

CIRCLE K STORES LOSE ONE CUSTOMER WHO SPENDS \$46,000 A YEAR ON DIESEL

A businessman in Hillsborough County, informed Florida Family Association late last year that he would not spend anymore of his money at Circle K Stores after they started selling pornographic magazines. Circle K Stores started selling Playboy and Penthouse publications in the fall of last year.

The businessman said he spends about \$46,000 per year on diesel purchases for his transportation business. He has informed Circle K Store's parent company about his decision not to patronize their stores as long as they sell pornographic magazines.

Just days later, another businessman, informed Florida

Continued page 4 ... PLEASE LET FFA KNOW

SEVERAL COURTS UPHOLD LAWS AGAINST SAME-SEX MARRIAGE, FFA TO PROMOTE PETITION FOR FLORIDA MARRIAGE AMENDMENT

Courts in Florida and Indiana have ruled to uphold the federal and state Defense of Marriage Acts. Defense of Marriage Acts (DOMA) prohibit same-sex marriage and forbids recognizing same-sex marriages licensed in other states.

On January 19, 2005, United States District Judge James Moody, Jr. dismissed a challenge to **Florida's DOMA law** and upheld the constitutionality of the **Federal DOMA**. The court rejected the attempt to extend a Massachusetts same-sex marriage to Florida. This is the first case to uphold the Federal DOMA against a same-sex marriage challenge.

See page 4 ... Florida Marriage Amendment Petition

TWO MORE AMOCO BRANDED STORES REQUIRED TO DROP PORN MAGAZINES

BP-Amoco corporation required two more Amoco branded gasoline retailers to stop selling pornographic magazines. The two retailers that stopped selling monthly issues of Playboy, Penthouse, Hustler, etc. are: Super Stop Store located at 321 N. Federal Highway, **Dania, FL 33004** and Super Stop Store located at 410 South Ridgewood Avenue, **Edgewater, FL 32132**.

As part of the campaign to influence **Super Stop Stores** to stop selling pornography Florida Family Association filed several complaints with BP-Amoco regarding Super Stop Stores that sold their brand of

Continued on page 3 ... BP-Amoco Enforces Policy

E! CHANNEL DROPS THREE PORNOGRAPHIC SHOWS

The Entertainment Channel (E!) has not aired **True Hollywood Story Bo Derek**, **True Hollywood Story Betty Page** and **True Hollywood Story Larry Flynt** in over a year. Florida Family Association wrote letters to companies that advertised on these shows. The letters informed the companies of the shows' irresponsible content and asked them stop advertising.

Florida Family Association has monitored forty-three (43) pornographic programs aired on the Entertainment Channel for over five (5) years. Approximately, eight thousand (8,000) letters were written to companies that advertised on the forty-three programs. Over eighty percent (80%) of the advertisers pulled off of these pornographic shows.

See page 3 ... MORE GOOD NEWS AHEAD

Your Prayers and Support Give Strength To Our Efforts

We want to encourage you to remember that it is your prayers, participation and financial support that has continued to make our efforts successful for MORE than SEVENTEEN YEARS.

Please lift us up in prayer as we work on the following efforts to:

Influence **Circle K Stores** to stop selling pornography.

Help kickoff off the **Florida Marriage Amendment** statewide petition effort.

Influence companies to stop advertising on the fifty (50) plus **Television Shows** that we monitor.

Influence **Sam Goody** to stop selling porn.

Influence **Major Oil Companies** to enforce their “no-porn” policies against more independent retailers that sell porn.

Influence certain **Airports** to stop allowing the sale of pornographic magazines on taxpayer owned property.

Fight porn on the Internet.

Your prayers, participation and financial support of our efforts are very important to our success.

PLEASE HELP all of our efforts to be strong this month by sending a gift in the enclosed envelope. THANK YOU.

Sincerely,

David Caton

Executive Director

OUR MISSION SINCE 1987

is to educate citizens regarding actions they can take to improve our moral environment.

DAVID E. CATON

Executive Director

FLORIDA FAMILY ASSOCIATION
P.O. Box 46547 Tampa, FL 33647-0105

TOLL FREE 1-800-357-7128

FAX 1-813-264-0658

EMAIL ffa@floridafamily.org

**YOUR PRAYERS
AND GIFTS
INCREASE OUR
ABILITY TO
SUCCEED**

ONLINE DONATIONS can be made by going to floridafamily.org and click on the “Give A Donation” button.

CONTRIBUTION POLICY: CONTRIBUTIONS ARE TAX DEDUCTIBLE AND CONFIDENTIAL. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give away any contributor’s name to anyone else, will never solicit contributions by phone, and will never report a contributor’s gift or bequest through a Will or Trust in any publication. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

MORE GOOD NEWS AHEAD

Continued from page 1

MORE GOOD NEWS. Florida Family Association has witnessed a trend over the past twelve months that indicates the Entertainment Channel is reducing the number of pornographic programs offered on their network. Numerous other True Hollywood Story and Wild On programs that are pornographic in nature are becoming less and less frequent on the Entertainment Channel.

If the trend continues Florida Family Association will have MORE POSITIVE NEWS to share regarding shows that have been removed from the Entertainment Channel as well as several shows offered on VH1, A&E and History channels.

Florida Family Association's (FFA) approach to monitoring television every day and consistently writing companies every time they advertise on pornographic programs continues to result in victories. FFA has monitored television and written advertisers of pornographic shows for over twelve years.

We have been blessed with the opportunity to report year after year many specific companies that have stopped advertising on numerous pornographic programs. Every year FEWER and FEWER ADVERTISERS are willing to support pornographic television shows. This is resulting in MORE and MORE SHOWS being pulled from the air. FFA's monitoring efforts have also affected the willingness of producers to make shows they know will have a difficult time drawing advertiser support.

"Can you imagine what programming on television would be like today if it were not for our monitoring efforts and those of a couple of other pro-family organizations?" Notes David Caton, FFA Executive Director. *"I know there are numerous television shows with objectionable content that air right now. But the explicit nature of television shows could be significantly worse without our efforts. We consider our efforts to be successful as long as we continue to influence the removal of shows and influence the content of programs from becoming more explicit."*

BATTLE RENEWED TO FIGHT NUDE CLUBS IN TAMPA

Tampa has more nude businesses than ALL of Florida's other major cities combined. Florida Family Association (FFA) asked the Hillsborough County Commission in January 2003 to enact a Public Nudity Ordinance to prohibit the commercial exploitation of nudity. The commission moved forward with considering an ordinance but it has been delayed because of litigation involving **Manatee County's Public Nudity Ordinance**. The Manatee case is scheduled for trial on **May 31, 2005**.

Florida Family Association asked the **Hillsborough County Commission** last month to begin preparing studies now to support the ordinance. The Hillsborough County Attorney informed the county commission on February 2, *"We will begin to informally gather information regarding the secondary effects of public nudity from the jurisdictions mentioned by Mr. Caton in his letter."*

A public hearing will likely be scheduled after the May 31st trial for **Hillsborough County** to approve once and for all a **Public Nudity Ordinance**. Florida Family Association has already influenced over forty counties and cities to enact similar laws.

BP-AMOCO ENFORCES POLICY

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gasoline. After several months of follow up and changes in personnel, BP-Amoco successfully enforced their no-porn marketer agreement terms against five branded stores in the past two months.

Last month Florida Family Association reported that BP-Amoco required three other Amoco branded stations to stop selling pornographic magazines in Orlando and New Port Richey.

Florida Family Association influenced BP-Amoco corporation to adopt contract language in their marketer agreements in January 2000 to prohibit the sale of pornographic materials by independent retailers who sell their brand of gasoline.

FLORIDA MARRIAGE AMENDMENT PETITION EFFORT PLANNED

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On January 19, 2005, The **Louisiana Supreme Court** unanimously reinstated the marriage amendment to the state constitution that was overwhelmingly approved by voters in September. The high court reversed a state district judge's ruling in October striking down the amendment on the grounds that it violated a provision of the state constitution requiring that an amendment cover only one subject. The court's ruling puts the amendment in the constitution.

On January 20, 2005, the **Indiana Court of Appeals** upheld the dismissal of a lawsuit brought by three homosexual couples seeking to obtain the right to marry. The court found that Indiana's Defense of Marriage Act (DOMA) was constitutional, and that the plaintiffs' equal protection rights were not violated by the denial of marriage licenses because same-sex couples are not similarly situated to opposite sex couples.

All of this Good News from the courts has influenced legislative officials to wait on supporting a Florida Marriage Amendment. Several leaders in the Florida Legislature have indicated that they do not see the need to amend Florida's constitution to protect marriage. The legislative leaders believe Florida's DOMA statute provides adequate protection to marriage in Florida. As long as the courts uphold the DOMA statute, they do not see the need for a constitutional amendment.

HOWEVER, waiting until courts in Florida rule to allow same-sex marriage before approving the Florida Marriage Amendment is not a legally sound idea. That is also the position of the majority of the other states in the country. To date, THIRTY-THREE STATES have either approved or are in the process of approving marriage amendments. Florida needs to be one of the states that protects marriage in its constitution.

Florida Family Association, other pro-family organizations and church denominations have been preparing for months to launch a petition calling for a Florida Marriage Amendment. The Division of Elections had not approved the petition form at the time this newsletter went to print. FFA will mail out the petition once it is approved.

PLEASE LET FFA KNOW IF YOU WILL STOP SHOPPING AT CIRCLE K STORES

Continued from page 1

Family Association that his company was no longer going to buy gas for their vehicles at Circle K Stores.

Florida Family Association (FFA) is keeping track of the people that are discontinuing their business with Circle K Stores. FFA plans to inform Circle K Stores on a regular basis about how much revenue they are losing because of their decision to sell pornographic magazines.

PLEASE JOIN OUR EFFORT TO INFORM CIRCLE K STORES OF HOW MUCH MONEY THEY ARE LOSING BECAUSE OF THEIR DECISION TO SELL PORN. PLEASE COMPLETE THE ENCLOSED FORM AND RETURN IN THE ENCLOSED ENVELOPE. Also, please consider enclosing a gift to help this and Florida Family Association's other.

Circle K Stores is the ONLY major convenience store chain in Florida that sells pornography. Florida Family Association has influenced the following stores to stop selling pornographic magazines such as Playboy, Penthouse, Hustler:

Albertson Supermarkets
Amoco Split Second
Cumberland Farms
Country Cupboard
Eckerd Drugs
EZ Serve
Farm Stores
Kash n Karry
Majik Mart
Race Trac
Ready Food Stores
Rite Aid
Sav-A-Ton
7 Eleven
Starvin Marvin
Swiftly Serve
Tom Thumb Food Stores