

FLORIDA FAMILY ASSOCIATION 2009 ACCOMPLISHMENTS AND VICTORIES

Florida Family Association worked diligently in the year 2009 to educate citizens regarding actions they can take to improve their moral environment. The accomplishments reported below are the result of the Lord's blessing on the prayers, action emails, postcards, letters and financial support of people who receive Florida Family Association's email alerts and newsletters.

Florida Family Association:

Influenced the LOGO network to remove the transgender Christian bashing show "Sordid Lives." TVGuide.com described Sordid Lives as a "Comedy about dysfunction in a Republican Baptist Texas family, much of it gender-bending." The program depicted various Baptist family members as transgender, lesbian, bi-sexual and gay. Sordid Lives was written by Del Shores who won the 2001 GLAAD Media Awards Outstanding LA Theatre Production for the play "Southern Baptist Sissies." The Florida Family Association (FFA) office sent emails to the CEOs and Marketing VPs of sixty seven (67) companies that advertised on Sordid Lives to inform them of the program's depraved, anti-Christian content. FFA also sent out several email alerts that resulted in supporters sending thousands of emails to the most frequent and determined advertisers. Sordid Lives rapidly lost many advertisers. The show was cancelled.

Influenced the LOGO network to discontinue the mockingly titled gay show "Noah's Arc." TVGuide.com describes Noah's Arc as "Following the lives of four gay black men living in Los Angeles." The program is fairly explicit in content with these men routinely in and out of bed and in other situations. Clearly, the title Noah's Arc with four gay men frolicking all over each other mocks the Noah's Ark of the bible and Christianity. FFA's communications with advertisers and email alerts appear to have influenced the LOGO channel to discontinue regular airing of this show.

Influenced the Fox Reality Network to remove reruns of the Bi-Sexual Dating Show called "A Shot at Love with Tila Tequila." "A Shot at Love with Tila Tequila" was a reality show that featured sixteen lesbians and sixteen men who wanted a relationship with a bi-sexual woman. Florida Family Association launched one email alert that asked supporters to send emails to all companies that advertised during the first three episodes. The Fox Reality Network cancelled seven episodes of A Shot at Love with Tila Tequila that were scheduled to air and removed the show from future scheduling after companies that advertised on the show received thousands of emails from FFA supporters. FFA influenced MTV, MTV2 and MTV3 to discontinue the original show last year.

Helped influence Calvin Klein to pull threesome billboard in SoHo. Florida Family Association sent out an email alert on June 16th that encouraged supporters to send emails and faxes to Calvin Klein and parent company Phillips-Van Heusen Corporation officials regarding their threesome billboard in SoHo, New York. The explicit billboard posed two men and one woman topless showing a large amount of skin. The one woman was posed kissing one man while lying on the other man. Phillips-Van Heusen Corporation also owns Van Heusen, Izod and G.H. Bass. Supporters emails and faxes to Phillips-Van Heusen Corporation stated in part "I will remember how Phillips-Van Heusen Corporation responds to this situation when I consider Calvin Klein, Van Heusen Retail, Izod and G.H. Bass Retail products in the future." Thanks in part to FFA supporters' emails Calvin Klein removed the threesome billboard in SoHo.

Played heavy role in influencing David Letterman to apologize to Palin family. Florida Family Association (FFA) launched the only known organized email campaign that called on CBS's top three officials to insist that David Letterman apologize or that CBS fire him. These CBS officials received thousands of emails from Florida Family Association supporters. Additionally, FFA pledged to call on advertisers to discontinue their financial support of "The Late Show with David Letterman" if David Letterman declined to issue a legitimate, formal apology to Willow Palin or in the alternative CBS failed to fire David Letterman. David Letterman subsequently gave the following apology: "I told a joke that was beyond flawed. And my intent is completely meaningless compared to the perception. And since it was a joke I told I feel that I need to do the right thing here and apologize for having told that joke... So I would like to apologize especially to the two daughters involved Bristol and Willow and also to the governor and her family and everybody else who was outraged by the joke. I am sorry about it and I'll try to do better in the future."

Florida Family Association:

FFA supporters sent approximately 2 million emails to the CEO's and Marketing VPs of companies that advertised on numerous irresponsible television shows. Tens of thousands of emails each week influenced dozens of companies to discontinue advertising on Glenn Martin DDS, Modern Family, Brothers & Sisters, Family Guy, Playboy's Girls Next Door, Sordid Lives, Noah's Arc, RuPaul's Drag Race Show, A Shot at Love With Tila Tequila and Beautiful Daughters.

Influenced Three Hundred Eighty (380) companies to stop advertising on *Playboy's Girls Next Door* television show. Florida Family Association's television monitoring efforts has influenced Three Hundred Forty (340) companies to stop advertising on *Playboy's "Girls Next Door"* which airs on the *Entertainment Channel*. Monitoring records for the past year report that approximately Sixty Five percent (65%) of the advertising time on *Playboy's "Girls Next Door"* has been filled with *E! Channel* promotions and network trades instead of paid advertisements.

Lead the defeat of homosexual activist bills during the 2009 Florida Legislative session. Given the fact that the Republican lead Florida Legislature allowed Senate Bill 572 entitled "*Prohibit discrimination based on sexual orientation, gender identity or expression*" to be heard in the 2008 session Florida Family Association did not want to take any chances in the 2009 session. Therefore, when Equality Florida, the leading homosexual activist group in Florida, sent out an email which proclaimed "*Historic Domestic Partnership Legislation Introduced*" Florida Family Association responded the next day with an email campaign that opposed this legislation. Florida Legislative leaders received over 10,000 emails opposing Domestic Partnerships and legislation that promotes the homosexual lifestyle. FFA supporters' emails to Florida Governor Charlie Crist and Legislative Leaders made a difference. The following six bills failed to move anywhere in the 2009 Florida Legislative Session: HB 1067 and S 1642 - Domestic Partnerships: Requires the DOH to create and distribute the Declaration of Domestic Partnership and Certificate of Registered Domestic Partnership forms to each clerk of the circuit court; HB 397 and S 2012 - Prohibited Discrimination: Prohibits discrimination based on sexual orientation, gender identity or expression; and HB 413 and S 500 - Adoption: Repeals provision relating to prohibition against adoption by homosexual.

Influenced disbandment of 2 major internet porn operations. Florida Family Association's (FFA) efforts to stop the internet porn industry from hosting their smut online for free with the support of advertising dollars has resulted in the disbandment of a two internet porn operations. Based upon a citizen tip in 2008, Florida Family Association learned of several porn operations that use deceptive business tactics in order to share in national internet advertising network buys made by large mainstream companies. These porn companies are seeking to move millions of porn images from a restricted subscription based format to an unrestricted advertiser supported business. America's moral environment cannot afford to have the porn industry move from a subscriber based medium to hosting all of their smut online for free with the support of advertising dollars. Florida Family Association responded by identifying and communicating with the companies whose advertising banners appeared on the web sites. Thus far, FFA has contacted one hundred fifty three (153) companies regarding advertisements for their products which appeared on several porn web sites. Most of these companies promptly responded by informing Florida Family Association that they never authorized the ads on these porn sites and that they instructed their advertising agencies to immediately pull their ads. Both porn operations lost all mainstream advertisers. This loss of advertisers appears to have influenced both internet porn operations to disband. **Ucgalleries, an internet porn operation which once hosted free, unrestricted access to approximately 125 porn sites with over 3 million pornographic images shutdown by blocking access to the sites.** Ucgalleries started blocking access to their multitude of sites by requiring users to voluntarily download harmful spyware called Seekmo's Toolbar. Additionally, Florida Family Association **efforts influenced another major porn web site, Vislip.nl, to disband use of the web address that once hosted over 500,000 unrestricted images.** Thus far, Florida Family Association has influenced two major internet porn operations to disband by contacting mainstream companies who advertised on them.

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