

DEPARTMENT OF JUSTICE CRACKS DOWN ON PORN

The *United States Department of Justice* is responding to calls from Florida Family Association and other pro-family organizations to prosecute **Internet Porn** and **Obscenity**. For the first time in more than ten years, the *Department of Justice* is committing serious resources to prosecute obscenity in courthouses across the country.

Thirty-two (32) prosecutors, investigators and a half dozen FBI agents have been assigned to the *Child Exploitation and Obscenity Section (CEOS)* of the *Department of Justice*. Their mission is to investigate and prosecute violations of the federal obscenity statute on the internet, television cable networks and at local porn shops.

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SPECIAL LAWS FOR HOMOSEXUALS ARE DOA IN FLORIDA LEGISLATURE

A proposed law that would have given special status to homosexuality in public schools across the state died again in the *Florida Legislature*. The bill titled *Dignity for All Students* (HB275 and S1966) was not even considered in the committees of either chambers during the 2004 legislative session.

Florida Family Association first fought this legislation when it was introduced five years ago. Leadership in the Florida House and Florida Senate have consistently ignored the legislation and refused to consider it in committee.

It is encouraging to know that elected leadership in the Florida Legislature is very much against the special agenda of homosexual extremist groups.

MAJOR COMPANIES DROP ADS ON STRIPPERELLA

Spike TV, billing itself as the only network for men, started airing a pornographic cartoon called *Stripperella* again in February. The network had dropped the program from scheduling for about two months after Florida Family Association wrote most of the show's advertisers.

Florida Family Association responded immediately by writing companies that advertise on every episode of *Stripperella*. The letters to advertisers are having a positive influence.

Many companies have stopped advertising on this sexually explicit cartoon. Additionally, *Spike TV* has reduced the number of times *Stripperella* airs each week from two to one. Hopefully the network will drop the show for good.

See page 3 ... Advertisers Drop Stripperella

SUPREME COURT DECISION DELAYS NUDITY ORDINANCE

Florida Family Association's efforts to influence *Hillsborough, Indian River* and *Palm Beach* county commissions to enact *Public Nudity Ordinances* will be delayed by approximately one year because of a recent *Supreme Court* decision.

The *U.S. Supreme Court* declined on April 19, 2004 to hear *Manatee County's* appeal of an *Eleventh U.S. Circuit Court* ruling regarding an ordinance restricting public nudity.

The *Peek-A-Boo Lounge* sued *Manatee County* in the *U.S. Middle District Court* of Florida several years ago to prevent enforcement of the county's Public

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YOUR PRAYERS ARE NEEDED FOR VICTORY

While we work hard to fight the good fight, we know from the bible that victory comes from the Lord.

“The horse is made ready for the day of battle, but victory rests with the LORD.” Proverbs 21:31.

Florida Family Association is involved in several efforts that need your prayers for Victory.

PLEASE PRAY for Victory in the following situations:

INTERNET PORN Please pray the *United States Supreme Court* will uphold the *Child Online Protection Act* as constitutional when they render their ruling by July. Please pray the *Department of Justice* is successful in prosecuting obscenity on the internet, cable television and at adult bookstores.

SAME-SEX MARRIAGE Please pray the *United States Congress* will approve a MARRIAGE AMENDMENT with language that will be acceptable to Florida and other state legislatures.

PORN IN 7 ELEVEN AND CIRCLE K STORES Please pray that Florida Family Association's efforts will continue to influence *7 Eleven* and *Circle K Stores* NOT to start selling porn magazines.

TELEVISION Please pray that Florida Family Association's monitoring efforts will continue to influence companies to stop advertising on the more than sixty shows we monitor. Please pray the networks will remove from the air the irresponsible shows we monitor.

AND PLEASE HELP all of our efforts to be strong this month by sending a gift in the enclosed envelope. **THANK YOU.**

Sincerely,

David Caton

Executive Director

OUR MISSION SINCE 1987
is to educate Consumers and Corporate America regarding the harmful effects of pornographic media and steps they can take to improve the moral environment.

DAVID E. CATON
Executive Director

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ONLINE DONATIONS

Donations can now be made online with **VISA** or **Mastercard** credit or debit cards.

ONE TIME or **MONTHLY GIFTS** can be made online by going to floridafamily.org and clicking on the **“Give A Donation”** button. Regular monthly gifts can be set up to automatically debit your account.

CONTRIBUTION POLICY: CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

ADVERTISERS DROP STRIPPERELLA

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Several companies have responded to letters written to them regarding their advertisements on **Spike TV's Stripperella** show. Some of the responses that Florida Family Association received from advertisers are printed in part below:

PROGRESSIVE INSURANCE *"Thank you for taking the time to contact Progressive and making us aware that one of our commercials aired during Stripperella. We do place advertising on TNN but have specifically requested that we not air in certain programs including Stripperella. In checking with the network we found out that, despite our request, our spot ran during that show as a result of human error. They have assured us they are well aware of our request and that they will take steps to avoid this type of error in the future."* **Nichole Bocskey, Brand Assistant.**

JOHN DEERE *"I appreciate that you brought this issue to our attention. Deere & Company gives specific direction to the networks about where John Deere commercials should run. We investigated the specific time frame and programming mentioned in your letter and discovered that in an attempt to please John Deere, the network had given us a bonus placement on the programming that you mentioned. The network is now aware that they should follow the guidelines that John Deere provided. Thank you for your facsimile. We appreciate your help in protecting the John Deere brand."* **Suzanne Eagle, Trademark Specialist.**

NATIONAL YOUTH ANTI-DRUG MEDIA CAMPAIGN *"Thank you for your comments regarding the National Youth and Anti-Drug Media Campaign (NYADMC). NYADMC did not purchase time during "Stripperella." The television network erroneously aired our advertisement during that program. The network is aware of their error and is replacing value for us appropriately."* **Robert Denniston, Director.**

BRINKS HOME SECURITY *"I am writing in response to your letter regarding a Brink's Home Security advertisement that aired on an episode of Stripperella. Before Brink's Home Security started running any ads on TNN, we gave explicit directions to our ad agency and TNN that our ads were not to run during Stripperella. As you can see by the attached e-mail, the ad appeared due to an error made by Spike TV. Brinks Home Security ads will continue to be flagged not to run on Stripperella. Thank you for bringing this issue to our attention."* **Chris B. Cage, Vice President.**

TACO BELL (owned by **Yum! Brands**) *"Thank you for your letter regarding our company's consumer affairs department. We are pleased to let you know that neither Yum! Brands nor any of our brands purchase time on TNN's show (now called Spike TV) Stripperella. Please know that we are very interested in quality television advertising at each of our brands and encourage advertising that reflect the positive image of our products."* **Virginia Ferguson, Consumer Affairs.** (She also informed Florida Family Association by phone that Taco Bell will not advertise again on Stripperella.)

Several networks have tried re-airing certain irresponsible programs after Florida Family Association wrote letters to advertisers during the first airing. Perhaps the networks think they can pull certain shows off the air for a while and then return them to the air without Florida Family Association noticing. In most cases the networks ultimately pull the irresponsible program from the air after trying it a second or third time.

Another tactic networks frequently employ is to change the days and times when these programs air in an attempt to throw Florida Family Association's monitoring efforts off course.

Spike TV has employed both of the above tactics in their failed attempt to minimize Florida Family Association's monitoring efforts. Please pray these monitoring efforts will continue to be successful.

DEPARTMENT OF JUSTICE TO FIGHT PORN

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The *Justice Department* recently hired *Bruce Taylor* to help lead the prosecution. *Bruce Taylor* was the president of the *National Law Center for Children and Families*, an anti-porn group. Mr. Taylor has been involved in more than 700 pornography cases since the 1970's. Bruce Taylor's spirited and experienced background gives great hope to the nation's battle against pornography.

Florida Family Association asked readers of the monthly newsletter twice over the last eighteen months to send postcards and letters asking *John Ashcroft* to vigorously prosecute obscenity violations on the internet. Florida Family Association's web site, *floridafamily.org*, devotes two sections urging people to send emails to *John Ashcroft*. Several other pro-family organizations across the country have also encouraged the *Department of Justice* to take action against **Internet Porn**.

A special thanks to everyone who responded to Florida Family Association's newsletters and web site by sending postcards, letters or emails to *John Ashcroft*.

Florida Family Association also submitted the extensive report titled *United States Leads the World In Making Millions of Pornographic Images Available To Children* to the *Child Exploitation and Obscenity Section* in December 2003 and a revised edition in February 2004. The report identifies most of the companies that are responsible for hosting porn on the *World Wide Web*.

Please pray for Bruce Taylor and the thirty-eight people assigned to prosecute porn distributors.

PLEASE MAIL THE ENCLOSED POSTCARD OR WRITE A LETTER THANKING JOHN ASHCROFT FOR TAKING ACTION TO PROSECUTE "OBSCENITY" VIOLATIONS ON THE INTERNET, CABLE TELEVISION AND AT SEX SHOPS.

**ATTORNEY GENERAL JOHN ASHCROFT
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DECISION DELAYS NUDITY LAW

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Nudity Ordinance against the nude business.

U.S. District Judge James Whittemore upheld *Manatee County's Public Nudity Ordinance* as constitutional.

The *Peek-A-Boo Lounge* appealed to the *Eleventh U.S. Circuit Court of Appeals* in Atlanta, where a three-judge panel in 2003 ruled that Whittemore should have considered evidence presented by the club's attorneys. The appellate judges ordered the case returned to Whittemore for a trial.

The *Manatee County Attorney* opted to appeal the *Eleventh U.S. Circuit Court of Appeals* ruling to the *U.S. Supreme Court* rather than go to trial as directed by the appellate court. However, the *U.S. Supreme Court* declined on April 19, 2004 to hear the appeal.

Manatee County will now go to trial before Judge Whittemore. The trial is expected to conclude in about one year. *Senior Assistant County Attorney Jim Minix* believes *Manatee County* will ultimately prevail on the *Public Nudity Ordinance*.

Florida Family Association was working to influence the adoption of a *Public Nudity Ordinance* in *Hillsborough, Indian River* and *Palm Beach Counties* when the *Eleventh U.S. Circuit Court of Appeals* issued their ruling in July 2003.

The trial in Judge Whittemore's court regarding the issues raised by the appellate court will cause a delay in moving the proposed *Public Nudity Ordinances* forward.

However, this temporary delay will not stop Florida Family Association from employing other efforts to combat the blight, crime and sin influenced by businesses that feature live nude women as entertainment. Please pray as Florida Family Association seeks to influence law enforcement agencies to prosecute these businesses.