

FLORIDA FAMILY ASSOCIATION

JUNE
2006

FLORIDA FAMILY ASSOCIATION BEGINS NINETEENTH (19TH) YEAR OF MINISTRY THIS MONTH

Florida Family Association has outlined some of the achievements that supporters helped this ministry to accomplish during the past eighteen years on pages 3 and 4 of this newsletter.

DODGE STOPS ADVERTISING ON THE MAN SHOW

Thanks to the emails from FFA supporters to the owners of Dodge dealerships, Dodge stopped advertising on The Man Show in May.

The Man Show is one of the most pornographic and degrading shows ever aired on unrestricted advertiser supported television. Children who watch the video gaming on G4TV may be exposed to The Man Show's pornographic, degrading and irresponsible content.

Dodge, a leading advertiser on The Man Show, did not respond to FFA's letters regarding the program's irresponsible content so FFA urged supporters to send emails to Dodge dealerships. FFA also faxed letters to the owners of over fifty (50) Dodge dealerships. The letters described The Man Show's degrading content and asked the dealership owners if they approved of their product being advertised on this show.

Good News! Dodge has stopped advertising on The Man Show based upon our monitoring reports that cover the past two weeks. Thanks to supporters' emails to the advertisers on this program, over Sixty (60) other major companies have stopped supporting The Man Show with their advertising dollars.

FFA influenced Comedy Central to drop The Man Show a year ago after hundreds of companies stopped advertising. However, G4TV purchased The Man Show reruns and started airing them late last year. FFA believes the show is so degrading that it warrants continued opposition even if the episodes are reruns.

GENERAL MOTORS IS FOURTH AUTOMAKER TO PULL ADS FROM THE MAN SHOW

General Motors has joined Toyota Sales U.S.A., Volkswagen American, Dodge and sixty other major companies in determining that the content of The Man Show is too degrading to warrant future advertising.

Florida Family Association (FFA) was involved in several rounds of communications with General Motors (GM) regarding advertisements on The Man Show before the company finally communicated that they were withdrawing their ads from The Man Show.

Betsy Lazar, Executive Director, Advertising & Media Operations for General Motors wrote in May 2006:

"I am responding to your letter to General Motors Chairman and CEO Rick Wagoner regarding GM advertisements on The Man Show and the G4TV network. As I mentioned to you in my e-mail reply, GM does maintain a corporate policy regarding our media selection and placement activities which attempts to ensure that we advertise on programming that is consistent and compatible with the image of our brands. Although we are sensitive to the environments in which our ads appear, especially during the earlier evening family viewing hours, we do sometimes choose to advertise on programs that deal with controversial or edgy subject matter."

Upon further review of the content of The Man Show, we have asked G4TV to pull GM's Run-of-schedule ad units from this program."

Florida Family Association will continue to urge businesses to avoid advertising on *The Man Show*, *Playboys Girls Next Door*, *True Hollywood Story*, *Hugh Hefner*, *Jenna Jameson Confessions (VH1)*, *Nip Tuck* and other television shows that blatantly promote the pornography industry. This effort is one of FFA's top priorities.

STARTING NINETEENTH YEAR AFTER EIGHTEEN INCREDIBLE YEARS

Florida Family Association begins our NINETEENTH YEAR OF MINISTRY this month.

Your faithful support has enabled us to accomplish many incredible achievements and long term goals during the past eighteen years that have greatly benefited our moral environment.

We have summarized some of the more significant achievements accomplished by this ministry during the past eighteen years on pages 3 and 4 of this newsletter. Please consider what the condition of our state and nation's moral environment may be like today had you not supported our efforts.

Your support, prayers and participation is the heart of this ministry and the key to our continued success. Many of you have supported our efforts for five, ten, fifteen or more years. We would have never accomplished these achievements without your faithful support. Thank you for your steadfast support.

We look forward to achieving more success in the months and years to come. We hope and pray that more people will help our efforts to improve and protect our moral environment.

Please help all of our efforts to be strong this month by sending a gift in the enclosed envelope. Thank you.

Sincerely,

David Caton Executive Director



DAVID E. CATON
Executive Director

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Many supporters have opted for the convenience of having their CREDIT Card, DEBIT Card or CHECKING Account make automatic monthly contributions.

If you would like to have your credit or debit card or checking account make an automatic monthly contribution to help keep our efforts strong each month simply complete the information below, sign and return this form in the enclosed envelope. FFA accepts all bank checking accounts but only VISA and MASTERCARD.

Name _____

Address _____

City _____ State _____ Zip _____

Credit or Debit Card # _____

Expiration (MM/YY) _____ Monthly Contribution \$ _____

Checking Account Debit (only) - Please attach a voided check.

Your signature _____ Date signed _____

Service can be cancelled within 24 hours by calling or emailing FFA.

CONTRIBUTION POLICY

CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication.

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Florida Family Association Achievements 1988– 2006

Wrote over 70,000 letters that influenced over 3,000 companies to stop advertising on explicit radio and television programs resulting in the following shows being removed from the air:

Howard Stern - 5 Florida radio stations
Howard Stern - All CBS TV affiliates
Howard Stern - All WB TV affiliates
Howard Stern - All UPN TV affiliates

Centerfold Babylon—VH1

Porn N'Chicken - Comedy Central

Stripperella - Spike TV

Girls Gone Wild Uncovered - VH1

Undressed - MTV

The Man Show - Comedy Central

Porn to Rock - VH1

Porn to Rock and Rap - VH1

Ellen - ABC

Action - Fox

Erin Sommers Radio Show - WTKS Orlando

Ron & Ron Radio Show - Miami, Tampa,
Orlando, Jacksonville

Hooters on the Radio - Tampa

Bob Lassiter Radio Show - Tampa

NYPD Blue - wrote advertisers on every
ABC affiliate in Florida

Filed complaints with the FCC that resulted in fines being successfully levied against the radio stations for the following respective host's misconduct:

Bubba the Love Sponge - Tampa

Neil Rogers - Miami

Live Rap Concert on WLLD - Holmes Beach

Worked for the successful repeal of Hillsborough County's "gay rights" ordinance.

Stopped Special Rights for Homosexuals from passing in the 1991 through 1994 Florida Legislative Sessions. Florida Family Association organized the successful effort by fifty Christian Radio Stations, hundreds of churches, thousands of citizens and several pro-family groups to oppose Governor Lawton Chiles' "sexual orientation" amendment to Florida's discrimination law. No similar proposal has been offered since 1994.

Organized or assisted with referendums to repeal "gay rights" ordinances in Alachua County, City of Tampa, City of West Palm Beach and Dade County.

Influenced forty-five counties and cities to enact or strengthen ordinances that restrict sexually oriented businesses and / or prohibit commercial nudity.

The counties include: Alachua, Bay, Brevard, Broward, Clay, Charlotte, Citrus, Cape Coral, Collier, Columbia, Duval, Escambia, Hernando, Lee, Leon, Levy, Manatee, Marion, Miami-Dade, Nassau, Orange, Palm Beach, Pinellas, Polk, Sarasota, Saint Johns, Saint Lucie, Seminole and Suwannee.

The cities include: Bartow, DeLand, Deltona, Fort Lauderdale, Fort Myers, Gainesville, Haines City, Lakeland, Melbourne, Orlando, Port St. Lucie, Miami, Naples, Tallahassee, Vero Beach and Winter Haven.

This list does not include cities such as Tampa that declined to enact stronger laws.

Florida Family Association Achievements 1988– 2006

Influenced the following Twenty-Two (22) major store chains consisting of over 20,000 stores to STOP selling pornographic magazines:

7 Eleven	Albertsons
Amoco Split Second	Cumberland Farms
EZ Serve	Favorite Market Stores
Farm Stores	Handy
Kangaroo	Kash n' Karry
Lil Champ	Majik Mart
Racetrac	Ready Stores
Sav-A-Ton	Speedway
Sprint	Starvin Marvin
Super Stop	Swiftly Mart
Texaco Food Marts	Tom Thumb (N.FL.)

Delivered an extensive report regarding major internet porn companies to the U.S. Department of Justice who is using the information to investigate internet porn companies and defend the *Child Online Protection Act*. Florida Family Association developed unique computer software, named *PornCrawler*, that searched, sorted, identified and quantified 300 Million porn links, porn internet sites and the related companies that are responsible for placing unrestricted pornography on the web.

Influenced the following City Police or County Sheriffs to require stores to follow Florida Statute 847.0125 which prohibits the display of pornographic magazines within the reach of sight of minors: Duval County Sheriff, Gainesville Police Department, Hillsborough County Sheriff, Miami-Dade Police, Polk County Sheriff, Pasco County Sheriff, Hernando County Sheriff,

Hendry County Sheriff, Collier County Sheriff, Martin County Sheriff, Tampa Police Department and Vero Beach Police Department.

Influenced the following MAJOR OIL COMPANIES to amend their Marketing Agreements to prohibit the sale of pornographic magazines, videos, CD's, etc by independent retailers who sell their brand of gasoline:

Amoco	British Petroleum	Conoco
Chevron	Exxon	Marathon
Mobil	Phillips	Shell
Spur	Texaco	

Reported approximately 350 stores that violated the Marketing Agreement restrictions against the sale of pornography by the above major oil companies resulting in the removal of the pornographic magazines and videos.

Influenced the following Companies to pull billboards for the respective sexually oriented businesses:

Viacom - 10 Xmart signs I-75
Viacom - 2 Rachael's signs, Palm Beach
Lamar - 2 Todd signs, I-4, Florida Ave.
3M - 50 Café Risque signs, I-75
Whiteco - 25 Café Risque Signs I-75
Tri-State - 15 Café Risque Signs I-75
Peterson - 12 Café Risque Signs I-75
Gator - 10 Café Risque signs I-95 & I-75
Hancock - 8 Café Risque signs I-75
Naegle - 5 Café Risque signs I-95