOMB and MILKPREP DROP PORNOGRAPHIC TV SHOWS

Florida Family Association's (FFA) television monitoring efforts continue to influence major companies to discontinue their advertising support for pornographic television shows.

FFA monitors several networks for the scheduling of over thirty specific television shows and uses TVGuide.com's search tools to catch other programs that contain pornographic materials. Letters are written to companies that advertise on these programs.

Florida Family Association received good news from four major advertisers in response to letters written to

See page 4 ... Advertisers Drop Porn Shows

NUMBER OF ABSCONDED SEX OFFENDERS INCREASES FROM 1,721 TO 2,241

Florida Family Association's research has found that the number of sex offenders in Florida who have absconded from registering their address with law enforcement officials has increased from 1,721 to 2,241.

Florida Family Association (FFA) asked Governor Bush and the Florida Department of Law Enforcement on May 23, 2005 what efforts were being made to locate the 1,721 sex offenders listed on the FDLE web site who had absconded from registration. FFA also asked why John Couey, the man alleged to have killed Jessica Lunsford, was removed from access on the FDLE web site shortly after his name was released to the media.

*See page 4... Florida's Answers Fall Short On
Absconded Sex Offenders*

SAM GOODY IS LEADING RETAILER OF CHRISTIAN MUSIC THAT ALSO SELLS PLAYBOY PORN MAGAZINES

Sam Goody operates 525 stores that sell Christian music while at the same time they sell Playboy pornographic magazines.

No other music retail store chain of their size tries to sell Christian music to Christians while at the same time they sell Playboy magazines.

Other larger retailers of Christian music including Best Buy, Circuit City, Walmart, Target and Christian bookstores do NOT sell Playboy's pornographic magazines.

Florida Family Association has asked Sam Goody several times during recent months to do their part to protect our moral environment by discontinuing the sale of Playboy publications at Sam Goody stores. However, Sam Goody has ignored this request.

It is disappointing that Sam Goody thinks that most Christians will continue to buy Christian Music from their stores while at the same time they are selling Playboy pornographic publications.

YOUR HELP is needed now that officials at Sam Goody have ignored Florida Family Association's communications and request.

**PLEASE SEND THE ENCLOSED POSTCARD
OR WRITE A PERSONAL LETTER** to encourage
Sam Goody to discontinue the sale of **Playboy**
publications at **Sam Goody** stores.

Eric S. Weisman, CEO
The Musicland Group, Inc.
10400 Yellow Circle Drive
Minnetonka, MN 55343-9012
Fax 952-931-8300

Email: eric.weisman@musicland.com

WE ARE STARTING OUR 18TH YEAR

Florida Family Association begins its EIGHTEENTH YEAR OF MINISTRY this month.

Because of God's grace and your faithful support this ministry has enjoyed much success during the past seventeen years. We have been blessed with many VICTORIES that would not have been possible without your faithful support and gifts. Some of these victories are reported on page 3.

And by God's grace we hope to accomplish many more of our goals in the months and years ahead. CURRENTLY we are focused on:

Encouraging federal prosecution of large INTERNET PORN companies in Florida.

Encouraging citizens to persuade CIRCLE K Stores to discontinue the sale of pornographic magazines at 1,500 stores nationwide.

Monitoring 30 TELEVISION SHOWS that are pornographic and writing letters to companies that advertise on the programs.

Monitoring the problem of SEX OFFENDERS in Florida who have absconded from registration with law enforcement.

Encouraging SAM GOODY to discontinue the sale of pornographic magazines at their 525 music stores nationwide.

Notifying 12 MAJOR OIL COMPANIES about their BRANDED stores that sell pornography in violation contract terms.

Your support is very important to our continued success. Please pray for our strength, protection and continued success. Please help all of our efforts to be strong by mailing a contribution in the enclosed envelope. Thank you.

Sincerely,

David Caton

Executive Director

OUR MISSION SINCE 1987
is to educate citizens
regarding actions they can
take to improve our moral
environment.

DAVID E. CATON

Executive Director

FLORIDA FAMILY ASSOCIATION
P.O. Box 46547 Tampa, FL 33647-0105

TOLL FREE 1-800-357-7128

FAX 1-813-264-0658

EMAIL ffa@floridafamily.org

**YOUR PRAYERS
AND GIFTS
INCREASE OUR
ABILITY TO
SUCCEED**

ONLINE DONATIONS can be made by
going to floridafamily.org and click
on the "Give A Donation" button.

CONTRIBUTION POLICY: CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

Our Accomplishments During The Last 17 Years

Florida Family Association has worked diligently since 1987 to educate citizens regarding actions they can take to improve their moral environment. The accomplishments reported below are the result of the Lord's blessing on the prayers, action postcards, letters and financial support of the people who receive Florida Family Association's newsletter. These are only the highlights of some of the victories achieved during the last 17 years.

Stopped Special Rights for Homosexuals from passing in the 1991 through 1994 Florida Legislative Sessions. No "sexual orientation" amendment to Florida's Civil Rights Act has been proposed since 1994. Florida Family Association vigorously opposed the "sexual orientation" amendment that Governor Chiles pushed for four straight years before conservatives won the majority of the House of Representatives in 1994.

Influenced NINE MAJOR OIL COMPANIES to prohibit the sale of pornography magazines by independent retailers who sell their brand of gasoline. These major oil companies include: **Amoco, BP, Chevron, Conoco, Exxon, Marathon, Mobil, Spur and Texaco.** The restrictions apply to over 75,000 stores.

Influenced FORTY-SIX counties and cities to enact laws to restrict sexually oriented businesses or prohibit nude clubs. **The counties include: Alachua, Bay, Brevard, Broward, Clay, Charlotte, Citrus, Cape Coral, Collier, Columbia, Duval, Escambia, Hillsborough, Hernando, Lee, Leon, Levy, Manatee, Marion, Miami-Dade, Nassau, Orange, Palm Beach, Pinellas, Polk, Sarasota, Saint Johns, Saint Lucie, Seminole, Suwannee.** **The cities include: Bartow, DeLand, Deltona, Ft. Lauderdale, Ft. Myers, Gainesville, Haines City, Lakeland, Melbourne, Orlando, Port St. Lucie, Miami, Naples, Tallahassee, Vero Beach and Winter Haven.**

Influenced OVER 2,500 COMPANIES to STOP advertising on pornographic RADIO and TELEVISION shows resulting in several shows being removed from the air including *MTV's "Undressed", Comedy Centrals "The Man Show", ABC's "Ellen", VH1's "Girls Gone Wild Uncovered", E!'s "Wild On" series* and the *"Howard Stern Show"* on **CBS, UPN, WB** television networks and **five radio stations** in Florida. Florida Family Association has written more than 50,000 letters to companies that advertised on numerous pornographic television and radio programs since 1987.

Influenced over 20,000 stores to STOP selling pornographic magazines including Albertson Supermarkets, Amoco Split Second, Cumberland Farms, Country Cupboard, Eckerd Drugs, EZ Serve, Farm Stores, Handy, Handy Way, Kash n Karry, Lil Champ, Majik Mart, Race Trac, Ready Food Stores, Rite Aid, Sav-A-Ton, Sprint, 7 Eleven, Starvin Marvin, Swifty Mart, Swifty Serve, Texaco Food Marts and Tom Thumb Food Stores.

A VERY SPECIAL THANKS TO EVERYONE WHOSE PRAYERS AND FINANCIAL SUPPORT MADE THESE 17 YEARS OF VICTORIES POSSIBLE

ADVERTISERS DROP PORN SHOWS

Continued from page 1

to their companies regarding advertisements on **VH1s Centerfold Babylon** and **E!'s True Hollywood Story Nicole Smith**. The response letters from these advertisers are printed, in part, below:

KELLOGG'S *"Thank you for your letter questioning the placement of a Kellogg advertisement on the VH1 program Centerfold Babylon. The network mistakenly placed our ad on Centerfold Babylon as part of our usual rotation. We will work with VH1 to ensure that this does not happen again."* **Linda J. Pell, Senior Director, Consumer Affairs Department.**

BUSCH ENTERTAINMENT CORPORATION

"Thank you for your comments regarding advertising appearing in the television program Centerfold Babylon. VH1 failed to adhere to our policy. We agree placement in Centerfold Babylon is an unacceptable programming environment for our advertising. We have contacted Brighthouse Network to reiterate our policies." **Keith Kasen, Chairman of the Board and President.**

BAUSCH & LOMB *"Thank you for your letter regarding advertising on E!'s True Hollywood Story Anna Nicole Smith show. Bausch & Lomb neither promotes nor condones pornography, and the fact that this may have occurred on a program in which one of our ads appeared is disturbing. We have asked our advertising buying agency to look into this situation and respond accordingly."* **Ari Rodriguez.**

MILKPREP (Milk Industry) *"Thank you for making us aware that one of our commercials ran in E!'s True Hollywood Story featuring Anna Nicole Smith. By expressing your concern and making us aware of the situation, you have allowed us to have the commercial removed from future airings during this segment."* **Rebecca Moser, Manager, Executive Services.**

Florida Family Association will continue to write letters to companies that advertise on pornographic television shows with the goal of influencing the network to drop the shows. Please pray for Florida Family Association's continued success in influencing companies to remove their advertising from pornographic television shows.

FLORIDA'S ANSWERS FALL SHORT ON ABSCONDED SEX OFFENDERS

Continued from page 1

The Tampa Tribune reported on May 20, 2005 that 537 offenders were caught in a recent sweep by several law enforcement agencies around the state.

FFA asked Governor Bush, *"How many of the 537 offenders caught in the recent sweep were among the 1,800 offenders who had no street address on the Florida Department of Law Enforcement (FDLE) database?"*

Mr. Randy Ball, Policy Coordinator, Public Safety Unit, responded on June 1, 2005 by stating in part *"Therefore, all 537 were among those predators or offenders listed in the registry with an absconded status."*

However, Mr. Ball's answer was inconsistent with The Tampa Tribune May 20th article that reported, *"Among the 537 offenders found in violation during the roundup, authorities arrested 203 for failing to follow registration requirements. The 334 others were registered, deported, in jail or dead."*

Florida Family Association asked Governor Bush and the FDLE to explain the inconsistency between the Tribune's report and Mr. Ball's statement.

FFA also asked the Governor and FDLE to explain why there are 420 more absconded predators/offenders in the FDLE database than there were on April 18th? What caused this increase?

The FDLE provided FFA with an Excel spreadsheet that listed all registered sex offenders/predators as of June 13, 2005. This June 13th report indicates there are now 2,241 absconded sex offenders/predators compared to 1,721 reported in the April 18, 2005 Excel spreadsheet.

"We want the Governor and the FDLE to explain why there was an increase of 420 absconded sex offenders when they reported catching 537." Notes David Caton, FFA Executive Director. *"We are also asking them to do more to do to find these sex offenders before they commit more crimes."* **More to follow on this important issue.**