

FLORIDA FAMILY ASSOCIATION

2003 ACCOMPLISHMENTS AND VICTORIES

Florida Family Association worked diligently in the year 2003 to educate Consumers and Corporate America regarding the harmful effects of pornographic media and steps they can take to improve the moral environment. The accomplishments reported below are the result of the Lord's blessing on the prayers, action postcards and letters and financial support of people who receive Florida Family Association's newsletter.

Florida Family Association worked to reduce **INTERNET PORNOGRAPHY.**

Florida Family Association delivered an extensive report regarding major internet porn companies to the *U.S. Department of Justice*. Florida Family Association developed unique computer software, named *PornCrawler*, that searches, identifies and quantifies internet sites and the related companies that place unrestricted pornography on the web. *PornCrawler* has provided invaluable data to fight internet porn.

PornCrawler reports that approximately **5,100 advertiser sites** promoted **300 MILLION** internet pages of pornographic advertisements. The 5,100 advertiser sites are owned by less than 700 companies. Most of the 700 companies are in the United States. The most significant fact reported by *PornCrawler* is that a few hundred companies, not thousands or millions, are responsible for MILLIONS of pages of free porn on the internet. This report should make prosecution of these offenders easier for law enforcement.

Most of the 300 MILLION ads violate federal law. The *Child Online Protection Act* prohibits pornography from being accessible on the internet without the use of a credit card or password. Florida Family Association is providing the *United States Department of Justice* with the *PornCrawler* report with the hope this information will be used to prosecute companies that violate the *Child Online Protection Act*.

The *United States Supreme Court* agreed on October 14, 2003 to hear oral arguments in a case challenging the constitutionality of the *Child Online Protection Act* (Ashcroft v. ACLU, No. 03-218.) Florida Family Association will publicize the *PornCrawler* report in order to draw attention to the importance of upholding the *Child Online Protection Act* as the *US Supreme Court* considers the law's constitutionality in 2004.

Florida Family Association worked to reduce the availability of **PORNOGRAPHIC MAGAZINES.**

Florida Family Association:

INFLUENCED MARATHON OIL COMPANY to amend their marketer agreements to prohibit the sale of pornography by independent retailers that sell their brand of gasoline. *Marathon Oil Company* informed Florida Family Association of their intention to "roll out" their new marketer agreements with prohibitions against the sale of pornography in 2004.

INFLUENCED SUNOCO, INC. to amend their marketer agreements to prohibit the sale of pornography by independent retailers that sell their brand of gasoline. *Sunoco, Inc.* informed Florida Family Association of their plans to modify their marketer agreements.

INFLUENCED WINN DIXIE to stop selling *MAXIM*, *FHM* and *STUFF* magazines.

INFLUENCED most of the independently owned **SUPER STOP STORES** to remove ALL pornographic magazines such as *Playboy*, *Penthouse*, *Hustler*, etc.

INFLUENCED EVERY Major Convenience Store Chain, Grocery Store Chain and Drug Store Chain in Florida to stop selling pornographic magazines over the last fifteen years. Florida Family Association influenced over 20,000 stores, including *Circle K Stores*, *Lil Champ*, *Handy Way* and *Sprint's*, to stop selling pornographic magazines.

MAILED OUT OVER ONE THOUSAND (1,000) BOOKS titled **OVERCOMING THE ADDICTION TO PORNOGRAPHY** free to people who requested the resource after seeing a public service announcement on the **Christian Television Network (CTN).**

Florida Family Association influenced Companies to STOP
ADVERTISING on **IRRESPONSIBLE TELEVISION SHOWS.**

Florida Family Association:

WROTE APPROXIMATELY 5,000 LETTERS to companies that advertised on the following irresponsible television programs:

A&E programs *Inside the Playboy Mansion* and *Hugh Hefner American Playboy*.

ABC network's program *NYPD Blue*.

FOX networks' programs *Nip Tuck* and *The Shield*.

Comedy Central's programs *The Man Show*, *Porn n' Chicken* and *South Park Uncensored*.

Entertainment Channel's (E!) programs *Howard Stern*, *True Hollywood Story Anna Nicole*, *True Hollywood Story Barbi Twins*, *True Hollywood Story Bo Derek*, *True Hollywood Story Betty Paige*, *True Hollywood Story Bob Guccione*, *True Hollywood Story Claudia Jennings*, *True Hollywood Story Jenna Jameson*, *True Hollywood Story Jessica Hahn*, *True Hollywood Story Tracy Lords*, *True Hollywood Story Savannah*, *Wild on a Wicker Winter*, *Wild on Adriatic*, *Wild on Bean Town*, *Wild on Big Island*, *Wild on Caribbean*, *Wild on Carnival*, *Wild on Fortaleza*, *Wild on Greece*, *Wild on H2O*, *Wild on Italy*, *Wild on Italian Islands*, *Wild on Hollywood Nights*, *Wild on Mazatlan*, *Wild on Resorts*, *Wild on Sin City*, *Wild on Spain*, *Wild on Spring Break*, *Wild on Sunset Strip*, *Wild on the Adriatic*, *Wild on the Amazon*, *Wild on the Beach Australia*, *Wild on the Big Island*, *Wild on the Bermuda Triangle*, *Wild on the Island Hot List*, *Wild on the Mediterranean*, *Wild on the Riviera*, *Wild on the Riviera 2001*, *Wild on the Riviera 2002*, *Wild on the Tropics*, *Wild on the Myan River*, *Wild on the Windy City*, *Wild on Tinseltown*, *Wild on Tropical Pleasures*, *Wild on Wildest Women*, *Wild on Women of the World*.

History Channel's programs *American Classics America Transformed*, *Inside the Playboy Mansion*, *Modern Marvels - High Tech Sex* and *Sex in the 20th Century*.

NBC network's programs *Las Vegas* and *Coupling*.

VH1 network's programs *Girls Gone Wild Uncovered*, *Porn to Rock*, *Porn to Rock and Rap* and *Porn to Rock II*.

OVER EIGHTY PERCENT (80%) of the companies stopped advertising on these irresponsible shows after receiving letters from Florida Family Association.

INFLUENCED OVER ONE HUNDRED SIXTY (160) COMPANIES, including major corporations such as **TOYOTA**, **TACO BELL**, **BUGER KING**, **H&R BLOCK** and **KIA MOTORS**, to stop advertising on *Comedy Central's The Man Show*.

INFLUENCED VH1 to drop *Porn to Rock*, *Porn to Rock and Rap*, *Porn to Rock II* and *Girls Gone Wild Uncovered*.

INFLUENCED SPIKE TV to drop the show **STRIPPERELLA**.

INFLUENCED major companies such as **PEPSICO**, **SEARS**, **GENERAL MILLS**, **GERBER LIFE INSURANCE** and **THOMASVILLE FURNITURE** to stop advertising on certain *E! Channel* shows.

ISSUED a well publicized news release reporting on **DISNEY'S** involvement in pornographic television shows on the *Entertainment Channel*, *A&E Channel*, *History Channel* and *ABC network*.

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