

FLORIDA FAMILY ASSOCIATION

April
2006

Florida Marriage Protection Amendment Approved By Florida Supreme Court

The following News Release was issued by Liberty Counsel on March 23, 2006:

Tallahassee, FL - Today in a 7-0 opinion, the Florida Supreme Court cleared the Florida Marriage Protection Amendment ("Amendment") to be placed on a statewide ballot once the 611,009 signatures are certified. Mathew Staver, President and General Counsel of Liberty Counsel, presented the argument on behalf of Florida4Marriage.org, the sponsor of the Amendment. The Amendment language was drafted by Liberty Counsel.

The Amendment states: *"Inasmuch as marriage is the legal union of only one man and one woman, no other legal union that is treated as marriage or the substantial equivalent thereof shall be valid or recognized."*

Continued on page 3 Court Approves Amendment

50 COMPANIES INCLUDING TOP ADVERTISER, BURGER KING, DROP ADS ON THE MAN SHOW

Florida Family Association's television monitoring efforts have influenced Burger King, a major advertiser, and over Fifty (50) companies to stop advertising on The Man Show. The Man Show, which airs on the G4TV game show channel watched by millions of kids, is one of the most pornographic, disgusting and degrading television shows ever aired on unrestricted advertiser supported television. Many children who tune in to watch the video gaming on G4TV may be unnecessarily exposed to The Man Show's pornographic, degrading and irresponsible content.

Continued on page 4 ... 50 Advertisers Drop

ADOPTION BILL APPEARS DEAD IN FLORIDA HOUSE

Postcards and letters from Florida Family Association supporters have influenced Representative Galvano to issue a statement clarifying his opposition to gay adoption bill

Florida State Representative Bill Galvano issued a letter to Florida Family Association on March 21st to make it clear that he does NOT support HB 123 which would allow homosexuals to adopt children. He also made it known that the bill was NOT scheduled for hearing in his committee.

The Associated Press reported on February 28th that Representative Bill Galvano R-Bradenton, chairman of the Future of Florida's Families Committee, considered scheduling a vote on legislation that would allow homosexuals to adopt children.

Continued on page 4 ... Gay Adoption Bill Dead

FFA URGES FOUR OUTDOOR ADVERTISING COMPANIES TO DROP SEX SHOP BILLBOARDS

Florida Family Association is calling on four outdoor advertising companies to discontinue billboard business with adult entertainment establishments.

Lamar Outdoor Advertising, Inc. has been asked to discontinue billboard ads for Todd Adult which operates in Hillsborough County. The subject billboard is located on Interstate 4 near the Polk County line.

Lakeland Outdoor Advertising, Inc. has been asked to discontinue billboard ads for Show Girls which operates near Interstate 4 near the Polk County line.

Continued on page 3 ... Adult Billboard Blight

YOUR POSTCARDS MADE THE DIFFERENCE

Florida Family Association influenced thousands of people to send emails to urge Representative John Galvano R-Bradenton, chairman of the Future of Florida's Families Committee, not to schedule a vote on legislation that would allow homosexuals to adopt children.

However, Representative Galvano's office did not respond to any of these emails. Nor did his office issue a statement to counter an Associated Press story which reported he would consider hearing the pro-homosexual bill in his committee.

So we asked supporters and readers of FFA's March 2006 newsletter to send postcards and letters to voice concern over the appearance that this issue may move forward under his authority.

And YOUR POSTCARDS made the difference. It was your postcards and letters that motivated Representative Galvano to issue the letter to us that is reprinted on page 3. Thank you for taking part in challenging the right end of the political spectrum not to dance with extreme left homosexual political activists. Your support made the difference in defeating this bill which sought to legitimize homosexual unions by authorizing same-sex couples to adopt children.



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Please consider helping all of our efforts to be strong this month by sending a gift in the enclosed envelope.

Thank you.

Sincerely,
David Caton Executive Director

Your Prayers and Support
Strengthens Our Efforts.

Many supporters have opted for the convenience of having their CREDIT Card, DEBIT Card or CHECKING Account make automatic monthly contributions. If you would like to have your credit or debit card or checking account make an automatic monthly contribution to help keep our efforts strong each month simply complete the information below, sign and return this form in the enclosed envelope. FFA accepts all bank checking accounts but only VISA and MASTERCARD.

Name _____

Address _____

City _____ State _____ Zip _____

Credit or Debit Card # _____

Expiration (MM/YY) _____ Monthly Contribution \$ _____

Checking Account Debit (only) - Please attach a voided check.

Your signature _____ Date signed _____

Service can be cancelled within 24 hours by calling or emailing FFA.

CONTRIBUTION POLICY

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COURT APPROVES MARRIAGE AMENDMENT

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The Court rejected the ACLU's single subject argument, which focused on the second clause, by ruling that "the voter is merely being asked to vote on the singular subject of whether the concept of marriage and the rights and obligations traditionally embodied therein should be limited to the union of one man and one woman." The Court ruled that the Amendment would not cause a cataclysmic change in the law but would instead place in the state constitution the protection of marriage as the union of one man and one woman.

The Court also rejected the ACLU's argument regarding the Title and Ballot Summary. The Court ruled that the phrase "marriage or the substantial equivalent thereof" is "frequently used and understood by the common voter." The Court wrote that "the chief purpose of the amendment is to ensure that unions between same-sex couples that are treated virtually identical to marriage will not be recognized in Florida." The opinion also states the Title and Ballot Summary adequately informs the voter that the chief purpose is "limiting marriage to the legal union of only one man and one woman."

The Court also ruled that the word "protect" means to "maintain the status and integrity of" and thus is

not misleading. Finally, the Court ruled that the Financial Impact Statement prepared by the Financial Impact Estimating Conference, which says that the "financial impact cannot be determined, but is expected to be minor," satisfies the statutory requirement.

In contrast to today's unanimous ruling upholding the Amendment, the Court, in a 6-1 vote struck down the apportionment amendment regarding legislative districts.

Staver, who argued the case, commented: "While most initiatives create something new, the Florida Marriage Protection Amendment protects something old. It does not change existing law. It preserves the status quo. Very soon the remaining signatures will be certified and the people of Florida will vote to protect traditional marriage. I have no doubt that this marriage amendment will pass by an overwhelming majority. Marriage should be decided by the people, not the courts."

"We deeply appreciate Matt Staver's legal expertise in drafting the language for this amendment and representing the same before the Florida Supreme Court." Notes David Caton, Florida Family Association Executive Director. *"Matt Staver and Liberty Counsel did an outstanding*

ADULT BILLBOARD BLIGHT BEING CHALLENGED

Continued from page 1

JN Outdoor Advertising, Inc. has been asked to discontinue billboard ads for Todd Adult which operates in Hillsborough County. The subject billboards are located on Interstate 75 near the Pasco County line.

Florida Family Association is also waiting on Viacom Outdoor, Inc. to remove the last billboard for Rachel's nude club. The billboard is located on Military Trail in Palm Beach County. Viacom Outdoor, Inc. informed Florida Family Association

in September 2005 that the company would no longer accept billboard business from adult entertainment establishments. Viacom Outdoor, Inc. removed about a dozen billboards from Interstate 75 and the Florida Turnpike for X-Mart in October 2005 and some for Rachel's in January 2006.

Florida Family Association influenced eight outdoor advertising companies to discontinue over one hundred billboards on Interstate 75 and 95 that once promoted Café Risque. Most of the remaining billboards are owned by individual land owners who operate single signs on their private land.

GAY ADOPTION BILL APPEARS DEAD

Continued from page 1

Florida Family Association encouraged citizens to send emails to Representative Galvano to encourage him not to allow this bill to move forward. His office received thousands of emails on this issue. However, his office did respond to any of FFA's supporters' emails. So FFA encouraged supporters in the March 2006 Newsletter to send postcards to Representative Galvano.

Representative Galvano emailed a letter to Florida Family Association on March 21st to make his position clear. The letter is provided below in its entirety.

Florida Family Association applauds Representative Galvano for his position against allowing homosexuals to adopt children and for the low priority this bill ranks in his committee.

LETTER FROM FLORIDA REPRESENTATIVE JOHN GALVANO TO FFA:

March 21, 2006

Mr. David Caton, executive director
Florida Family Association
P.O. Box 46547
Tampa, FL 33647-0105

Dear Mr. Caton,

This letter follows our discussions regarding the HB 123 by Rep. Sheri McInvale relating to the issue of gay foster parents adopting their foster children with court approval. For the record:

- I have never said I support or would vote for this legislation.
- I am not a supporter of gay adoption.
- I have never worked publicly or "behind the scenes" to support Rep. McInvale's bill or the issue of gay adoption in general.
- A similar bill was referred to my committee last year and was not agendaed.
- This year's version of the bill has not been and is not agendaed in my committee.

I respectfully ask that you and your organization clear up any misunderstanding that may exist with regard to the above.

Sincerely,
Bill Galvano

50 ADVERTISERS DROP THE MAN SHOW

Continued from page 1

Florida Family Association faxes letters to companies that advertise on The Man Show. FFA also encourages supporters to send emails to officials with the companies that advertise on the programs that FFA monitors. Emails from supporters and faxes from FFA's office have influenced more than Fifty (50) companies to stop advertising on The Man Show.

Burger King, one of the most frequent advertisers on The Man Show, initially ignored FFA's emails and faxes. They continued to advertise frequently for several weeks. So FFA informed Burger King's CEO that Florida Family Association planned to inform their 425 franchises in Florida that their money (fees) was being used to support The Man Show's pornographic program. FFA also informed Burger King that FFA's letter to their franchises would announce plans for a public campaign regarding Burger King's advertising support for pornographic television shows.

Burger King's CEO, Greg Brenneman, promptly responded with his letter dated March 8th which stated in part, "*As it so happens, we currently have no future plans to advertise on The Man Show.*" The following Fifty (50) companies stopped advertising on The Man show: American Honda, American Telecast Corporation, Bell South, Best Buy, Best Western, Boost Mobile, Brown College, Buena Vista Games, Cadbury Adams, CDW Corporation, Circuit City, Coca Cola Company, Converse, Dell Computers, DeVry University, Dominos, Eastman Kodak, Fitness Quest, Foot Locker, Fuji Film, Hasbro, Levi Strauss, LG Infocom, Lions Gate, Mantis Tiller, Microsoft, Midway Games, Monolith Productions, MTS Corporation, Napster, Panasonic, Pepsico, Progressive, Reebok, Regis Corporation, Rent Way, Safeguard Credit Counseling, Sprint Nextel, TomTom, Toyota, U.S. Air Force, U.S. Army, U.S. Army Reserve, U.S. Marines, U.S. Navy, U.S. Navy, Ubisoft, Verizon, Video Professor and Wall Street Journal.