

# FLORIDA FAMILY ASSOCIATION

April  
2008

## NOAH'S ARC NOT SCHEDULED FOR SIX WEEKS ON LOGO

Florida Family Association's (FFA) email campaign to Saturn dealers regarding General Motor's proud advertising support of the show Noah's Arc and FFA's communications with other advertisers appear to have influenced LOGO to discontinue airing the program Noah's Arc. LOGO is a 24-7 gay, lesbian and transgender network that is operated by MTV. MTV is a subsidiary of Viacom.

TVGuide.com describes Noah's Arc as "*Following the lives of four gay black men living in Los Angeles.*" The program is fairly explicit in content with these men routinely in and out of bed and in other situations. Clearly, the title Noah's Arc with four black gay men frolicking all over each other mocks the Noah's Ark of the bible and Christianity.

*Continued on page 3 ... Noah's Arc Drops*

## FFA INFLUENCES MTV TO TWICE REMOVE TILA TEQUILA

MTV pulled their famed bi-sexual star's program "Tila Tequila's Spring Break Fantasy Couple" from the show's schedule in response to Florida Family Association's vigorous communications with advertisers.

"Tila Tequila's Spring Break Fantasy Couple" was scheduled to air March 29th at 11:00 AM, March 31st at 1:00 PM and April 2nd at 8:00 PM on MTV according to TVGuide.com. However, the program did not air on these dates as scheduled nor were the dates replaced. TVGuide.com also reports that "Tila Tequila's Spring Break Fantasy Couple" is not scheduled to air on MTV during the next two weeks.

MTV hired Tila Tequila to host the "Tila Tequila's Spring Break Fantasy Couple" show after her bi-

*Continued on page 4 ... Tila Tequila Tanked*

## FFA CAMPAIGN INFLUENCES GAY CAMPGROUND TO DROP EXPLICIT ACTIVITIES

Florida Family Association launched an email campaign on March 27th that asked supporters to send emails to Pasco County officials regarding salacious activities planned for The Sawmill's Gay International Film Festival which was held just north of Dade City from March 28 - 30. The festival web site stated that thousands of (gay and transgender) people planned to pay hundreds of dollars to attend this event which would have featured live and recorded sexual entertainment. The website also promoted several events as "clothing optional" which meant that patrons could have gone naked.

However, thanks to the many emails from Florida Family Association supporters, Pasco County officials notified the property owner of potential violations. The organizers of this event changed their plans to prevent citations for the salacious activities that they originally promoted..

Instead of the "clothing optional" events promoted on their website, organizers of the event posted "no nudity" signs around the campground. According to the April 1st edition of the St. Petersburg Times "*Though fliers advertised a clothing-optional pool area and party, attendees said there were 'no nudity' signs posted throughout the campgrounds.*"

Instead of nude entertainment involving live strippers, the entertainers wore clothes. The St. Petersburg Times reported "*RuPaul played the dance hit Supermodel (You Better Work). Gay adult film star Matthew Rush showed off his bulging chest, but kept his khakis on.*"

Additionally, a confidential informant sent an email to FFA which stated in part "*Krew of Babylon was going*

*Continued on page 4 ... Gay Campground Drops*

## GAY ACTIVISTS TARGET SCHOOLS WITH "Day of Silence" APRIL 25

The Gay, Lesbian, and Straight Education Network reports that the schools listed below plan to participate in their activist operation called "Day of Silence (DOS) on, Friday, April 25." The DOS is a nationwide push to promote the homosexual lifestyle in public schools by protesting with silence to demand acceptance of the gay, lesbian, bi-sexual and transgender lifestyle. Students and some teachers, most of who are aligned with homosexual school clubs, will participate in the DOS.

What should parents do? Check with your school principal or assistant principal to determine if your child's school will be participating in DOS. If the school is participating you may want to inform the principal or assistant principal that you will be keeping your child out of school that day. You may also

want to notify other parents about DOS and ask them to join in keeping their children out of school on that day. Your phone call or letter to the principal or assistant principal may be all it takes to influence your school to change their plans. If your school claims they are not sponsoring the DOS or are in no way supporting it please report that school name to [ffa@floridafamily.org](mailto:ffa@floridafamily.org) or 813-264-5888.

AMERICAN SENIOR HIGH SCHOOL  
ASTRONAUT HIGH SCHOOL  
BAIR MIDDLE SCHOOL  
BARBARA GOLEMAN SENIOR HIGH SCHOOL  
BLAKE HIGH SCHOOL  
BLOOMINGDALE HIGH SCHOOL  
BOOKER HIGH SCHOOL  
BOOKER T. WASHINGTON SENIOR HIGH SCHOOL  
BOONE HIGH SCHOOL  
BRANDON HIGH SCHOOL

*Continued on page 3 ... FLORIDA SCHOOLS*

### Your support keeps our efforts strong

With the exception of the above DOS issue, Florida Family Association was the only organization involved in fighting the other issues reported in this month's newsletter. That means your financial support is important to keeping Florida Family Association strong in these and our many other efforts.

If you have not made a donation to Florida Family Association in recent months we encourage you to send a gift. Gifts to this ministry have already slowed this month of April as it has done for the past eighteen years because of supporters filing their tax returns. If you can help us with a gift at this time it would certainly help us to stay on track. If not we respectfully ask that you remember our efforts in the future when supporting outreach ministries. Thank you.

**God bless you and your family.**

Sincerely,

*David Caton*

Executive Director



**DAVID E. CATON**

Executive Director

**FLORIDA FAMILY  
ASSOCIATION**

P.O. Box 46547  
Tampa, FL 33646-0105

Phone 1-813-264-5888

Fax 1-813-264-0658

Email:  
[ffa@floridafamily.org](mailto:ffa@floridafamily.org)

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## FLORIDA SCHOOLS PARTICIPATING IN DOS

CHARLES W. FLANAGAN HIGH SCHOOL  
COCOA BEACH JUNIOR/SENIOR HIGH SCHOOL  
CORAL REEF SENIOR HIGH SCHOOL  
CORAL GABLES SENIOR HIGH SCHOOL  
CORAL SPRINGS HIGH SCHOOL  
CYPRESS CREEK SENIOR HIGH SCHOOL  
DESIGN & ARCHITECTURAL SENIOR HIGH SCHOOL  
DIXIE M. HOLLINS HIGH SCHOOL  
DOUGLAS ANDERSON SCHOOL OF THE ARTS  
DR. MICHAEL M. KROP SENIOR HIGH SCHOOL  
DUNEDIN HIGH SCHOOL  
FELIX VARELA SENIOR HIGH SCHOOL  
FT. LAUDERDALE HIGH SCHOOL  
FRANK H. PETERSON ACADEMIES OF TECHNOLOGY  
HALLANDALE HIGH SCHOOL  
HERNANDO HIGH SCHOOL  
HOLLYWOOD HILLS HIGH SCHOOL  
J. P. TARAVELLA HIGH SCHOOL  
LAKE MARY HIGH SCHOOL  
LAKE WEIR HIGH SCHOOL  
LAKEWOOD HIGH SCHOOL  
LARGO HIGH SCHOOL  
LECANTO HIGH SCHOOL  
LEHIGH SENIOR HIGH SCHOOL  
MAST HIGH SCHOOL  
MIAMI BEACH SENIOR HIGH SCHOOL  
MIAMI COUNTRY DAY SCHOOL  
MIAMI KILLIAN SENIOR HIGH SCHOOL  
MIAMI PALMETTO SENIOR HIGH SCHOOL  
MIAMI SOUTHRIDGE SENIOR HIGH SCHOOL  
MIAMI SUNSET SENIOR HIGH SCHOOL  
NEW WORLD SCHOOL OF THE ARTS  
NORTH MIAMI HIGH SCHOOL  
NORTH PORT HIGH SCHOOL  
NOVA HIGH SCHOOL  
OLYMPIC HEIGHTS COMMUNITY HIGH SCHOOL  
OSCEOLA HIGH SCHOOL  
OVIEDO HIGH SCHOOL  
PALM HARBOR UNIVERSITY HIGH SCHOOL  
PINELLAS PARK HIGH SCHOOL  
PIPER HIGH SCHOOL  
PLANTATION HIGH SCHOOL  
POINCIANA HIGH SCHOOL  
POMPANO BEACH HIGH SCHOOL  
PORT CHARLOTTE HIGH SCHOOL  
RIVERVIEW HIGH SCHOOL  
ROBERT MORGAN VOCATIONAL TECHNICAL INSTITUTE  
SARASOTA HIGH SCHOOL  
SATELLITE HIGH SCHOOL  
SCHOOL FOR ADVANCED STUDIES - NORTH  
SCHOOL FOR ADVANCED STUDIES - WOLFSON CAMPUS  
SCHOOL FOR ADVANCED STUDIES-SOUTH  
SEMINOLE HIGH SCHOOL  
SOUTH PLANTATION HIGH SCHOOL  
SOUTHWEST MIAMI SENIOR HIGH SCHOOL  
SPANISH RIVER HIGH SCHOOL  
SPRUCE CREEK HIGH SCHOOL  
ST. PETERSBURG HIGH SCHOOL  
STONEMAN DOUGLAS HIGH SCHOOL  
STRANAHAN HIGH SCHOOL  
SUNCOAST COMMUNITY HIGH SCHOOL  
TAMPA BAY TECHNICAL HIGH SCHOOL  
UNIVERSITY HIGH SCHOOL  
WASHINGTON SENIOR HIGH SCHOOL  
WESLEY CHAPEL HIGH SCHOOL  
WESTERN HIGH SCHOOL  
WESTGLADES MIDDLE SCHOOL  
WINTER PARK HIGH SCHOOL

## NOAH'S ARC DROPPED FROM SCHEDULE PLEASE SEND POSTCARD TO GENERAL MOTORS

*Continued from page 1*

Florida Family Association launched an email campaign on March 3rd that encouraged supporters to send emails to Saturn dealers after General Motors communicated their proud Saturn advertising support of Noah's Arc. Supporters sent thousands of emails to 25 Saturn dealers in Florida, Georgia, Alabama, Texas and Tennessee to express their displeasure with General Motors national Saturn advertising campaign on Noah's Arc.

Noah's Arc has not aired since that email campaign. Additionally, TVGuide.com reports that Noah's Arc was not scheduled for two more weeks. This means that LOGO has not scheduled Noah's Arc for six weeks. It appears that FFA's email campaign influenced LOGO to pull this show.

Adam & Steve is another explicitly homosexual program which Florida Family Association (FFA) monitored on the LOGO network and contacted advertisers.

**General Motors** recently responded FFA's concern about Saturn and Cadillac ads appearing on this program with: *"Adam & Steve" is a romantic comedy about a gay couple who had a disastrous date in the 1980s and then meets again and begins a romantic relationship, not initially remembering the original date from 20 years ago. The film does not have an anti-Christian storyline. Given that this film aired on the LOGO network, which is widely known to offer content oriented for a gay, lesbian, bisexual and transgender audience, we feel comfortable with our decision to advertise during LOGO's broadcast of the film.*" John Brancheau, Director Media Operations.

General Motor's response implies that regardless of the program content that it should be okay since it is airing on a gay only network. Why is General Motors so fervent about advertising on this gay only television network?

**PLEASE MAIL THE ENCLOSED POSTCARD OR WRITE A PERSONAL EMAIL OR LETTER** to encourage General Motors to reconsider their policy to advertise on any type of gay, lesbian or transgender programming on the LOGO network.

**Rick Wagoner, Chairman, CEO  
General Motors Corporation**

**300 Renaissance Center, IMC 482-C39-B50**

**Detroit, MI 48265-3000**

**Fax: (313) 665-0615 Email: Rick.Wagoner@gm.com**

## PINELLAS COUNTY COMMISSIONERS WILL CONSIDER ENACTING "GAY RIGHTS" LAW ON APRIL 22ND, 6:30 PM

The Pinellas County Commission will hold a public hearing on April 22nd at 6:30 PM, 310 Court St., Clearwater, Phone 727-464-3377, to consider adding "sexual orientation" to their Human Rights Ordinance. FFA encourages Pinellas County residents to attend this meeting and speak against the gay rights proposal. Residents may also call the main commission phone at 727-464-3377 and ask that all commissioners be informed that they oppose adding "sexual orientation" to the Pinellas County "Human Rights Ordinance. For more information please contact David Caton at 813-690-4829 or davidcaton@floridafamily.org.

### GAY CAMPGROUND DROPS ACTIVITIES

*Continued from page 1*

*to operate a 'garage party' during this festival. It was their intent to raise money by charging admission to an Adult Entertainment party, which would include lewd and lascivious behavior in what is the old maintenance shed. With your (FFA's) input the owners of Sawmill closed down the activity immediately."*

It appears that FFA's campaign achieved the most important goal of preventing a precedent setting mega adult entertainment event involving nude patrons.

Florida Family Association continues to communicate with Pasco County officials regarding zoning and licensing violations that allegedly occurred during this event. Kristi Wooden, Senior Assistant County Attorney for Pasco County wrote a letter to the property owners which stated in part "Please be advised of the following Pasco County regulations: Live entertainment is not a permitted use of the property located in an A-R zoning district, pursuant to Chapter 505 of the Pasco County Land Development Code. Further, the Pasco County Code of Ordinances (Chapter 10) requires a 'festival' permit for most overnight gatherings on private property for outdoor music concerts if more than 500 persons are expected to attend." The St. Petersburg Times reported that close to 1,000 people patronized the Sawmill's Gay International Film Festival which included RuPaul and other live entertainment. Based upon the above excerpt from Kristi Wooden's letter and The Times report, it appears that the property owners violated the county's zoning and licensing code. Florida Family Association is asking Pasco County officials to cite the property owners for these alleged violations especially in light of the fact that this campground is planning more "live entertainment" events. FFA will report more on this effort as it unfolds in future newsletter.

### TILA TEQUILA TANKED

*Continued from page 1*

sexual dating show "A Shot At Love With Tila Tequila" tanked with advertisers. Perhaps MTV thought that her hosting a show where normal heterosexuals competed for a spring break crown was less provocative than having sixteen straight guys and sixteen lesbians compete for this bi-sexual woman during the show "A Shot At Love With Tila Tequila." However, the "Tila Tequila's Spring Break Fantasy Couple" show began with the announcement to America's teens and children that Tila was the world's most famous bi-sexual. Couples competing in the show were engaged in provocative dance renditions of sexual activity and poll dancing that occurs in nude strip clubs. This was anything but responsible program content for teens.

Florida Family Association (FFA) vigorously communicated with companies that advertised during the "Tila Tequila's Spring Break Fantasy Couple" show which aired on MTV.

Florida Family Association's efforts have influenced MTV to cancel scheduled programs for BOTH shows "A Shot At Love With Tila Tequila" and "Tila Tequila's Spring Break Fantasy Couple." MTV moved "A Shot At Love With Tila Tequila" to MTV2 in what appeared to be an attempt to shake Florida Family Association's monitoring efforts off of their trail. However, FFA continued to communicate with companies that advertised on MTV2 during the "A Shot At Love With Tila Tequila" show. MTV pulled the show before completion of scheduled dates in a similar manner to their pulling "Tila Tequila's Spring Break Fantasy Couple" from this past week's schedule that FFA documented from schedules produced by TVGuide.