



# FLORIDA FAMILY ASSOCIATION

February  
2010

## **TURBO TAX PULLS ADVERTISING FROM BLUE MOUNTAIN STATE**

Florida Family Association has added Blue Mountain State to the list of shows monitored. Blue Mountain State, a show about a college football team that airs on Spike TV, is loaded with sexually explicit content and profanity. Additionally, the show appears to mock Tim Tebow's faith by portraying an alleged Christian quarterback as very promiscuous. The FFA office started sending emails regarding the show's content to advertisers in January.

Turbo Tax responded with the following email:

*I wanted to provide you with an added follow-up after we researched this further. The show you referenced below is apparently a new show on the network, and we had one airing of our a commercial without*

*Continued on page 4 ... Turbo Tax Pulls Ads*

## **REMAX REALTY PULLS ADVERTISING FROM GLENN MARTIN DDS**

Florida Family Association sends emails each week to companies that advertise on Glenn Martin DDS. Glenn Martin DDS is a cartoon which airs on Nickelodeon and Comedy Central with sexual content that is inappropriate for children.

ReMax Realty responded with the following email:

*Thank you for your email voicing your concerns regarding advertising on the Glenn Martin DDS show. First and foremost, I would like to assure you that RE/MAX does not condone the content that you mentioned in your email.*

*We have researched, with our National Agency, how a RE/MAX spot appeared in such a program. We purchased this network as part of a rotation program, and not by specific programming. Unfortunately, the*

## **NUMEROUS BILLS FILED IN FLORIDA LEGISLATURE TO ADVANCE HOMOSEXUAL AGENDA**

**Please send the enclosed postcards  
or a personal letter to the Florida  
Speaker and Senate President.**

Numerous bills have been filed for the 2010 Florida Legislative Session that seek to advance the agenda of homosexual activists.

These bills seek to approve Domestic Partnerships for same-sex couples, add "gender identity" and "sexual orientation" to discrimination law and authorize homosexual couples to adopt children.

*Continued page 3 ... Please ask State Leaders*

## **FFA SUPPORTERS' 11,000 EMAILS & FAXES HELPED UNRAVEL HEALTH CARE PROPOSAL**

Florida Family Association supporters' 11,000 emails and faxes to Florida U.S. Senator Bill Nelson in response to two email alerts played a role in shaping and stalling the health care proposal in a manner which appears to have helped lead to it's defeat.

Over 11,000 emails and faxes from FFA supporters appear to have influenced U.S. Senator Bill Nelson to vote for the Senate version which did not contain the U.S. House's strong Public Option language and to sponsor a Medicare Advantage amendment both of which created conflicts with the U.S. House bill. Both of these conflicts forced a delay in conferencing the House and Senate bills in a manner which appears to have helped cause the health care proposal to fail.

*Continued page 4 ... Health Care Unravels*

# TIM TEBOW EMAIL CAMPAIGN TO CBS DRAWS OVER 12,000 EMAILS FROM FFA SUPPORTERS

## YOUR SUPPORT IS IMPORTANT TO OUR CONTINUED SUCCESS

Pro-abortion activists tried to stop a Super Bowl ad with Tim Tebow and his mom. Tim Tebow shares in the ad the story about his mother being so sick when she was pregnant with him that doctors recommended an abortion. Tim shares his appreciation for his mom's decision to choose life. Pro-abortionists wanted to censor him.

We responded by launching an email alert. There was overwhelming support for this alert in which supporters urged CBS to stand their ground by airing the Super Bowl advertisement about Tim Tebow and his mom. We estimate that CBS officials received over 12,000 emails from Florida Family Association supporters which is close to a five year record on any issue we called to action. This newsletter was printed before the Super Bowl aired so the outcome of airing the ad was uncertain.

Contributions during the past three weeks have declined over 20%. We realize that the economy has made it tough on some of our supporters. If you have not sent a

gift in several months we respectfully request that, if you can at this time, please send a gift to help keep our efforts strong. Please help us to get back on track by sending a gift this month. THANK YOU.

Sincerely,

*David Caton*

Executive Director



**DAVID E. CATON**  
Executive Director

**FLORIDA FAMILY ASSOCIATION**  
P.O. Box 46547  
Tampa, FL 33646-0105

Phone 1-813-264-5888  
Fax 1-813-264-0658

Email:  
ffa@floridafamily.org

**Many supporters have opted for the convenience of having their CREDIT Card, DEBIT Card or CHECKING Account make automatic monthly contributions.** If you would like to have your credit or debit card or checking account make an automatic monthly contribution to help keep our efforts strong each month simply complete the information below, sign and return this form in the enclosed envelope. FFA accepts all bank checking accounts but only VISA and MASTERCARD.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Credit or Debit Card # \_\_\_\_\_

Expiration (MM/YY) \_\_\_\_\_ Monthly Contribution \$ \_\_\_\_\_

Checking Account Debit (only) - Please attach a voided check.

Your signature \_\_\_\_\_ Date signed \_\_\_\_\_

Service can be cancelled within 24 hours by calling or emailing FFA.

### CONTRIBUTION POLICY

**CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL.** Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

# Please ask State Leaders to Oppose Gay Agenda

---

*Continued from page 1*

Florida Family Association has prepared the following summary of bills that currently seek to advance the homosexual agenda.

**S232 by Sobel Domestic Partnerships;** Sets forth fees and costs to be applied when petitioning for a dissolution of a domestic partnership or registering a domestic partnership, respectively. Provides applicability of domestic partnerships to state tax laws. Requires two individuals who wish to become partners in a domestic partnership to complete and file a Declaration of Domestic Partnership form with the clerk of the circuit court, etc.

**H477 by Steinberg Domestic Partnerships;** Sets fees & costs for dissolution or registration of domestic partnership; provides applicability for state tax laws; requires DOH to examine certificates of domestic partnership & dissolution reports; requires clerk to transmit declarations of domestic partnership; authorizes DOH to issue certified copy of certain vital records to domestic partner; includes domestic partnership within domestic violence provisions, etc.

**HB 391 by Skidmore Prohibited Discrimination:** Designates act "Competitive Workforce Act"; prohibits discrimination based on sexual orientation & gender identity or expression; defines terms; substitutes references to "disability" for references to "handicap"; revises & conforms terminology.

**SB 798 GENERAL BILL by Gelber Prohibited Discrimination:** Revises provisions to include sexual orientation and gender identity or expression as impermissible grounds for discrimination. Revises provisions to include sexual orientation and gender identity or expression as impermissible grounds for discrimination in public lodging establishments and public food service establishments. Specifies when an individual has an impairment for certain purposes, etc.

**HB 3 Adoption by Brandenburg;** Repeals provision relating to prohibition against adoption by homosexual.

**SB 102 - Adoption by Rich Adoption:** Repeals provision relating to the prohibition against adoption by a homosexual.

Heterosexual couples can marry if they want their relationship legally recognized. It is unnecessary for the State of Florida to authorize Domestic Partnerships for heterosexuals. The Domestic Partnership bill is being pushed by homosexual activists who demand that the State of Florida legally recognize same-sex relationships.

The "sexual orientation" and "gender identity" categories fail to meet the three point criteria for inclusion in discrimination laws which is proving a demonstrable pattern of broad discrimination exists, that such pattern results in widespread economic disparity and category traits are immutable.

**PLEASE SEND THE ENCLOSED POST-CARDS or a personal letter or email to encourage Florida Senate President Jeff Atwater and House Speaker Larry Cretul to oppose Domestic Partnerships, "sexual orientation" or "gender identity" categories and adoption of children by homosexual couples.**

**Senator Jeff Atwater, President**

312 Senate Office Building

404 South Monroe Street

Tallahassee, FL 32399-1100

Phone (850) 487-5100 FAX (561) 625-5103

Email [atwater.jeff.web@flsenate.gov](mailto:atwater.jeff.web@flsenate.gov)

**Representative Larry Cretul, Speaker**

420 The Capitol

402 South Monroe Street

Tallahassee, FL 32399-1300

Phone: (850) 488-1450 Fax: (352) 873-6566

[larry.cretul@myfloridahouse.gov](mailto:larry.cretul@myfloridahouse.gov)

## HEALTH CARE UNRAVELS

*Continued from page 1*

FFA in no way supports or condones the content of Senator Nelson's amendment which does NOT protect all Medicare enrollees. FFA supporters' emails and faxes demanded protection of all Medicare enrollees and never mentioned just protecting Advantage enrollees. The point here regarding the influence FFA supporters' emails and faxes had is that Senator Nelson's Medicare Advantage amendment created one of many differences with the House language which has resulted in delaying passage of the disastrous health care proposal.

Final approval of health care legislation stalled in part because Bill Nelson's Medicare Advantage protection amendment is NOT included in the House of Representatives' version and the strong Public Option language in the House version is NOT included in the Senate version. Both of these differences appear to have resulted in part from the 11,000 emails and faxes from FFA supporters to Senator Nelson. Additionally, the difference between the House language banning abortion funding (sponsored by Representative Bart Stupakhe) and the Senate language and special deals cut with several states are also major points of conflict that have delayed final approval of health care legislation.

Now that proponents of this health care proposal have lost a crucial vote with the election of Scott Brown to the U. S. Senate in Massachusetts every measure of opposition to the health care proposal that created a difference between the Senate and House language may have helped defeat this horrible legislation.

There were many, many organizations and public figures strongly opposing the health care proposal. Florida Family Association supporters played a role.

Florida Family Association strongly holds that it is unconscionable to take health care benefits from senior citizens who have worked all of their lives and paid into the Medicare Fund and from disabled people who cannot work because of the severity of their illnesses in order to fund health care for the uninsured. Additionally, the current proposal would result in rationing health care for all citizens and place an additional unnecessary financial burden on millions of families at a time when our economy can least support it.

## TURBO TAX PULLS ADS

*Continued from page 1*

*our knowledge or approval. This show does not show up on any of our media buy lists.*

*Our media buying agency has put the show on our restricted list. We are also still following up to find out why our ad aired during this show, which clearly violates our content guidelines.*

*I hope this addresses your inquiry.*

**Harry Pforzheimer**  
**Chief Communications Officer**  
**and Marketing Leader**

2700 Coast Ave.

Mountain View, CA 94043

Fax: 650-944-3699

Email: [Harry\\_Pforzheimer@intuit.com](mailto:Harry_Pforzheimer@intuit.com)

Please feel free to send an email, fax or letter to thank Harry Pforzheimer for their decision not to advertise on Blue Mountain State.

---

## REMAX PULLS AD

*Continued from page 1*

*description of this show that the National agency received did not portray the true nature of the programming, so it was not immediately placed on our do not run list. It is now on that list, and I can assure you we will not be in this program again, and will not support it in any way.*

*I truly appreciate you bringing your concerns to my attention, as family values are at the very heart of RE/MAX.*

**Margaret M. Kelly, CRB**  
**Chief Executive Officer**

RE/MAX International

5075 S. Syracuse St., Denver, CO 80237

Fax: 303 224-4242 Email: [mkelly@remax.net](mailto:mkelly@remax.net)

Please feel free to send an email, fax or letter to thank Margaret Kelly for their decision not to advertise on Glenn Martin DDS.