

FLORIDA FAMILY ASSOCIATION

2000 ACCOMPLISHMENTS AND VICTORIES

Florida Family Association worked diligently in the year 2000 to educate and influence Corporate America and Public Officials to embrace morally responsible business practices as it relates to pornography, homosexual extremism, trash television and raunch radio. The accomplishments reported below are the result of the Lord's blessing on the prayers, action postcards and letters and financial support of people who receive Florida Family Association's newsletter.

Florida Family Association worked to reduce the availability of PORNOGRAPHY in the moral environment. *Florida Family Association:*

INFLUENCED *The Pantry, Inc.*, operating in Florida as *Lil Champ, Handy Way* and *Sprint*, to remove FIFTEEN pornography magazine titles from 1300 stores. *The Pantry, Inc.* was the largest convenience store in America and Florida that sold the most titles of pornography magazines prior to removing the magazines.

INFLUENCED *Farm Stores, Inc.* to remove all pornography magazine titles, about twelve magazine titles, from 200 stores.

INFLUENCED *Ready Stores, Inc.* to remove all pornography magazine titles, about fifteen magazine titles, from 21 stores.

INFLUENCED *BP-AMOCO* to change their marketer agreement (contract) to prohibit the sale of pornography by independent retailers. The new marketer agreement went into effect January 1, 2000. Most of *BP-Amoco's* 12,000 locations in the United States will have to sign the new marketer agreement before December 31, 2002 if they want to continue to sell *BP-Amoco* gasoline.

INFLUENCED *ExxonMobil* to commit to changing their marketer agreement (contract) to prohibit the sale of pornography by independent retailers. *ExxonMobil* officials have stated they plan to have the new contracts ready by the beginning of 2001.

INFLUENCED *Blimpies Subs and Sandwiches* to adopt new policy to prohibit the placement of a *Blimpies* franchise restaurant in a convenience store that sells pornography.

INFLUENCED *Taco Bell* to move their restaurant out of a convenience store that sells pornography.

INFLUENCED *Publix* and *7 Eleven* to discontinue the sale of *Maxim* magazine. *Maxim* reduced some of the explicit content in the magazine. *7 Eleven* started selling *Maxim* again. *Publix* did not sell *Maxim* again.

INFLUENCED *Hess (Amerada Hess)* to remove pornography magazines from an independent retailer that sells *Hess* gasoline. Florida Family Association informed *Hess* that a *Hess* branded store was selling pornography. *Hess's* marketer agreement prohibits the sale of pornography. *Hess* enforced their contract and required the store to remove the pornography magazines.

WORKED with citizens and officials to enforce laws that apply to sexually oriented businesses in ***Palm Beach, Sarasota*** and ***Hillsborough Counties***.

Florida Family Association worked to oppose HOMOSEXUAL EXTREMISM through out Florida. Florida Family Association:

HELPED INFLUENCE the *Florida 2000 Legislature* to defeat the *Domestic Partnership Act*. This bill would have granted a special legal status to same-sex couples.

HELPED INFLUENCE the *Tampa City Council* to DECLINE to consider giving *Domestic Partnership* status to same-sex couples. Homosexual extremists asked the city council to give legal recognition to homosexual couples who worked for the *City of Tampa*

HELPED INFLUENCE the *Collier County School Board* and *Palm Beach County School Board* to DECLINE to add “*sexual orientation*” as a special category to school board policy.

HELPED INFLUENCE the *Hillsborough County Commission* to DECLINE to consider adding “*sexual orientation*” as a special category to the county’s ordinances.

HELPED ORGANIZE AND PROVIDED RESOURCES for TWO PETITION efforts to repeal special laws for homosexuals in *Miami-Dade County*.

Florida Family Association asked Corporate America to avoid ADVERTISING on IRRESPONSIBLE TELEVISION AND RADIO SHOWS. Florida Family Association:

WROTE OVER 5,000 LETTERS to companies that advertised on *HOWARD STERN* on WRXK in *Fort Myers*, WBGG in *Miami*, WTKS in *Orlando*, WYYX in *Panama City*, *CBS TV* in *Miami*, *WB TV* in West Palm Beach and *UPN* in *Tampa*, *NEIL ROGERS* on WQAM in *Miami*, *WILL & GRACE* on *NBC* and *JERRY SPRINGER*. OVER NINETY PERCENT of the companies written pulled off of these shows.

MONITORED *NYPD Blue* on *ABC* network, *Bubba the Love Sponge* on 98 Rock in Tampa, *Strip Poker* on *USA Network* and the *Entertainment Channel* for *Playboy* programming, for irresponsible content.

INFLUENCED *WKCF*, the *WB TV* affiliate in *Melbourne*, to pull *Howard Stern* after writing advertisers.

INFLUENCED *Fox* to pull the sitcom *Action* from their television network after writing advertisers.

INFLUENCED *ABC* television to discontinue semi-nude scenes on *NYPD Blue* after writing advertisers.

INFLUENCED the *Federal Communications Commission* to fine *Bubba the Love Sponge’s* radio station \$30,000 for indecent content aired over the station. The station paid the fine this year.

FLORIDA FAMILY ASSOCIATION, INC.

P.O. BOX 10040 CAPE CORAL, FL 33910

TOLL FREE 1-800-357-7128 EMAIL ffa@floridafamily.org

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