

FLORIDA FAMILY ASSOCIATION

February
2006

BP-AMOCO, CHEVRON, EXXON-MOBIL AND SHELL REQUIRE MORE STORES TO STOP SELLING PORNOGRAPHY

BP-Amoco, Chevron, Exxon-Mobil and Shell have required nine more independent retailers who sell their brands of gasoline to stop selling pornographic magazines in Brevard, Indian River and Palm Beach Counties in Florida and Cummings, Georgia.

These major oil companies were able to require branded independent retailers to stop selling pornographic materials because of contract provisions that Florida Family Association influenced them to add to their marketing agreements with independent retailers.

Florida Family Association influenced most major oil companies during the past seven years to adopt

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VIACOM OUTDOOR, INC. REMOVES MORE ADULT CLUB BILLBOARDS

MORE GOOD NEWS! Viacom Outdoor, Inc., a subsidiary of Viacom, Inc., has removed the ad copy for Rachel's nude club from their billboards on Interstate 95 in West Palm Beach and other locations.

Florida Family Association (FFA) reported in November 2005 that Viacom Outdoor, Inc. removed the ad copy from about a dozen billboards on Interstate 75 and the Florida Turnpike that promoted X-Mart, an adult bookstore. This report prompted several people to send emails regarding the Rachel's billboards to FFA. FFA contacted a Viacom Outdoor, Inc. official regarding the Rachel's billboards. The Viacom official informed FFA that the signs would be removed in January. An FFA supporter and

Continued on page 3 ... Viacom Pulls Billboards

FLORIDA MARRIAGE AMENDMENT NOW TARGETING NOVEMBER 2008 BALLOT

The Florida Division of Elections reported that 456,363 petitions had been certified for the Florida Marriage Protection Amendment by the February 1, 2006 due date. The effort needed 611,009 petitions in order to qualify for the November 2006 ballot.

Although there were not enough signatures to place the proposed amendment on the 2006 ballot, THE GOOD NEWS is the petitions collected can still be used to qualify for the November 2008 ballot. The petitions are valid for four years.

"The leaders of the major organizations supporting this amendment will not encourage, pursue or support a legislative bill to put a similar amendment on the ballot in 2006," the Florida Coalition to Protect Marriage said in a statement issued Feb. 1.

Florida Family Association collected and submitted approximately 17,000 petitions to the sixty seven county supervisor of elections offices.

John Stemberger, state chairman of the Florida Coalition to Protect Marriage, said in the statement, *"The people started this amendment and the people will finish it. If there was ever a need for direct democracy, this is it. We would ask the hundreds of thousands of leaders, pastors and supporters continue their support for this petition effort into 2008 as a non-partisan, non-political approach to preserving natural marriage in Florida."*

To request a petition, please go to floridafamily.org home page or call 1-800-357-7128 (Select Option 1.)

A Word of Encouragement

Many of the faithful supporters that have received this newsletter over the past ten, fifteen or seventeen years know that their prayers and support for the efforts of this ministry have been blessed with some incredible results.

In 1997, Florida Family Association started challenging the major oil corporations to add language to their contracts to prohibit the sale of pornographic magazines, videos, etc. by independent retailers that sell their brand of gasoline.

Our efforts succeeded in influencing ExxonMobil, BP-Amoco, Chevron-Texaco, Conoco, Marathon and Spur to amend their contracts to prohibit the sale of porn at over 100,000 locations. This long term effort, as evidenced in this newsletter, continues to have a positive impact on our moral environment as these major oil companies enforce their "no-porn" contract terms with their retailers.

We could not have done this without the faithful prayers and support of the people who have stood by this ministry for so many years. This effort, as did the project to influence the removal of Howard Stern from the airwaves, took several years.

We take this time to remember the blessings on our efforts so that we can be encouraged to know that we can achieve more in the future.

Please pray for the Lord to continue to bless our efforts. And please help us to be strong this month by sending a gift in the enclosed envelope. Thank you.

Sincerely,

David Caton, Executive Director



DAVID E. CATON
Executive Director

**FLORIDA FAMILY
ASSOCIATION**
P.O. Box 46547
Tampa, FL 33647-0105

Phone 1-813-264-5888

Fax 1-813-264-0658

Email:

ffa@floridafamily.org

Many supporters have opted for the convenience of having their CREDIT Card, DEBIT Card or CHECKING Account make automatic monthly contributions.

If you would like to have your credit or debit card or checking account make an automatic monthly contribution to help keep our efforts strong each month simply complete the information below, sign and return this form in the enclosed envelope. FFA accepts all bank checking accounts but only VISA and MASTERCARD.

Name _____

Address _____

City _____ State _____ Zip _____

Credit or Debit Card # _____

Expiration (MM/YY) _____ Monthly Contribution \$ _____

Checking Account Debit (only) - Please attach a voided check.

Your signature _____ Date signed _____

Service can be cancelled within 24 hours by calling or emailing FFA.

CONTRIBUTION POLICY

CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor's name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

MAJOR OIL COMPANIES ENFORCE RESTRICTIONS

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provisions in their contracts with independent retailers to prohibit them from selling pornographic materials. Amoco, BP, Chevron, Conoco, Exxon, Marathon, Mobil, Spur, Texaco, all adopted the “no-porn” provisions in their marketing agreements after being asked to do so by Florida Family Association (FFA). Hess, Phillips and Shell adopted similar provisions during the same time.

Now that most major oil companies have adopted these contractual restrictions FFA encourages supporters and concerned citizens to report major gasoline branded stores that they find selling pornographic materials. The major oil companies follow up on the stores reported to them by requiring the independent retailers to honor the contract terms by removing the pornographic materials.

BP-AMOCO required the following branded independent retail locations to remove pornographic magazines: 3990 W. New Haven Avenue, Melbourne, FL; 1228 Orange Avenue, Fort Pierce, FL; and 439 North U.S. Highway 1, Fort Pierce, FL.

EXXON-MOBIL required the following branded independent retail locations to remove pornographic magazines: Okeechobee Exxon, 2152 Okeechobee Road, West Palm Beach, FL and PBL Mobil, 1117 Palm Beach Lakes Blvd., West Palm Beach, FL 33401.

SHELL required the following branded independent retail locations to remove pornographic magazines: 6590 North U.S. Highway 1, Vero Beach, FL; 2465 27th Avenue SW, Vero Beach, FL; and Southern Boulevard at the Florida Turnpike, West Palm Beach, FL.

CHEVRON required the following branded independent retail location to remove pornographic magazines: Lakeland Plaza Chevron, 502 Lakeland Plaza, Cumming, GA.

Many citizens have filed complaints directly with the major oil companies by using the email contact information provided at floridafamily.org. The above listed stores are some of the reports that FFA has been made aware of. If you see a major gasoline branded store anywhere in North America that is selling pornographic magazines, videos, DVDS, etc., the retailer may be violating their marketing agreement with the major oil company.

To report stores directly to the appropriate major oil company please go to floridafamily.org, click on the link “Click here to report store” in the section headed “Twelve Major Oil Companies Prohibit Porn.” **To report stores to Florida Family Association**, please send the store name, address, major brand of gasoline and the type of materials being sold to Florida Family Association, P.O. Box 46547, Tampa, FL 33647 or ffa@floridafamily.org.

VIACOM PULLS BILLBOARDS

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a Viacom official verified the Rachel’s billboards were removed during the last week of January.

Florida Family Association influenced Viacom Outdoor, Inc. in October 2005 to stop doing business with sex shops in Florida. Viacom Outdoor, Inc. owns approximately 650 billboards in Florida.

Viacom, Inc. also owns BET (Black Entertainment

Television), CBS, Paramount Pictures, United Paramount Network (UPN), MTV channel, VH1 channel, Comedy Central channel, Nickelodeon and Showtime Networks.

Florida Family Association is currently working to influence three other outdoor advertising companies to stop doing business with sex shops. These companies include Lamar Outdoor Advertising, Lakeland Outdoor Advertising and Champion Outdoor Advertising.

U.S. SENATE HEARS OUR CALL ON CHILDREN'S SAFETY ACT

Many people responded to Florida Family Association's request to send postcards, emails and letters to urge U.S. Senators to support the Children's Safety Act WITHOUT the Hate Crimes Amendment.

John Little, Chief of Staff for Senator Martinez, called early after FFA asked people to show their support for the bill. Mr. Little informed FFA that the multitude of communications they received made the point of urgency known to many members of the U.S. Senate Committee on the Judiciary. He also said that many of the members of the committee support the proposal.

It appears there are several issues that the Senate Committee on the Judiciary leadership holds as a priority. These issues include "Wartime Executive Power and the NSA's Surveillance Authority", "Judicial Nominations" and "Consolidation in the Energy Industry: Rising Prices at the Pump."

Unlike other bills passed to protect children from sexual predators, the Children's Safety Act provides for U.S. Marshalls to track down sex offenders who flee from registration. This part of the bill is important to our children's safety. Unfortunately, homosexual activists' efforts to attach special legislation to further their radical agenda continues to delay the progress of this bill.

"We will closely monitor the U.S. Senate Committee on the Judiciary's calendar and continue to communicate our concerns for the need to protect children from sexual predators." Notes David Caton, Florida Family Association Executive Director.

Are you receiving FFA's Email Alerts?

Thousands of citizens have signed up to receive email alerts from Florida Family Association (FFA). Citizens participating in FFA's email campaigns have helped to influence numerous victories. To sign up, simply log onto www.floridafamily.org, click on the button labeled "Email Updates" in the left hand column. After reading the information on how the system works, click on the "Register" or "Sign Up" button and complete the form.

**WHAT WOULD OUR
MORAL ENVIRONMENT
BE LIKE TODAY IF
FLORIDA FAMILY ASSOCIATION
HAD NOT:**

Stopped Special Rights for Homosexuals from passing in the 1991 through 1994 Florida Legislative Sessions. No "sexual orientation" amendment to Florida's Civil Rights Act has been proposed since 1994.

Influenced 9 MAJOR OIL COMPANIES to prohibit the sale of pornography magazines by independent retailers who sell their brand of gasoline. The restrictions will apply to over 100,000 stores.

Influenced OVER 3,000 COMPANIES to STOP advertising on pornographic radio and television programs resulting in several shows being removed from the air including "Howard Stern" ABC's "Ellen" MTV's "Undressed" Comedy Centrals "The Man Show" VH1's "Girls Gone Wild Uncovered."

Influenced over 20,000 stores to STOP selling pornographic magazines including 7 Eleven, Albertsons, Amoco Split Second, Cumberland Farms, Kash n' Karry, Lil Champ, Racetrac, Sprint, Starvin Marvin.

Influenced OVER FORTY cities and counties to enact laws to restrict sexually oriented businesses or prohibit public nudity.

**PLEASE HELP
ALL OF OUR EFFORTS
TO CONTINUE TO BE STRONG
BY SENDING A GIFT IN THE
ENCLOSED ENVELOPE.**