

FLORIDA FAMILY ASSOCIATION 2004 ACCOMPLISHMENTS AND VICTORIES

Florida Family Association worked diligently in the year 2004 to educate citizens regarding actions they can take to improve their moral environment. The accomplishments reported below are the result of the Lord's blessing on the prayers, action postcards, letters and financial support of the people who receive Florida Family Association's newsletter.

Florida Family Association worked to reduce the availability of **PORNOGRAPHY.**

Florida Family Association:

TWICE INFLUENCED 7 ELEVEN not to sell Playboy in their 4,000 stores nationwide.

7 Eleven started selling the *50th Anniversary Issue of Playboy* in late November 2003. Florida Family Association (FFA) responded immediately by sending letters to six hundred (600) 7 Eleven Florida store managers. The letter informed 7 Eleven managers that Florida Family Association intended to mail brochures to the 1,000 homes around each store describing 7 Eleven as *the largest convenience store in America that sells pornography* if they continued to sell *Playboy* pornographic publications. **Margaret Chabris, 7 Eleven Manager of Corporate Public Relations called on January 6, 2004 to inform FFA there was no need to mail the brochures because they were DISCONTINUING the sale of Playboy.**

7 Eleven stores did NOT start selling Playboy porn magazines in June like they allegedly planned after Florida Family Association (FFA) wrote letters to 4,000 stores. FFA received an email from a high ranking insider with 7 Eleven, Inc. in late March 2004. The email from the 7 Eleven insider stated in part, "I heard in a planning meeting today that 7-Eleven is reversing their decision and will begin offering Playboy monthly issues starting in June..." So Florida Family Association mailed a letter on April 15, 2004 to 4,000 7 Eleven store managers NATIONWIDE. The letter informed 7 Eleven managers nationwide that a campaign was prepared to inform consumers about 7 Eleven's new leading role in the sale of pornography if the chain started selling *Playboy* magazines. Eight months after FFA's letters were mailed, 7 Eleven had NOT started selling Playboy porn publications. This was the second time in less than a year that FFA succeeded in influencing 7 Eleven NOT to sell Playboy porn magazines.

HELPED INFLUENCE the *United States Department of Justice* to more aggressively pursue the prosecution of **Internet Porn and **Obscenity**.** Florida Family Association (FFA) encouraged thousands of citizens to send emails, postcards and letters to the United States Department of Justice. As a result of FFA's long term campaign and efforts of other pro-family groups the *Department of Justice* committed serious resources to prosecute obscenity in courthouses across the country for the first time in more than ten years. **Thirty-two (32) prosecutors, investigators and a half dozen FBI agents** were assigned to the *Child Exploitation and Obscenity Section (CEOS)* of the *Department of Justice* in April 2004. Their mission is to investigate and prosecute violations of the federal obscenity statute on the internet, television cable networks and at local porn shops. FFA continues this important effort by asking visitors to floridafamily.org to send emails of support to the **Attorney General's** office every day.

INFLUENCED the *Tampa Police Department* and *State Attorney* to more aggressively pursue the prosecution of **Crimes Related To Nude Entertainment in Tampa.** There are more nude businesses in Tampa than there are in the rest of Florida's major cities combined. Florida Family Association encouraged thousands of citizens to send emails and letters to officials. A criminal RICO case was filed against four nude clubs for organized prostitution. The RICO case goes to trial in January 2005.

**Florida Family Association worked to
PROTECT TRADITIONAL MARRIAGE.**

Florida Family Association has devoted and is devoting considerable resources to support the passage of the **FEDERAL MARRIAGE AMENDMENT**. Florida Family Association is also working to help place a **FLORIDA MARRIAGE AMENDMENT** on the November 2006 ballot. Efforts began in 2004 to influence the Florida Legislature to place the amendment on the ballot or alternatively to pursue a citizen's petition initiative.

**Florida Family Association influenced Companies to STOP
ADVERTISING on IRRESPONSIBLE TELEVISION and RADIO SHOWS.
Florida Family Association:**

INFLUENCED COMEDY CENTRAL to drop THE MAN SHOW. Florida Family Association (FFA) wrote over **SEVEN HUNDRED FIFTY (750)** letters to companies that advertised on The Man Show since May 2001. The letters informed advertisers about the program's irresponsible content and urged them to stop advertising on the show. The Man Show was the most degrading pornographic show on advertiser supported television. FFA had selected The Man Show as a top priority to notify advertisers of the show's irresponsible content. The Man Show was pulled from the air in July 2004.

INFLUENCED the decision that will finally REMOVE THE HOWARD STERN SHOW from all conventional radio stations across the country. Florida Family Association (FFA) wrote over 30,000 letters to companies that advertised on the Howard Stern Show during a **NINE (9) year period.** **OVER TWO-THOUSAND (2,000) COMPANIES** stopped advertising on the Howard Stern Show. FFA influenced over **NINETY PERCENT (90%)** of the advertisers to drop off of Stern's radio show. This tremendous loss of advertisers influenced the removal of the Howard Stern from **WCLB in West Palm Beach, WTBB in Panama City, WTKS in Orlando and WBGW in Miami.** Florida Family Association's monitoring efforts also influenced the removal of Howard Stern from all **WB television stations** nationwide, all **UPN television stations** nationwide and all **CBS television stations** nationwide. This loss of advertisers is forcing Howard Stern to move his show to pay satellite radio by the end of 2005. Stern's move to satellite radio marked his final defeat in his effort to stay on conventional radio.

INFLUENCED COMEDY CENTRAL to drop the movie PORN N' CHICKEN. The movie was about college kids who made and viewed pornographic movies on campus. Florida Family Association wrote **TWO HUNDRED SIXTY SIX (266)** letters to companies that advertised on PORN N' CHICKEN from when it first aired in October 2002. The letters informed advertisers about the movie's irresponsible content and urged them to stop advertising on the show. PORN N' CHICKEN has not aired since the last quarter of 2003.

WROTE APPROXIMATELY 5,000 LETTERS to companies that advertised on:

A&E programs *Inside the Playboy Mansion, Brigitte Bardot Biography, Jayne Mansfield Biography, Marilyn Monroe Biography* and *Hugh Hefner American Playboy.*

ABC network's program *NYPD Blue.*

FOX networks' programs *Nip Tuck.* and the movie *Porky's.*

Comedy Central's programs *The Man Show* and *Porn n' Chicken.*

Entertainment Channel's (E!) programs *Howard Stern, True Hollywood Story Anna Nicole, True Hollywood Story Barbi Twins, True Hollywood Story Bo Derek, True Hollywood Story Betty Paige, True Hollywood Story Bob Guccione, True Hollywood Story Claudia Jennings, True Hollywood Story Jenna Jameson, True Hollywood Story Jessica Hahn, True Hollywood Story Tracy Lords, True Hollywood Story Savannah, Wild on a Wicker Winter, Wild on Adriatic, Wild on Bean Town, Wild on Big Island, Wild on Caribbean, Wild on Carnival, Wild on Fortaleza, Wild on H2O, Wild on Hollywood Nights, Wild on Mazatlan, Wild on Sin City, Wild on the Adriatic, Wild on the Amazon, Wild on the Beach Australia, Wild on the Big Island, Wild on the Bermuda Triangle, Wild on the Island Hot List, Wild on the Mediterranean, Wild on the Riviera, Wild on the Tropics, Wild on the Myan River, Wild on Tinseltown, Wild on Tropical Pleasures, Wild on Wildest Women, Wild on Women of the World.*

History Channel's programs *Inside the Playboy Mansion* and *Sex in the 20th Century.*

VH1's programs *Centerfold Babylon, Girls Gone Wild Uncovered* and *Jenna Jameson's Confessions.*

OVER EIGHTY PERCENT (80%) of the companies stopped advertising on these irresponsible shows after receiving letters from Florida Family Association. Based upon current monitoring results Florida Family Association expects continued monitoring in 2005 will result in the reporting of **MORE VICTORIES** in the removal of several of the above irresponsible shows.

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