

# FLORIDA FAMILY ASSOCIATION

## 2001 ACCOMPLISHMENTS AND VICTORIES

**Florida Family Association worked diligently in the year 2001 to educate and influence Corporate America and Public Officials to embrace morally responsible business practices as it relates to pornography, trash television, raunch radio and homosexual extremism. The accomplishments reported below are the result of the Lord's blessing on the prayers, action postcards and letters and financial support of people who receive Florida Family Association's newsletter.**

### **Florida Family Association worked to reduce the availability of PORNOGRAPHY in the moral environment.**

#### ***Florida Family Association:***

**INFLUENCED CUMBERLAND FARMS, INC.**, to remove ALL TWELVE pornography magazine titles **from all 1000 stores**. *Cumberland Farms, Inc.* was the largest convenience store chain in America that sold the most titles of pornography magazines prior to removal of the magazines. *Cumberland Farms, Inc.* operates 1000 convenience stores in the Eastern United States from Maine to Florida.

**INFLUENCED SWIFTY SERVE, INC.** to remove all pornography magazine titles, about twelve titles, **from all 600 stores**. *Swifty Serve, Inc.* operates 600 convenience stores in the Southeastern United States under the store names of *Country Cupboard, EZ Serve, Sav-A-Ton, Swifty Mart* and *Swifty Serve*.

**INFLUENCED CHEVRON** to change their marketer agreement (contract) to prohibit the sale of pornography by independent retailers. The new marketer agreement went into effect August 1, 2001. Most *Chevron* independent retailers in the United States will have to sign the new contract upon renewal of their marketing agreement if they want to continue to sell *Chevron* gasoline. Florida Family Association is inquiring to determine if *Texaco* will use *Chevron's* new contract or if *Texaco* will continue to use their marketer agreement. *Texaco* adopted a new contract on August 1, 1998 that prohibits the sale of pornography by independent stores that sell *Texaco* gasoline. *Chevron* acquired *Texaco* in a merger acquisition in the year 2001.

**HELPED INFLUENCE** the removal of all pornography magazines from 200 *Favorite Market* stores in Georgia. The *Favorite Market* stores also sold *Texaco* gasoline. Florida Family Association influenced *Texaco* to change their marketer agreements on August 1, 1998 to prohibit the sale of pornography by independent retailers of *Texaco* branded gasoline. Florida Family Association provided information to **Randy Sharp** with the *American Family Association* regarding *Texaco's* contractual restrictions. *Randy Sharp* contacted *Texaco* officials regarding *Favorite Market's* sale of pornography at their stores in Georgia that also sold *Texaco* gasoline. *Favorite Market* subsequently removed the porn magazines from all 200 stores.

**INFLUENCED** the removal of pornography from an *Amoco* and *Spur* station. Florida Family Association influenced *Amoco, Spur* and other major oil companies to include terms in new contracts that prohibit the sale of pornography by independent retailers that sell their brand of gasoline. These stations were apparently required to comply with the new no-porn restrictions.

**INFLUENCED PHILLIPS PETROLEUM COMPANY** to formally consider removal of *Playboy* and *Penthouse* magazines from the 2300 *Circle K Stores* recently acquired in their purchase of *Tosco Corporation*. *Circle K Stores* is the largest convenience store chain in America that sells pornography magazines. *Phillips Petroleum Company* officials informed Florida Family Association they were formally reviewing the association's request, in light of the acquisition, to consider *Phillip's* policy regarding the future sale of pornography magazines at *Circle K Stores*.

**ASKED ALBERTSONS, ECKERD DRUGS, FOOD LION, K-MART, KASH N KARRY, PUBLIX, WAL-GREENS, WAL-MART** and **WINN DIXIE** to consider changing their policy regarding the display and sale of magazines with erotic or explicit covers or content. **Publix** discontinued the sale of **MAXIM** and **FHM** magazines that contained erotic images.

**ASKED ALL SHERIFFS IN FLORIDA** to visit certain stores in their jurisdictions to make sure that the businesses were not unlawfully displaying pornography magazines within the reach of minors.

**INFLUENCED SUWANNEE COUNTY** to enact a strong law that prohibits nudity in public including commercial establishments. A nude club applied to *Suwannee County* for a business license to allow them to operate a nude club at one of the interstate exits in the North Florida I-75 & I-10 corridor.

## **Florida Family Association asked Corporate America to avoid Advertising on IRRESPONSIBLE TELEVISION & RADIO SHOWS.**

### ***Florida Family Association:***

**INFLUENCED** *WYYX* Radio in **Panama City** to remove ***THE HOWARD STERN SHOW***, a twenty hour a week program, from the air. Florida Family Association wrote letters to companies that advertised on Stern's show beginning when the station first aired the program. Florida Family Association influenced approximately NINETY PERCENT of the companies to discontinue advertising support for the show.

**INFLUENCED** *MTV* to remove the sexually explicit show ***UNDRESSED*** from their television network after diligently writing advertisers. *Undressed* featured teenagers dressed in underwear while discussing and engaging in sexual behavior. Many major companies, including ***Lee Jeans, 7 Eleven, Best Buy, Dr. Pepper*** and ***Bissell***, informed Florida Family Association they would no longer advertise on *Undressed*.

**INFLUENCED** the ***Federal Communications Commission*** to levy a fine of \$7,000 against ***WLLD*** for broadcasting a radio show with content that violated the federal decency statutes.

**WROTE OVER 5,000 LETTERS** to companies that advertised on: ***HOWARD STERN*** on *WRXK* Radio in **Fort Myers**, *WYYX* Radio in **Panama City**, *CBS TV* in **Miami**, *UPN TV* in West Palm Beach, *UPN TV* in Tampa and ***Entertainment Channel***; ***UNDRESSED*** on *MTV*; ***THE MAN SHOW*** on ***COMEDY CENTRAL***; ***NYPD BLUE*** on *ABC*; ***WOLF LAKE*** on *CBS* and ***TEMPTATION ISLAND*** on *Fox*. OVER NINETY PERCENT of the companies written pulled off of certain shows.

**MONITORED** ***Bubba the Love Sponge*** on 98 Rock in Tampa, ***Strip Poker*** on **USA Network** for irresponsible content and the ***Entertainment Channel*** for *Playboy* programming.

**COMPLETED** the installation of custom computer software called ***ShowStopper***. This special software enables Florida Family Association to automatically fax hundreds of personalized letters to advertisers regarding the irresponsible content of specific television and radio shows. ***ShowStopper*** calculates how often a company advertises on a specific show to determine which of five sequence letters should be written to the company. ***ShowStopper*** also tracks and reports the companies that advertise on each show.

**EMPLOYED THE SHOWSTOPPER SOFTWARE TO INFORM** approximately 400 major companies that advertise on television about the irresponsible program content planned for the shows ***TEMPTATION ISLAND, UNDRESSED, E!'S PLAYMATE SPECIALS, E!'S HOWARD STERN SHOW*** and several ***FALL 2001*** shows. Response from advertisers was overwhelmingly encouraging.

## **Florida Family Association worked to oppose HOMOSEXUAL EXTREMISM through out Florida. *Florida Family Association:***

**OPPOSED** legislation proposed for the ***Florida 2002 Legislative Session*** that would add special rights for homosexuals to school policy for Florida schools.

**OPPOSED** legislation during the ***Florida 2001 Legislative Session*** that would have added special rights for homosexuals to Florida Statutes.

**CONTINUED SUPPORT** for the effort to certify a petition, 51,000 signatures gathered, calling for the repeal of the special rights for homosexuals ordinance in ***Miami-Dade County***.

**OPPOSED** continued efforts by homosexual extremists who are demanding the ***Tampa City Council*** add ***Domestic Partnership*** status for same-sex couples and give city employees domestic partnership benefits.

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Published November 26, 2001. Florida Family Association is a non-profit 501C3 tax exempt corporation that is devoted to educating citizens on what they can do to defend, protect and promote traditional, biblical values. Checks may be made payable to Florida Family Association or FFA. Contributions are tax deductible and confidential. Florida Family Association will never sell or give your name to anyone else, will never solicit contributions by phone, and will never report a contributor's gift or bequest through a Will or Trust in any publication. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.