

FLORIDA FAMILY ASSOCIATION 2005 ACCOMPLISHMENTS AND VICTORIES

Florida Family Association worked diligently in the year 2005 to educate citizens regarding actions they can take to improve their moral environment. The accomplishments reported below are the result of the Lord's blessing on the prayers, action emails, postcards, letters and financial support of people who receive the Florida Family Association newsletter.

Florida Family Association:

INFLUENCED the REMOVAL of the HOWARD STERN SHOW from the FREE AIRWAVES in 2005 and DOZENS of RADIO and TV STATIONS in prior years. The Howard Stern Show is being removed from all radio stations across America on December 31, 2005. Florida Family Association (FFA) wrote over 30,000 letters to companies that advertised on the Howard Stern Show since August 1995. FFA influenced over Two Thousand (2,000) companies and over Ninety Percent (90%) of the advertisers written to drop Stern's show. Florida Family Association's successful letter writing efforts to advertisers influenced the removal of the Howard Stern Show from WCLB in West Palm Beach, WTBB in Panama City, WTKS in Orlando, WBGW in Miami, All WB television stations nationwide, All UPN television stations nationwide and All CBS television stations nationwide. Howard Stern is moving his show to the pay subscriber based radio network called Sirius Satellite Radio.

PROVIDED RESEARCH to the U.S. DEPARTMENT OF JUSTICE CIVIL DIVISION to DEFEND the CHILD ONLINE PROTECTION ACT. An attorney with the Federal Programs Branch of the U.S. Department of Justice requested the Florida Family Association (FFA) Internet Porn Report titled "United States Leads the World In Making Pornographic Images Available To Children." The report utilized FFA's custom software called PornCrawler, which analyzed millions of web links and identified the companies responsible for posting porn on the internet. The U.S. Department of Justice wants to use the FFA report to help defend the Child Online Protection Act (COPA) against a federal lawsuit filed by pornographers. COPA is a federal law that prohibits companies from displaying unrestricted pornographic images on the internet. COPA mandates that internet companies require consumers to use a credit card or account number to access pornographic images.

INFLUENCED the U.S. ATTORNEY for SOUTHERN DISTRICT OF FLORIDA to make INTERNET PORN HIS TOP PROSECUTION PRIORITY. Alex Acosta, the U.S. Attorney for the Southern District of Florida made internet porn a top prosecution priority for his office. This good news was reported in the August 30, 2005 Daily Business Review (Law.com) and was confirmed by a U.S. Department of Justice official. Florida Family Association delivered the Internet Porn Report that identified the largest internet porn companies in America to Alex Acosta and other U.S. Attorneys in early June. The report showed that one of the largest internet porn companies in America operates in Alex Acosta's district. FFA asked thousands of concerned citizens to send emails, postcards and letters urging the U.S. Attorney in South Florida to vigorously prosecute obscenity violations on the internet.

PROVIDED RESEARCH that was UTILIZED by the U.S. DEPARTMENT OF JUSTICE CRIMINAL DIVISION to INVESTIGATE INTERNET PORN. The U.S. Department of Justice Criminal Division used the Florida Family Association Internet Porn Report to educate and motivate prosecutors in their investigative challenges to prosecute obscenity on the internet. FFA's report was utilized during a panel discussion at the Department of Justice National Advocacy Center in Columbia, South Carolina. The panel focused on the investigative challenges involving obscenity on the internet. The U.S. Department of Justice official wanted to use the report by Florida Family Association because he "honestly believed that once prosecutors and investigators realize that prosecuting just of handful of the 20 companies responsible for hosting over 70% of the unrestricted pornographic images would make a huge difference, the attitude about taking on an obscenity case could change."

INFLUENCED SIXTY-ONE (61) MAJOR COMPANIES to STOP ADVERTISING on PLAYBOY'S "GIRLS NEXT DOOR" television show. This substantial loss of advertisers appears to have influenced the Entertainment Channel (E!) to reduce the number of times Playboy's "Girls Next Door" is aired each week. The program aired twenty times per week for a total of ten hours in its first few weeks of airing. The show aired only six times per week for a total of three hours during the three weeks before this report was published.

Florida Family Association:

INFLUENCED VIACOM OUTDOOR to Remove X-MART BILLBOARDS from Interstate 75 and FLORIDA TURNPIKE. Florida Family Association voiced strong concerns to Viacom and Viacom Outdoor officials regarding numerous Viacom billboards that prominently promoted the hardcore pornographic business, X-Mart, along Florida's gateway highways of Interstate 75 and the Florida Turnpike. Viacom removed the X-Mart billboards in the first week of November. The Viacom Outdoor official also informed FFA that their company will no longer accept billboard business from sex shops in Florida. Viacom Outdoor owns approximately 650 billboards in Florida.

INFLUENCED the REMOVAL of several PORNOGRAPHIC TELEVISION SHOWS. Florida Family Association's monitoring efforts and letters to advertisers influenced the Entertainment Channel to discontinue airing THIRTY-FOUR (34) episodes of the pornographic series called "Wild On" and True Hollywood Story Bo Derek, True Hollywood Story Betty Page and True Hollywood Story Larry Flynt. FFA first wrote to companies that advertised on the "Wild On" series on March 21, 2001. Florida Family Association wrote over 3,000 letters to companies that advertised on the "Wild On" episodes. Over eighty percent of the companies that FFA wrote dropped off the "Wild On" series.

INFLUENCED the TAMPA INTERNATIONAL AIRPORT to STOP SELLING 12 PORN Magazine Titles. After months of communications, Host, the company that manages retailers at the Tampa International Airport, made the decision to discontinue the sale of twelve pornographic magazine titles. However, they will continue to sell the four magazines Playboy, Penthouse, Hustler and Club. Florida Family Association (FFA) asked the Hillsborough County Aviation Authority to discontinue the sale of pornographic magazines at the Tampa International Airport.

INFLUENCED MARATHON OIL COMPANY to Amend Their Marketer Agreements to Prohibit the Sale of Pornography by Independent Retailers that sell their branded gasoline. Marathon Ashland confirmed in March 2005 that they had started issuing new contracts to their independent dealers that include terms to prohibit the sale of pornography. "In response to your letter, we did in fact implement a new Product Supply Agreement which included the provision I sent to you on March 10 last year. The new Product Supply Agreement took effect on January 1, 2005. As our customers generally sign 3 year agreements, it will be 3 full years until all of our jobbers are working off the new agreement." Thomas M. Kelly, Manager, Brand Marketing, Marathon Ashland Petroleum LLC.

INFLUENCED BP-AMOCO To Enforce their NO-PORN CONTRACT TERMS with INDEPENDENT RETAILERS. Florida Family Association informed BP-Amoco that BP-Amoco branded stores in Dania, Edgewater, New Port Richey and Orlando were selling pornographic magazines and videos. BP-Amoco enforced their marketer agreements by requiring the stores to stop selling the pornographic materials. Florida Family Association influenced BP-Amoco to amend their marketer agreements in 2001 to prohibit the sale of pornography by independent retailers that sell their branded gasoline. **There are over 30,000 BP-Amoco branded retailers contracted under these "no-porn" marketing agreement terms.**

INFLUENCED CHEVRON-TEXACO To Enforce their NO-PORN CONTRACT TERMS with their INDEPENDENT RETAILERS. Florida Family Association influenced Chevron to amend their marketer agreements in August 2001 to prohibit the sale of pornographic materials by independent retailers. Florida Family Association filed their first reports regarding several Chevron branded stores since the company first adopted the new contract restrictions. Chevron enforced their marketer agreements by requiring the stores to stop selling the pornographic materials. **There are 8,100 Chevron branded retailers under these contract terms.**

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